THE CASH BOX

THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY

Vol. 8, No. 27
WEEK OF
MARCH 31, 1947

ROCK-OLA HAS: COMPLETE VISIBILITY AND RAINBOW LIGHTUP MOTIF

ROCK-OLA HAS: POWERFUL TWO-TONE AMPLIFIER INSURES RICH AND TRUE FULL RANGE FIDELITY

HEADLINE NEWS
ONLY ROCK-OLA HAS ALL THESE OUTSTANDING FEATURES

ROCK-OLA HAS: SEPARATE 5c, 10c, 25c COIN CHUTES

MODEL 1422

RMC

ROCK-OLA HAS: LINE-O-SELECTOR AND SINGLE PROGRAM PLATE REMOVABLE FOR EASY TITLE STRIP CHANGE

ROCK-OLA HAS: MECHANISM CHASSIS ANCHORS PERMANENTLY ATTACHED

ROCK-OLA HAS: ELECTRICAL DISTRIBUTION PANEL — EQUIPPED FOR WIRED REMOTE CONTROL HOOK-UP

ROCK-OLA
THE PHONOGRAPH THAT Sells MUSIC

WALL BOX MODEL 1530

PLAYMASTER MODEL 1424

ROCK-OLA Manufacturing Corp.
800 NORTH KEDZIE AVENUE CHICAGO 51, ILLINOIS

AMI *De Luxe Model "A" Phonograph*

THE PUBLIC LIKES

Both Sides

For the first time in phonograph history, people are commenting on a phonograph feature. They stand fascinated and entranced by the AMI and watch it play the front or back of any record. The *fact* is the public likes this mechanism, appreciates the increased variety of music it can purchase. Good locations all want AMI's and smart operators everywhere are rushing to keep up with the trend.

679 NORTH WELLS **AMI** ***Incorporated*** **CHICAGO 10, ILL.**

BP!

Remove Ten Yeag About Better Relations With Public and lz by Bringing Adverse Criticism from Pr Games Have Lost Many Players for Tradern Accessories Correctly Operated, Promotn Left on Old Machines, g Run. ed.

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This is not the time to hesitantly and experimentally falter about seeking ways and means to circumvent facts. This is a problem that can be cured and should be cured with speed and courageous decision. This is the time, instead, to intelligently prove to the public and the nation's location owners, that this is a progressive industry with the courage, intelligence and foresight to move on ahead to ever greater achievements by the instant adoption of logical and progressive business methods.

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PUBLICATION OFFICES
381 FOURTH AVENUE, NEW YORK 16, NEW YORK
ALL PHONES: MUrray Hill 4-7797

CHICAGO OFFICE
32 W RANDOLPH ST., CHICAGO 1, ILLINOIS
ALL PHONES: DEarborn 0045

LOS ANGELES OFFICE
422 W. 11th ST., LOS ANGELES 15, CALIFORNIA
MARSHALL MICON, Mgr ALL PHONES. PRospect 2687

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BUST 'EM UP!

Remove Ten Year Old Equipment Still Blocking Locations. This Will Bring About Better Relations With Public and Location Owners. Old Phonos Reported Hurting Music Biz by Bringing Adverse Criticism from Press Because of Poor Tone and Appearance. Ten Year Old Games Have Lost Many Players for Trade. Leaders Must Show Ops How New Equipment Plus Modern Accessories Correctly Operated, Promoted and Merchandised Will Revive Collections. No Depreciation Left on Old Machines, This Makes Them More Costly to Operate in the Long Run. Old Equipment Should be Taken in Trade and Destroyed.

By Bill Gersh

The most important problem before the trade is the back-up of equipment thruout the nation. For a time all hush-hushed this truth and ettempted instead, by sheer "talk", to re-open the sales flood gates once again.

A great many reasons were advanced for this back-up. Most outstanding was that operators weren't earning profit, due to poor collections, and would not buy. Others added to this by stating that prices of new equipment were too high. But this argument did not hold water because of the fact that sales of used equipment, too, was at its lowest point.

One of the results has been curtailment of production. But, is this progress? Is this helping foster greater growth of this industry? These questions have since been asked by meny noted leaders. These men, like many others, do not believe that holding back production will help to bring about increased collections and greater profits for the members of the industry.

THE ANSWER TO THE PROBLEM IS TO HELP THE OPERATOR TO INCREASE HIS COLLECTIONS SO THAT HE WILL ENJOY GREATER PROFITS AND THEREBY STEP UP BUSINESS THRUOUT THE ENTIRE MANUFACTURING AND SALES CIRCLE.

How can this be done? First, it is a well known fact thruout the trade that there are many thousands of machines ten years and more old which are blocking up locations. These machines are most definitely not gaining greater respect and prestige for this industry from the public and, especially, from location owners. If anything, they have hurt the entire field.

They have, in great part, been responsible for much of the adverse criticism in the press. Ten year old phonos, as hard as the operator tries to keep them clean end in good repair, will never give the performance nor the fine tone quality of the new instrument.

This has resulted in much criticism from the press and has created the expression, "screech box", which has been used by many newspapers and magazines. Regardless of auxilliary speakers, wall and bar boxes, good merchandising and promotion, the ten year old mechanism has long ago seen its finish as a quality musical instrument and hurts, instead of helps, the operator as well as the entire automatic music industry.

Furthermore, from a finencial standpoint, this ten year old automatic phonograph has long since been completely depreciated. Therefore, in the long run, it is more expensive to operate than a new machine.

The removal of these ten year old mechines from the many thousands of locations they are now blocking off thruout the nation by an intelligent, intensive and educationel progrem on the part of the leeders of the industry would start a production boom the like of which this industry has never before seen.

It is, therefore, up to the leaders of the automatic music industry to get out into the field and show the operators who are blocking off locations with P-10's, 412's, 616's, 24's, 500's, 600's, Windsors, Monarchs, Rex, Royale, Dance Masters, Zephyrs and other machines of such vintege how they can earn more money with new equipment correctly installed and properly merchendised.

It has been proved this past year by intelligent and progressive operetors that collections need not drop. In fact, these operators, and there are many of them, have actually shown an increase in their collections while others beweiled the fact that collections were down to a new low point.

One of these operators has been replacing all his old equipment on the following plan. He hes entered location after location, called the location owner into conference, discussed the location with him, its type of patronage and its general business future. After such discussion he would outline the following.

Arrenge for installetion of a new phonograph, new wall and bar boxes, auxilliary speekers where necessary, even a public address system for the location's benefit where required. He promotes the sale of his music by use of small, weekly program cards. These are pleced on all tables, counters and in the booths. They attractively feature pictures of famous recording artists with their latest and most popular tunes and tell the patrons thet these tunes can be purchased right where they are sitting or standing.

He has been eble to easily convince the location owner that he requires a new percentage basis. He has been successful in arrenging e 75%-25% commission basis with a minimum two year contrect (and, many times, much longer) to insure complete amortization of the expenditure he was making in the location. The length of time for the contract is based on former average collections against present expenditure.

The above is not "fancy". It is fact. It is truth. It is being done every dey by intelligent, progressive operators. It is the new type of operating in keeping with this new business era. And it is bringing bigger collections, finer music, greater respect, prestige and admiration as well as setisfection from the public and location owners alike. It is winning better understanding for the automatic music industry wherever practised.

The very same condition exists in the amusement field. It is a known fact that even such old games as "Bumpers" are operating right at this modern day. Not to speek of games of somewhat later vintege. Surely every intelligent coin machine man will admit that the public should be given much better equipment to bring about more zestful stimulation, greater and more sustained interest and, as a result, better collections.

If just these ten year old games were taken off the locations they are now blocking there would be no need for anything like curtailed production.

The operator of this ten year old machine doesn't want to simply throw it away, even tho it has paid for itself many, many times over. Wholesalers don't want to take it in trade for they claim there's no re-sale merket for it.

Therefore, an old plan must once again be brought to life. That is to make sufficient allowance for these ten year old machines so that they can be taken in trade end destroyed.

They must be destroyed to help bring this industry the respect, prestige and admiration it deserves from the public and the location owners and, at the same time, revive business generally while bringing greater growth and progress to this field.

This is not the time to hesitantly and experimentally falter about seeking ways and means to circumvent facts. This is a problem that can be cured and should be cured with speed and couregeous decision. This is the time, instead, to intelligently prove to the public and the nation's location owners, that this is a progressive industry with the courage, intelligence and foresight to move on ahead to ever greater achievements by the instant adoption of logical and progressive business methods.

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REPORT-

LOCATION STALLING ON NEW EQUIP'T AT AN END

Storekeepers Demand Ops Bring Them New Machines. Many Ops Have Stalled Locations for Over a Year Now.

CHICAGO—Reports are current here that further stalling on giving locations new equipment is now pretty much at an end.

As one noted coinman stated, "Location owners won't stand for any further stalling on delivering new equipment to their places. They have been telling ops here and thruout this entire territory that they want new machines and that they know new machines are now available."

In keeping with this statement there is also brought out the fact that some ops have stalled for over a year now. They have been telling location owners that they just couldn't obtain new equipment as yet and that as soon as it was available they would get it for them.

Many ops have also advised locations that the prices of the new machines were too high and therefore unprofitable to operate. But, as the above coinman stated, the time has at last arrived when the location owner will not listen to any further such arguments and now wants a new machine.

New machines will improve conditions thruout the trade. It is necessary for the members of the industry to realize that much of the cause for lowered collections has been the fact that old and worn machines, which have long since lost public interest, are on locations. And, many of these old machines, are blocking off some very fine spots.

Location owners have also been hounding ops to get them new machines because collections have been going up and, in many cases, have returned to former peaks. This means that as business begins to once again pick up for the cointrade, the retail merchants want to see their places improved and collections kept constant by the use of new machines in their spots.

It is to no one's advantage in this industry to any longer stall location owners with stories that new machines aren't as yet available. All facts point otherwise and the location owners know this. They are, therefore, after the operators every day to get new machines for them.

One well known music op stated, "Stalling locations about getting new music machines is at an end. They won't stand for it anymore. They know that there are new machines on the market now and that they can get one in their place.

"The only thing we can do as an operator," he continued, "is to arrange for the best possible commission percentage basis and prove to the storekeeper that the reason we didn't get him a new machine prior to this time was due to the fact that the price was very high and we had hoped it would go down to some extent. We have been forced to bring in some new machines, but, we have been able to arrange for 'front money' which makes it possible to install new equipment."

FORECAST COINBIZ BOOM

Buying Spurts. Demand Grows. Collections Return to Normal. Ops Dressing Up Spots With New Equip't. Agree "Good Year Ahead".

CHICAGO — Optimism has returned with a sudden rush everywhere in the country, according to reports from leading coin machine men.

The sudden buying spurt which wholesalers are enjoying. Collections on the way back to normal. Demand growing in all divisions of the trade. And the fact that more and more operators have decided to dress up their locations with new equipment — has all added to the optimism and all have come to agree that, "There's a good year ahead."

It is the belief of leaders in the field that with the manufacturers now well under way producing some of the finest machines which have yet appeared on the market, and with many now setting up their operations on an entirely new basis—the coin machine trade is going to enjoy a boom sooner than expected.

"For sometime," one noted coinman stated, "we were convinced that the coin machine industry would override its temporary lull. This was brought on by a great many factors. High prices had something to do with it. Also the fact that the convention stopped some coinmen from buying because they believed they would see new models replacing machines already in the distributors' showrooms. And, of course, the fact that collections went down in many territories affected the average operator's business. But now there has been a return to greater optimism in view of the fact that the operators simply went out on their routes and began to push for more play. The result is that everywhere the demand is growing for more equipment."

The above is the general statement being heard in the trade as more and more territories feel the sudden awakening of business. Some distribs report that they are at present enjoying greater sales than they have during all the previous months of this year. They also report that the sales they are now making are much better than those they made during these previous months and that they feel sales will continue to show a definite swing upward in greater volume.

Some coinmen now state that as the trade recovers, it will actually lead the field into a boom period which will correspond with the boom many business men are generally predicting once production of all types of products gets under way.

As far as leaders in the coinfield are concerned. many have stated that orders already on hand, and those being received daily, are greater than they have enjoyed since 1946. Some also report that showing a new game in advance has resulted in orders which assures the factory a real production set-up comparable to what they formerly enjoyed.

As yet shortages are apparent in many lines, but, it is reliably stated, these will gradually disappear and the field will go ahead at even a faster pace than at present.

One noted leader reported, "There is a boom on the way for the coin machine industry and it is becoming more and more apparent each day."

FORECAST COMBAT BOOM

Buying Spurts, Demand Grows, Collections Return to Normal. Ops Dressing Up Spots With New Equip't. Agree "Good Year Ahead"

NATIONWIDE SURVEY SHOWS NEW GAMES UP COLLECTIONS FROM 100% TO 300%

Ops Report Over Period of Time New Equipment Zooms Collections. Many Now Clearing Routes of Old Games.

NEW YORK—A survey just completed by The Cash Box covering the greater majority of states thruout the country regarding, "What effect has new equipment had on collections from your locations?" brought forth the fact that new machines have been instrumental in zooming collections from 100% to 300% in cost cases.

Because of this, many coinmen reported, they have started to clear off old type machines and will eventually have their routes featuring only new games.

They also stated that not only did the new machines zoom collections generally but that greater interest in play resulted to the extent where players are again looking forward to the arrival of a new machine.

Another result the survey disclosed was that the operators were enjoying a much better average today than they have been in many months. The belief is general that this will continue and will even increase as the warm months come on and people can once again get out of their homes.

One noted op wrote that this has been a very hard winter in his territory with much snow, ice and very cold weather. This, he reported, kept many of the players home, instead of visiting locations. But, he continued, since the weather has become milder, there has been a general play increase and this, added to the fact that he has placed new equipment on his route, has zoomed his collections better than 200% over what he formerly enjoyed.

The survey was based on changes from old to new games by operators over a period of at least six months. One op wrote that the first new games he placed did not step up the collections very much but that after a few months went by they started up and, as he switched his machines about, have been going up steadily. He reported that during the past six months period he could safely say his collections have been better than 100% over what they formerly were.

Almost every report carried the story that new machines, have caused collections to zoom upwards on those locations where formerly only old games were featured.

The average operator now believes that because of this fact coinmen will continue to purchase new machines and since trade-ins are getting a good return price it makes it profitable to continue to invest in new games.

This survey has proved one of the most interesting ever conducted by *The Cash Box* for it brings one extremely important fact home to the operator—that new games boost his collections to a point where it pays him to replace all old machines on his route.

...betcha they're BOTH right!

Just a friendly argument, but here's the pitch. One says the way to up operator profits is *more play per phonograph,* while the other maintains it's *more pay per play!*

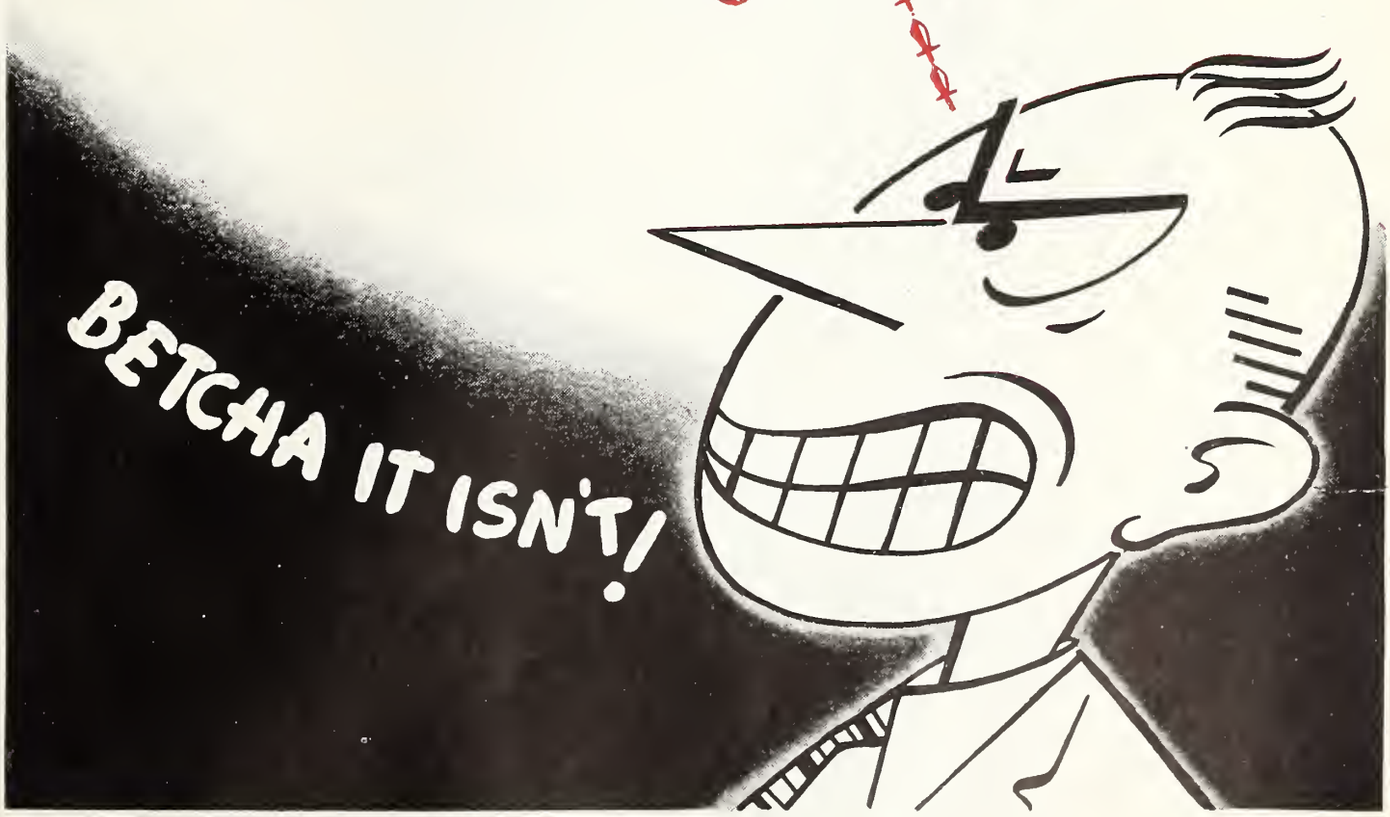
From where we stand, we'd say neither one is wrong. Wurlitzer has done more—far more—than any other phonograph manufacturer to promote more play. We're doing it right now, to the tune of a powerful, far-reaching consumer advertising campaign.

And Wurlitzer has done more—much more—than any other phonograph manufacturer to promote quarter-dime play.

Put the two together and what have you got? More profits per operator. That's what we're all after. That's what we're all accomplishing for our Wurlitzer Factory-Approved Music Merchants who are smart enough to cash in on *both* Wurlitzer Advertising *and* quarter-dime play. The Rudolph Wurlitzer Company, North Tonawanda, New York.

FOR PROFITS TODAY

25¢ Quarter 10¢ Dime play



THE CASH BOX POLL OF THE NATION'S TOP 10 JUKE BOX TUNES

AP—APOLLO	HO—HOLLYWOOD INT'L	NA—NATIONAL
BW—BLACK & WHITE	JB—JUKE BOX	QU—QUEEN
CA—CAPITOL	KE—KEYNOTE	RA—RAINBOW
CO—COLUMBIA	KI—KING	RH—RHAPSODY
CT—COAST	MA—MAJESTIC	SI—SIGNATURE
DE—DECCA	ME—MERCURY	SO—SONORA
EC—EXCLUSIVE	MGM—METRO-GOLDWYN-MAYER	ST—STERLING
EM—EMERALD	MO—MODERN MUSIC	SW—SWANK
EN—ENTERPRISE	MR—MANOR	TO—TOP
EX—EXCELSIOR	MU—MUSICRAFT	VI—VICTOR
		VO—VOGUE

1. ANNIVERSARY SONG

CA-368—Andy Russell
DE-23714—Al Jolson
DE-23799—Guy Lombardo Orch.
MA-1107—Louis Prima Orch.
ME-3036—Anita Ellis
MU-428—Artie Shaw Orch.
SI-15075—Larry Douglas
SO-2004—George Towne Orch.
VI-20-2126—Tex Beneke-Miller Orch.

2. MANAGUA, NICARAGUA

CO-37214—Kay Kayser
DE-23782—Guy Lombardo
SI-15086—Julie Conway
SO-3032—The Gordon Trio
VI-20-2026—Freddy Martin

3. HEARTACHES

CA-372—Joe Alexander
DE-25017—Ted Weems Orch.
KI-598—Cowboy Copas
ME-3057—Bobby True Trio
MGM-10001—Jimmy Dorsey Orch.
NA-9026—Red McKenzie
SI-15065—Ray Bloch Orch.
SO-2005—Ted Straeter
VI-20-2175—Ted Weems Orch.

4. GUILTY

BW-821—Nick Delano
CA-324—Margaret Whiting
MA-1106—Tony Mottola Four
ME-3042—Tony Martin
MU-428—Artie Shaw-Mel Torme
SI-15090—Monica Lewis
VI-20-2109—Johnny Desmond

5. HOW ARE THINGS IN GLOCCA MORRA?

CA-345—Martha Tilton
CO-3722-3—Buddy Clark
DE-23830—Dick Haymes
MA-12009—Georgia Gibbs
ME-3056—Harry Babbitt
SI-15064—Johnny Long Orch.
SO-3043—Bob Houston
VI-20-2121—Tommy Dorsey Orch.

6. (I LOVE YOU) FOR SENTIMENTAL REASONS

CA-304—King Cole Trio
CO-37082—Dinah Shore
CS-514—Fran Warren
DE-23670—Ella Fitzgerald
DE-18895 (A467)—Fred Waring Orchestra
EM-106—Skip Strahl Orchestra
MA-1071—Eddy Howard Orchestra
MR-1041—The Brown Dots
VI-20-1981—Charlie Spivak Orchestra
VO-781—Art Kassel Orchestra

7. OPEN THE DOOR, RICHARD

AP-1041—Hot Lips Page Orch.
BW-792—Jack McVea Ork.
CA-369—The Pied Pipers
CO-37268—The Three Flames
CO-37240—The Charioteers
MA-1112—The Merry Macs
ME-8029—Bill Samuels
NA-4012—Dusty Fletcher
SI-1006—Tiny Grimes
VI-20-2127—Count Basie Ork.

8. LINDA

CA-362—Paul Weston Orch.
CO-37215—Buddy Clark—Ray Noble Orch.
ME-3058—Chuck Foster Orch.
SI-15106—Larry Douglas
SO-2006—Bob Chester Orch.
VI-20-2047—Charlie Spivak Orch.

9. I'LL CLOSE MY EYES

CA-342—Andy Russell
CO-37213—Dinah Shore
DE-23756—Hildegarde
MA-1093—Mildred Bailey
ME-3046—Jack Fina Orch.
MU-15097—Teddy Walters
SI-15066—Johnny Bothwell Orch.
VI-20-2109—Johnny Desmond

10. OH, BUT I DO

CA-324—Margaret Whiting
CO-37156—Harry James Orch.
DE-23739—Bing Crosby
MA-1085—Morton Downey
ME-3041—Francis Langford
MU-15094—Gordon MacRae
SI-15056—Skinnay Ennis Orch.
VI-20-1991—Tex Beneke—Miller Orch.

THE CASH BOX Record Reviews

"The Last Letter"
"Where The Old River Flows"
PETE CASSELL
(Majestic 6006)

● Ops with spots that cater to the minstrel and spiritual crowd should by all means get next to this duo. It's Pete Cassell in terrific voice chanting "The Last Letter and "Where The Old River Flows." Topside shows Pete up to par in a ditty leaning toward your heartstrings, that will make the mob tear with their beer. Backing plays upon the reminiscent angle, with Pete taking honors all the way. You know your spots, so take the lead from here.

"Charge It To Daddy"
"Jealous"
DEEP RIVER BOYS
(Victor 20-2157)

● Using a rhythm section only, The Deep River Boys beat out a ditty that's a natural for ops with mixed spots. "Charge It To Daddy" looks like a comer, and the way this crew do the thing, it shapes up mellow. Telling the folks all about a 'sugar daddy,' the combo's efforts talk turkey on wax. You'll like this novel twist, so latch on. On the flip with "Jealous," the group knock out a long standing favorite in slow tempo that rates high on our list. Look out for the topside tune—and catch coin.

"Midnight Masquerade"
"Beware My Heart"
JOHN CONTE
(Apollo 1044)

● Just about any location can find use for a disk featuring a pair of top romantic ballads delivered by a better than adequate vocalist, so this platter fills a bill. Offered here are "Midnight Masquerade" and "Beware My Heart," a pair of tunes that were penned to make hearts flutter, and, to that purpose, capable John Conte sings them. The ork behind him makes danceable music, so members of the trade should find this platter suitable for double duty for listeners and dancers. It might be added that both tunes are plug items by their respective publishers, and, as a result, ops should find them in demand.

"What Am I Gonna Do About You"
"Maybe You'll Be There"
JOAN EDWARDS
(Vogue 782)

● Chirp Joan Edwards sends some sentimental stuff your way with "What Am I Gonna Do About You" and the kid can really sing. It's a ditty that has garnished coin before, and should go equally as well by our gal. She has that natural sit-me-down tone which the hand-holding crowd will go for. Aimed at the somber spots, they'll like Joan's rendition on this one. Backed by "Maybe You'll Be There," Joan renders an effective ballad for the ops asking. Both sides are worthy of your phono attention.

DISK O'THE WEEK

"My Love For You"
"A Thousand And One Nights"
TOMMY DORSEY ORCH.
(Victor 20-2177)

TOMMY DORSEY

● Grabbing the lime this week with a beautiful romantic ballad, Tommy Dorsey showers ops with "My Love For You." Featuring Steward Foster as the pipe-man, the kids rendition is one to be heard. It's quiet, intimate stuff of the kind the starry eyed kids will go for. The balladeer might start the bobby-sox crowd wailing again with this one — it's that good. Backed by another smash by a couple of kids that really knew music (Rimsky-Korsakoff), "A Thousand And One Nights," is a ditty you're bound to be hearing plenty of soon. It's from the "Scherezade" score—with lyrics that fit like a glove. Choir-boy Stuart takes the spotlight again, and does a terrific job with this ditty. Latch on to this pair—and you're bound to catch coin.

"Let's Ball Tonight"
Part I & II
EARL BOSTICK ORCH.
(Gotham 503)

● Following the wave of "Groovy Thing," another coin culler up your alley by the Bostick crew is this ditty aimed at the race spots. Titled "Let's Ball Tonight," Earl and the boys get together on a jump boogie that's bound to set the kids hopping. Earl chants the vocal as his cats join him in chorus all thru. It's pepped up material and stuff that the jazz fiends will go for. Dig that title and watch the coin pour in.

"I Tipped My Hat"
"Heartaches"
HARRY JAMES ORCH.
(Columbia 37305)

● Harry James sends Art Lund up front here on a ditty that is currently gaining in popularity and coin play throughout the nation. "I Tipped My Hat," with Lund as the choir boy shapes up fine for the phonos. It's got that western twang in it, and Lund's vocal is effective throughout. Harry's arrangement is novel, with his strings coming thru in top fashion. Flipped we find "Heartaches," and we can't say enough about this one. Marion Morgan chirps lyrics here in slow tempo, while Harry comes through with a ride on the horn. Both sides deserve your listening time.

"The Man Who Paints the Rainbow"
"I Can't Believe It Was All Make Believe"
HAL McINTYRE ORCHESTRA
(M-G-M 10007)

● Hal McIntyre's Orchestra, which delivered the first waxing of "The Old Lamplighter" way back last August (It was chosen at that time as a "Sleeper Of The Week") has come up with a ditty reminiscent of that click. Tabbed "The Man Who Paints The Rainbow," with Frankie Lester on the vocal, the ballad gets workmanlike treatment from the McIntyre crew, tho lacking are the tricks that made his "Lamplighter" so effective. Nonethless, the tune is well loaded with possibilities, and, as a result, is worthy of a trial on the machines. The flip, "I Can't Believe It Was All Make Believe," is a pleasing ballad, with Frankie again taking over the vocal stint. Peg this disk as an item for romance harbor spots.

"The Blues Of The Record Man"
"Why Don't We Say We're Sorry"
TEX BENEKE-MILLER ORCH.
(Victor 20-2190)

● It's about time! Here's the Beneke-Miller outfit telling the world all about the woes and trials and tribulations of the disc spinners. Maestro Beneke and The Mello-Larks combine to weave their tale in a gay, light mood, while the ork does a jig on name band signatures. It's novelty stuff all the way that the dial fans should go for. Boss man's vocal is top drawer material and the sock lyrics he uses should attract attention. Backed by a smoothie with Garry Stevens taking the pitch, the crew turn out "Why Don't We Say We're Sorry." Garry pipes in romantic time for a chorus, while Tex comes in with double time a bit later on. Holding appeal for the gay spots, ops would do well to get next to this pair.

"Jumpin' At Apollo"
"Jacquet Bounce"
ILLINOIS JACQUET ALL-STARS
(Apollo 766)

● There's no doubt about it—they'll go for this one. Where the jazzophiles love to gather, and they flock heavy, they'll gather Illinois up and smother him. It's "Jumpin At Apollo," and that's just what they'll do—jump, but hot. Featuring one of the greatest aggregations around town, Jacquet shows his boys up high. On the flip with "Jacquet Bounce," the maestro turns the tempo down a bit, but still fast enough for the hep crowd to move around with. Showing Ray Perry on alto, Trummy Young on trombone and Illinois on the tenor, where they appreciate jazz to the hilt, the ditty will go.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

THE CASH BOX Record Reviews

"I Tipped My Hat"

"Wyoming"

THE SMOOTHIES

(Apollo 1043)

● For the customers who like the phono to feature good cowboy melody, here's a platter that's as good as a pair of bullets backed up. Featuring the Smoothies, a pleasant sounding vocal combo, the disk serves up "I Tipped My Hat (And Slowly Rode Away)" and "Wyoming." Both sides have a pleasant, well paced rhythm and are interpreted in style fitting to either a New York cocktail lounge or a Sweetwater (Tex.) tavern complete with butterfly doors.

"New Orleans Woman"

"Lavel Nuel"

KING HOUDINI

(Apollo 126)

● Oh, will this rock 'em. Calypso cookie headed your way by King Houdini spells torrid tuneplay for your phonos. Titled, "New Orleans Woman," the ditty should take that area by storm, and include any spot that goes for this stuff from Trinidad. It's typed music with some sock lyrics behind it, which The King chants like an ace. Combo in the background joins the maestro in chorus to add punch to the tune. Backed by "Lavel Nuel," Houdini chants in native tongue all through, with that same beat taking honors. "New Orleans Woman" will give the crowd kicks, so bend an ear, willya.

"The Egg And I"

"Who Cares What People Say"

DINAH SHORE

(Columbia 37278)

● Dinah Shore, who can be depended upon to draw action no matter what the melody she offers, comes up with a winner on this, her latest, release. Top side of the coupling is "The Egg And I," a tune taken from the flicker of the same name, and Dinah really weaves a solid hunk of song styling via the romantic ditty. Peg it as an attraction you'll want to have. The backing, "Who Cares What People Say," is another song plucked from a current movie. This one is from "Nora Prentiss." As a result, both tunes will have a tremendous listener audience and wise ops will capitalize on that factor. The musical backing is provided by the Sonny Burke Orchestra, and they help make the sides a dancers' and listeners' treat.

SLEEPER OF THE WEEK

"Mozel"

ARTIE WAYNE

(Hucksters 1002)

ARTIE WAYNE

● Nailed to this featured slot this week is a brand new little novelty called "Mozel (Means Good Luck)." It's a snappy, catchy little ditty that's got the stuff from which great big clicks are born. The way it's done here by Artie Wayne (who has one of the better voices to be heard around), the side comes up as sleeper ready to explode across the country. All it needs is plugging. Assisting Artie's vocal efforts are the Crew Chiefs, an effective little combo that gives body to the lyrics. Reminiscent of the well remembered "Bei Mir Bist Du Shoen," the side gives indications of growing into something just about as big. Better get next to it. The flip, a lush little ballad called "It's Way Past My Bedtime," gets the swoon treatment from Artie and the crewmen, and scores to good advantage as a vehicle for the customers glowing with lovelight.

"That's Good Enough For Me"

"Row, Row, Row"

PEARL BAILEY

(Columbia 37280)

● Always a favorite, Pearl Bailey offers ops a pair of platters that look good in those machines. On "That's Good Enough For Me," Pearl does some light novelty stuff in gay mood. Ditty currently gaining wide attention, especially so in race spots. Backed by an old standard, "Row, Row, Row," Pearl makes the platter sing in high style as she chirps pretty. Both sides rate your listening time.

"Blue Prelude"

"Boyd's Nest"

BOYD RAEBURN ORCH.

(Musicraft 490)

● An oldie made popular some years back steps out again, and shapes up neat for the race record crowd. It's Boyd Raeburn twirling the baton, and the kid's stuff is good. Plenty of riff in the middle that the dancers should like. Backed by "Boyd's Nest," an instrumental all thru, where they go for Raeburn, they'll hold still for this. Both sides are good fillers in your box, so give it a twirl.

"I Had A Good Cry"

"Hawk's Boogie"

ERSKINE HAWKINS ORCH.

(Victor 20-2169)

● Long missing from the phonos, Erskine Hawkins offers ops a ditty that might be the one. "I Had A Good Cry," showering Laura Washington with orchids, rates high on our list, and you'll have the customers begging for more with this one. It's race stuff, and the chirp's vocal is one the jazz fiends will like. The kid has a natural quiver in her voice that spells coin play from the start. On the backing with an instrumental, the 20th Century Gabriel knocks out "Hawk's Boogie," showing his wares in top fashion all the way. Both sides are there for the asking, so lend an ear here.

"Please, Mama"

"Beside You"

ZIGGY ELMAN ORCHESTRA

(M-G-M 10002)

● Ziggy Elman, back on wax after a long spell, has come up with a better than interesting side for the trade with a ditty tabbed "Please, Mama." Based on an old familiar Russian theme, the side comes up as a grand little novelty given plenty of spice by vocalist Virginia Maxey. In addition, the instrumental jam Ziggy and the boys tag on to it should bring lots of call for the platter from the larger cities of the nation. The backing, "Beside You," a tune from the flicker, "My Favorite Brunette," is a grand melody, tho Bob Wanger on the lyric and Ziggy's men on the instrumental fail to make the most of the opportunity the song does offer.

"Necessity"

"Popa, Don't Preach To Me"

PHIL HARRIS ORCHESTRA

(RCA Victor 20-2198)

● Lots of ops have made money in the past with Phil Harris. Okay, here's another that looks like a real coin culler. It's "Necessity," a ditty from the Broadway click musical "Finian's Rainbow," and the way it's done up here by wordmauler Harris on the vocal it comes up as something certainly worthy of a trial. Hear it by all means! The flip, "Poppa, Don't Preach To Me" is another great hunk of novelty made better still thanks to what Phil does for it. The ditty, soon to be featured in the flicker, "The Perils of Pauline," has less appeal than the topside, but it should serve as an effective second after "Necessity" has been worn white.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

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THE CASH BOX

381 FOURTH AVENUE

NEW YORK (16), N. Y.

USE THIS PREPAID POSTCARD TO LIST YOUR TEN TOP TUNES FOR THE WEEK

NAME OF RECORD HERE	ARTIST OR BAND HERE
1.	
2.	
3.	
4.	
5.	
6.	
7.	
8.	
9.	
10.	

WHAT RECORDS NOT LISTED ABOVE ARE "COMING UP" IN YOUR AREA

_____

_____

_____

_____

_____

_____

NAME _____

FIRM _____

ADDRESS _____

CITY _____ STATE _____

What's Hot ON THE RECORDS

THE TOP TEN JUKE BOX TUNES THRUOUT THE NATION

For the Week of March 31, 1947

New York

1. HEARTACHES *(Ted Weems)*
2. ANNIVERSARY SONG *(Al Jolson)*
3. GLOCCA MORRA *(Dick Haymes)*
4. LINDA *(Buddy Clark)*
5. ALL JOLSON RECORDINGS
6. FRECKLE SONG *(Larry Vincent)*
7. MANAGUA NICARAGUA *(Freddy Martin)*
8. GUILTY *(Margaret Whiting)*
9. IF I HAD MY LIFE TO LIVE OVER *(Larry Vincent)*
10. JALOUSIE *(Harry James)*

Washington, D. C.

1. ANNIVERSARY SONG *(Guy Lombardo)*
2. MANAGUA NICARAGUA *(Guy Lombardo)*
3. HEARTACHES *(Ted Weems)*
4. I'LL CLOSE MY EYES *(Andy Russell)*
5. GLOCCA MORRA *(Dick Haymes)*
6. FOR SENTIMENTAL REASONS *(Eddy Howard)*
7. I WANT TO THANK YOUR FOLKS *(Eddy Howard)*
8. GUILTY *(Margaret Whiting)*
9. OH, BUT I DO *(Margaret Whiting)*
10. OPEN THE DOOR, RICHARD *(Dusty Fletcher)*

Pittsburgh, Pa.

1. HEARTACHES *(Ted Weems)*
2. ANNIVERSARY SONG *(Guy Lombardo)*
3. LINDA *(Buddy Clark)*
4. MANAGUA NICARAGUA *(Freddy Martin)*
5. GLOCCA MORRA *(Tommy Dorsey)*
6. I WANT TO THANK YOUR FOLKS *(Perry Como)*
7. JALOUSIE *(Harry James)*
9. IF I HAD MY LIFE TO LIVE OVER *(The Three Suns)*
9. OPEN THE DOOR, RICHARD *(The Three Flames)*
10. OH, BUT I DO *(Margaret Whiting)*

Garnett, Kansas

1. MANAGUA NICARAGUA *(Freddy Martin)*
2. ANNIVERSARY SONG *(Tex Beneke)*
3. HEARTACHES *(Ted Weems)*
4. I'LL CLOSE MY EYES *(Mildred Bailey)*
5. HOODLE ADDLE *(Tex Beneke)*
6. AT SUNDOWN *(Clyde McCoy)*
7. THE PREACHER & THE BEAR *(Phil Harris)*
8. LINDA *(Buddy Clark)*
9. EASTER PARADE *(Perry Como)*
10. GLOCCA MORRA *(Dick Haymes)*

Chicago

1. ANNIVERSARY SONG *(Al Jolson)*
2. MANAGUA NICARAGUA *(Guy Lombardo)*
3. GLOCCA MORRA *(Dick Haymes)*
4. HEARTACHES *(Ted Weems)*
5. MY ADOBE HACIENDA *(Eddy Howard)*
6. I'LL CLOSE MY EYES *(Andy Russell*
7. LINDA *(Buddy Clark)*
8. AS YOU DESIRE ME *(Vaughn Monroe)*
9. TOO MANY TIMES *(Eddy Howard)*
10. GUILTY *(Tony Martin)*

Detroit, Mich.

1. FOR SENTIMENTAL REASONS *(Eddy Howard)*
2. LINDA *(Charlie Spivak)*
3. MANAGUA NICARAGUA *(Freddy Martin)*
4. THE OLD LAMPLIGHTER *(Sammy Kaye)*
5. GAL IN CALICO *(Tex Beneke)*
6. ANNIVERSARY SONG *(Al Jolson)*
7. GLOCCA MORRA *(Buddy Clark)*
8. GUILTY *(Margaret Whiting)*
9. OPEN THE DOOR, RICHARD *(Dusty Fletcher)*
10. OLE BUTTERMILK SKY *(Hoagy Carmichael)*

Portland, Me.

1. ANNIVERSARY SONG *(Guy Lombardo)*
2. MANAGUA NICARAGUA *(Guy Lombardo)*
3. OPEN THE DOOR, RICHARD *(Count Basie)*
4. I'LL CLOSE MY EYES *(Andy Russell)*
5. HUGGIN' & CHALKIN' *(Hoagy Carmichael)*
6. THE OLD LAMPLIGHTER *(Sammy Kaye)*
7. I WANT TO THANK YOUR FOLKS *(Perry Como)*
8. ZIP A DEE DOO DAH *(Sammy Kaye)*
9. FOR SENTIMENTAL REASONS *(King Cole Trio)*
10. GAL IN CALICO *(Johnny Mercer)*

Martinsville, Ind.

1. HEARTACHES *(Ted Weems)*
2. ANNIVERSARY SONG *(Al Jolson)*
3. AIN'T NOBODY HERE BUT US CHICKENS *(Louis Jordan)*
4. MANAGUA NICARAGUA *(Guy Lombardo)*
5. FOR SENTIMENTAL REASONS *(Eddy Howard)*
6. GUILTY *(Margaret Whiting)*
7. OH , BUT I DO *(Tex Beneke)*
8. HUGGIN' & CHALKIN' *(Johnny Mercer)*
9. GAL IN CALICO *(Johnny Mercer)*
10. OPEN THE DOOR, RICHARD *(Count Basie)*

Los Angeles

1. HEARTACHES *(Ted Weems)*
2. ANNIVERSARY SONG *(Tex Beneke)*
3. AIN'T NOBODY HERE BUT US CHICKENS *(Louis Jordan)*
4. GLOCCA MORRA *(Dick Haymes)*
5. SANTA CATALINA *(Eddy Howard)*
6. I'LL CLOSE MY EYES *(Andy Russell)*
7. LINDA *(Buddy Clark)*
8. SONATA *(Perry Como)*
9. JALOUSIE *(Harry James)*
10. MANAGUA NICARAGUA *(Freddy Martin)*

Montgomery, Ala.

1. I WANT TO BE LOVED *(Savannah Churchill)*
2. ANNIVERSARY SONG *(Tex Beneke)*
3. MANAGUA NICARAGUA *(Guy Lombardo)*
4. OPEN THE DOOR, RICHARD *(Louis Jordan)*
5. GLOCCA MORRA *(Dick Haymes)*
6. GUILTY *(Margaret Whiting)*
7. GAL IN CALICO *(Benny Goodman)*
8. HEARTACHES *(Ted Weems)*
9. I'LL CLOSE MY EYES *(Andy Russell)*
10. LINDA *(Charlie Spivak)*

Waterbury, Conn.

1. LINDA *(Buddy Clark)*
2. ANNIVERSARY SONG *(Al Jolson)*
3. HEARTACHES *(Ted Weems)*
4. SONG OF SONGS *(Perry Como)*
5. I TIPPED MY HAT *(Bob Eberly)*
6. GLOCCA MORRA *(Dick Haymes)*
7. GUILTY *(Margaret Whiting)*
8. MANAGUA NICARAGUA *(Freddy Martin)*
9. FOR SENTIMENTAL REASONS *(Eddy Howard)*
10. SANTA CATALINA *(Eddy Howard)*

Miles City, Mont.

1. GUILTY *(Tony Martin)*
2. ANNIVERSARY SONG *(Guy Lombardo)*
3. SO ROUND, SO FIRM *(Merle Travis)*
4. MANAGUA, NICARAGUA *(Kay Kyser)*
5. HE LIKE IT, SHE LIKE IT *(Louis Prima)*
6. LINDA *(Buddy Clark)*
7. THAT'S HOW MUCH I LOVE YOU *(Frank Sinatra)*
8. SOONER OR LATER *(Les Brown)*
9. FOR SENTIMENTAL REASONS *(Charlie Spivak)*
10. ZIP A DEE DOO DAH *(Sammy Kaye)*

BYRDE'S EYEVIEW 'ROUND THE WAX CIRCLE

by Byrde Gore

From the Land Of Sunshine And The Heavy Dew (Los Angeles) comes word that the Modern Record Company has become settled in its new home, the former ARA building in Hollywood; in addition, Florette Bihari passes along the word that pianist and vocalist Hadda Brooks has just recorded for her featured role in the forthcoming flicker "Out Of The Blue." Modern plans to release Hadda's disking of the title tune at the same time that the picture breaks . . . Here's an interesting musical note: Columbia, Victor, Decca and Continental have applied for license to wax "I Want To Be Loved." Could it be that these labels are doing so after reading what Savannah Churchill's interpretation on Manor Records is doing on the "Burning The Jukes In Harlem" chart of THE CASH BOX?

* * *

Eli Oberstein, RCA Victor's talent and repertoire kingpin, announces with pride the signing of Beryl Davis, a British importation, who is said to be the next "great" so far as female vocalists are concerned. The gal is currently being heard on the Lucky Strike Hit Parade . . . Having captured an ex-FBI special agent, Joe Dosh, for their talent roster, Continental this past week announced that they've inked a former member of the French underground. Her name is Germaine Sablon, and she's the sister of Jean Sablon, cafe society favorite . . . Harry Bank, Cardinal Records prexy, is reported ready to enter a new phase of the recording industry. Meanwhile, it's rumored around that a number of labels have talons out to snatch the Charley Barnet ork.

* * *

Apollo Records announce they will break with "Freckle Song" this week. The ditty, currently scoring big in the New York area as done by Larry Vincent, was cut by The Vagabonds, noted vocal combo. On the basis of the tune's success in this city, big things can be expected from it on phonos thruout the country . . . Paul Reiner, president of Black and White Records, bivouaced at New York's swank St. Moritz. He's here on a short visit from Hollywood . . . Another recent arrival from that talent mecca is Jack Beekman of Huckster Records. Jackie, who, with Artie Wayne, authored "Mahzel (Means Good Luck)" —featured as "Sleeper Of The Week" in this issue—came to Gotham to effect a distribution deal with Runyon Sales Co. of New York. Johnny Halonka, of that firm, joined Jack on a trip to Philly to make a deal with Ivin Ballen for pressings here in the East. The boys believe they'll have plenty of "Mahzel" with that platter.

* * *

Ben Selvin, one of the better mentors in the record biz, tips the trade to Ray McKinley's forthcoming "Red Silk Stockings and Green Perfume." We've heard it and can give genuine agreement. It looks like the platter will skyrocket the McKinley crew in phono popularity . . . Seen at Reuben's, elite New York eatery, Ben Lind, of Regal Music Co., with a long look in his eyes . . . Steps In The Right Direction Dept.: John Coveney, New York branch chief for Capitol Records, was host to a private showing of the Bob Hope-Dorothy Lamour flicker "My Favorite Brunette." The pic was shown at midnight in a theater especially rented for the occasion, and all local music ops were invited to attend.

STAN KENTON
And His Orchestra

★ ★ ★

"CONCERTO TO END ALL CONCERTOS"
PART I

•

"CONCERTO TO END ALL CONCERTOS"
PART II

CAP. 382

MARGARET WHITING
With Frank DeVol and His Orchestra

"TIME AFTER TIME"
From the Metro-Goldwyn-Mayer Picture
"IT HAPPENED IN BROOKLYN"

•

"SPRING ISN'T EVERYTHING"

CAP. 383

MERLE TRAVIS
With His Cowboy Band

"STEEL GUITAR RAG"

•

"THREE TIMES SEVEN"

CAP. 384

Continental Airs Expansion Plans

NEW YORK — Donald H. Gabor, President of Continental Records, headquartered here, this past week announced the firm's plans for expansion at a luncheon tendered by the plattery on Thursday, March 27th.

The building of a new pressing plant to be located in Amsterdam, Holland, and the appointment of European distributors is to get under way sometime in mid April, Gabor stated. Emery Rozsa, national sales manager is to leave for Europe next month to supervise plant construction.

"We are now releasing 15 new records monthly — both foreign and popular and plan on enlarging our foreign department extensively", said Gabor. "At present, we are pressing 900,000 records monthly, and with the coming additions to our artist and repertoire department, hope to better that figure", Gabor continued.

Recently added to the Staff at Continental were Vaughn Horton, to head the firm's popular record department, and Ralph Berson as assistant sales manager and public relations director.

National Appoints New Distribs; Sign Al Trace

NEW YORK — National Records, this city, announced the appointment of new distributors in three cities, this past week.

Sunland Supply Co., El Paso, Texas; Burke-Mayer Associates, Los Angeles, and Allied Music Sales in Detroit, were named to handle the National line.

On the basis of requests on the part of dealers for some of National's former releases by Al Trace, notably his popular "Fuzzy-Wuzzy", the diskery has decided not only to re-issue the record, but have again signed Trace to a recording contract.

QUESTION AND ANSWER COLUMN

RILEY SHEPARD, Majestic Recording Artist, runs into Ed Ponder of Louisiana Coin Machine Co., who queries Riley about reports of "that new record".

Riley answers . . .

"WHO? ME?"

OPS, Here's How to Raise Some Real Coin . . .

"LET'S GET MARRIED"

Art Kassel's Vogue Record is the Perfect Catch for Your Juke Boxes

The honeymoon can last a lifetime . . . 'cause it'll take just about that long to spend all the nickels you'll make out of this song. Already a hit, "LET'S GET MARRIED" is ready to settle down in your jukes. Remember, too, this Vogue record will play 1500 times before wearing out.

If the records are not available in your area, it is only because total distribution has not been completed as yet. So notify us immediately and we'll see that you get yours.

HUDSON MUSIC CORP.

KERMIT GOELL, PRES. SOLLY COHN, PROF. MGR.

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ROUND POINT

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Maestro point has kept pace with all the improvement of materials that go to make up the best equipment. It is internationally famous for balanced service—long life and kindness to records.

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The Eldeen Company

610-616 W. NATIONAL AVENUE MILWAUKEE 4, WISCONSIN

". . . loaded with heavy action possibilities." says THE CASH BOX, March 10, 1947 of these

New Releases OF TOP RECORDS by DICK KUHN AND HIS ORCHESTRA

1153 "LOVE'S OLD SWEET SONG" "THE KOKONUT PICKER"

1152 "THE COUNTRY POLKA" "BLACK HILLS OF SOUTH DAKOTA"

GOING STRONGER THAN EVER

1151 "HEART OF MY HEART" "AND THE BAND PLAYED ON"

1150 "CHI-CHI-RI-GU" "PUT YOUR ARMS AROUND ME, HONEY"

1149 "MY DARLING" "IS THAT THE WAY TO TREAT A SWEETHEART"

1148 "I USED TO LOVE YOU" "YOU TELL ME YOUR DREAMS"

1145 "THE DOG CATCHER MAN (Polka) "GIVE ME THE MOONLIGHT"

1144 "WHO WOULDN'T BE BLUE" "THE DUSTY OLD TRUNK IN THE ATTIC"

TOP RECORDS

1674 B'WAY, NEW YORK 19, N. Y. (Tel. COlumbus 5-7838)

LATEST RELEASES FROM RCA VICTOR!

TOMMY DORSEY!

Two terrific Tee Dee arrangements with vocals by Stuart Foster. Potent profit makers!

My Love For You

A sentimental new one that's being plugged sky-high. Watch it!

AND

A Thousand and One Nights

(Based on "Scheherazade" by Rimsky-Korsakoff)
Beautiful symphonic feeling in a solid dance beat.

RCA Victor 20-2177

VAUGHN MONROE!

We Knew it All the Time

Nice vocal harmony by Vaughn and The Moon Maids delivering a semi-rhythmic, danceable new ditty.

AND **As You Desire Me**

Featuring the neat beat, the Monroe voice, in an appealing new arrangement of an oldie.

RCA Victor 20-2178

HERBIE FIELDS!

First recording by his sensational new quintet!

I Wanna

A catchy riff number with a swell vocal chorus.

AND **Soprano Boogie**

Slow boogie beat and "send 'em" solos give this side lots of drive.

RCA Victor 20-2179

TEX BENEKE!

with The Miller Orchestra

The Blues of the Record Man

Here's a trick take-off of disc jockey programs, full of fun and bound to hit! Tex and The Mellow Larks do the lyrics.

AND **Why Don't We Say We're Sorry?**

Garry Stevens, The Mellow Larks, and Tex vocalize a dreamable, danceable number against a background of typical Glen Miller music . . . tailored for the boxes.

RCA Victor 20-2190

HELEN CARROLL AND THE SATISFIERS!

with Russ Case and his Orchestra

(Oh Why, Oh Why, Did I Ever Leave) **Wyoming**

Hillbilly flavored, plugged on the air, harmonized by Helen and The Satisfiers . . . an out-and-out profit maker.

AND **Who'd A Thunk It**

A zany chunk of fun that'll bring 'em crowding around.

RCA Victor 20-2191

BETTY RHODES!

with Charles Dant and his Orchestra

You're Everywhere

(from the movie "It Happened on Fifth Avenue")

Maybe You'll Be There

Dynamite in its appeal the way Betty sings it!

RCA Victor 20-2189

● **SONNY BOY WILLIAMSON**
Willie J. Lacey, guitar; Ransom Knowling, string bass; John H. Davis, piano.
Hoodo Hoodo *AND* **Sonny Boy's Cold Chills**
RCA Victor 20-2184

● **JOHNNY TYLER!**
and the Riders of the Rio Grande
Freight Train Boogie *AND* **Rockin' Chair Money**
RCA Victor 20-2182
So Round, So Firm, So Fully Packed *AND* **New Pretty Blonde**
(New Jole Blan)
RCA Victor 20-2171

● **DELTA RHYTHM BOYS!**
Jenny Kissed Me *AND* **Bye, Bye, Alibi Baby**
RCA Victor 20-2183

● **SPADE COOLEY!**
(King of Western Swing) and his Band
It's Dark Outside *AND* **Minuet In Swing**
RCA Victor 20-2181

● **BILL BOYD**
and his Cowboy Ramblers
I Wish We'd Never Met
A fast-moving number sung by Bill and the Trio. Catchy melody and toe-tappin' tempo.
AND **Palace In Dallas**
Slow and dreamy, with vocals by Jim Boyd and the Trio.
RCA Victor 20-2172

● **BIG MACEO**
With Tampa Red, guitar and Tyrell Dixon, Drums.
Detroit Jump *AND* **Come on Home**
RCA Victor 20-2173

● **MARY LOU WILLIAMS'**
Girl Stars
Mary Lou, piano; Mary Osborne, vocalist; Margie Hyams, vibraharp; Rose Gottesman, drums; June Rotenberg, bass.
It Must Be True *AND* **Harmony Grits**
RCA Victor 20-2174

● **PEYE RIVERA**
and his Orchestra
Vocals by Angel Rosa
Cu-Tu-Gu-Ru—Calypso Rumba
(JACK-JACK-JACK)
The sensational tune that's waving 'em in Florida this season.
AND **Confession**—Balera
(Confesión)
RCA Victor 26-9014

● **PAWEL FROKOPIENI**
and Polish Bell Orchestra
Czerwone Maki Na Monte Cassino
(Red Poppy Seeds on Monte Cassino)
AND **Polonaise Oginski**
RCA Victor 25-9174

● **HENRI RENÉ**
and his Musette Orchestra
Siamese Patrol *AND* **Mamma**
RCA Victor 25-1077

● **CONJUNTO CASINO**
Cantan: Faz-Espí-Ribat
Churritos Calientes—Guaracha Pregón
AND **El Sordo**—Guaracha
RCA Victor 23-0567

● **LIBERTAD LAMARQUE y PEDRO VARGAS**
Con la Orq. de Maria R. Armengol
La Barca de Oro—Canción
AND **Me Voy**—Cancion Ranchera
RCA Victor 70-7461

● **ALEXANDER SVED**
with Charles Benci and his Gypsy Orchestra
In the "Csárda" (Album S-47)
Balog Örzse Keszkenöje—Hallgató (Elsie Bolog's Kerchief)
Maros Vize—Csárdás (The Waters of the Mars)
Nincs Cserepes Tanyám (I Don't Have a Mansion)
RCA Victor 25-6056
Lekaszálták Már A Rétet Hallgató (Harvest Time)
Vörös Bort Ittam Az Éjjel—Csárdás (Have Been Drinking Red Wine)
En Vagyok a Falu Rossza—Hallgató (I'm an Outcast)
Ritka Buza—Csárdás (Rare and Ripe)
RCA Victor 25-6057
Csak Egy Kis Lány Van a Világon—Hallgató (There's Only One Girl)
Minek a Szöke Én Nekem—Csárdás (Why Should I Care For Blondes)
A Fonóban Szol a Nóta (There's Singing at the Inn)
RCA Victor 25-6058
Itt Hagyom a Falutokat (I am Leaving Your Village)
Hivlak Akkor Is ha Nem Jossz—Hallgató (I'm Calling You)
RCA Victor 25-6059

THE STARS WHO MAKE THE HITS ARE ON

RCA VICTOR RECORDS

Burning the Jukes in HARLEM

The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.

1—I WANT TO BE LOVED
SAVANNAH CHURCHILL
(Manor 1046)

2—THAT'S MY DESIRE
FRANKIE LANE
(Mercury)

3—D. B. BLUES
LESTER YOUNG
(Savoy)

4—JAZZ AT THE PHILHARMONIC
ILLINOIS JACQUET
(Disc 6204)

5—SEPTEMBER SONG
SARAH VAUGHN
(Musicraft 446)

6—SYMPHONY SID
LESTER YOUNG
(Alladin 163)

7—FOOLISHLY YOURS
SAVANNAH CHURCHILL
(Manor 1046)

8—OLD MAID BOOGIE
EDDIE VINCENT
(Mercury)

9—YOU WON'T LET ME GO
JOHNNY MOORE'S THREE BLAZERS
(Modern Music 142)

10—POSTMAN BLUES
DINAH WASHINGTON
(Mercury)

APOLLO

APOLLO RELEASE No. 30

presents... His Greatest To Date!

I'M YOURS APOLLO No. 1046
I'M IN A LOWDOWN MOOD
by LUIS RUSSELL ORCHESTRA
Vocal by LEE RICHARDSON

The Newest Sensation On Records
SUBWAY CUTIES
BACKED BY
DON'T YOU EVER MIND THEM
BY THE
MELODY MASTERS
APOLLO No. 383

WOMAN'S BLUES
(Part I and Part II)
BY
Duke Henderson
WITH
JOHN S. HENRY and His All Stars
APOLLO No. 384

DON'T NO GRAVE HOLD MY BODY DOWN
JESUS MET THE WOMAN AT THE WELL
BY THE
Two Keys
APOLLO No. 137

APOLLO RECORDS, INC.
EXECUTIVE OFFICES: 342 MADISON AVE., NEW YORK CITY

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WRITE FOR COMPLETE CATALOG

Break Ground For Columbia West Coast Plant

BEVERLY HILLS, CALIF. — With a host of Columbia recording artists and executives looking on, president Edward Wallerstein turns the first spadeful of dirt to launch the building of the company's new million-dollar record plant here. Left to right: Ray Noble, vice president Andrew Schrade, Nelson Eddy, Wallerstein, Al Dexter, Xavier Cugat, Frank Sinatra, Woody Herman, George Montgomery, Dinah Shore and vice president Manie Sacks. The novel spade being used was fashioned from a gold-plated "master" especially for the occasion.

Cleveland Ops Select "Movie Tonight" For April

CLEVELAND, O. — The "Hit Tune Of The Month" for April will be "Movie Tonight," it was announced this past week by the officials of the Cleveland Phonograph Merchants Association.

The song, recently recorded by Johnny Mercer for Capitol Records, will be featured in the No. 1 spot on the 4000 juke boxes in this area.

"If I Had My Life To Live Over," which had been selected as the "Hit Tune Of The Month" for March, is said to have created a great demand on the phonos and in the record marts of this city as a result of the intensive promotion of the association.

"As great a success is expected for 'Movie Tonight'," they declared.

Jordan Honored For "Choo Choo"

NEW YORK — Jack Kapp, president of Decca Records, presented Louis Jordan with a bona fide gold record this past week on the stage of this city's famed Paramount Theatre, in recognition of the fact that Jordan's waxing of "Choo Choo Ch'Boogie" has topped the one million mark in sales.

TOP PRICES PAID
FOR USED RECORDS
SELL TO Chicago's Largest
Distributor of Used Records
Write, Call or Ship Today!
We Pay the Freight!
Will Pick Up Within 100 Mile Radius
USED RECORD EXCHANGE
1736 N. Keeler Ave., Chicago 39, Ill.
Tel.: CAPitol 7852

Manor
RECORDS
Burning the Jukes in
HARLEM
This platter has reigned as No. 1 for 5 consecutive weeks . . . according to enthusiastic reports submitted to CASH BOX by leading Music Operators in New York City's Harlem.
I—I WANT TO BE LOVED
SAVANNAH CHURCHILL
(Manor 1046)
order from nearest distributor
MANOR RECORDS
313 W. 57th ST. NEW YORK 19, N. Y.

Modern RECORDS
686 NORTH ROBERTSON BOULEVARD
hollywood

CONTINENTAL
SCOOPS !!!
JIMMIE DALE scoops the country with these smash hits and becomes the operator's Top nickel maker!
"THE INTOXICATED RAT"
"THE COWBOY RETURNS TO THE WEST"
C-8023
"WABASH CANNON BALL"
"FILIPINO BABY"
C-8009
Top JUKE BOX RECORDS BY THE WORLD'S GREATEST YODELER
Yodeling SLIM CLARK
"RYE WHISKEY"
"I WAS DREAMING SOMEONE ELSE'S DREAM"
C-8012
"DING DONG POLKA"
"LITTLE OLD SOD SHANTY"
C-8013
2 TERRIFIC SIDES
RED RIVER DAVE and the TEXAS TOPHANDS
"COTTON EYED JOE"
"I'M A MARRIED MAN"
C-5075
SEE YOUR Local Distributor OR
CONTINENTAL RECORD
265 W. 54th ST., New York, N.Y. • 1941 N. WESTERN AVE., CHI. 47, ILL.
626 HURON RD., CLEVE. 15, OHIO • 128 CAIN ST., N. E., ATLANTA, GA.

RECORDS on the way up

THE FOLLOWING RECORDS ARE REPORTED "ON THE WAY UP" THROUGHOUT THE NATION.

(Listed Alphabetically)

ADOBE HACIENDA

EDDY HOWARD ORCH.

(Majestic 1117)

BEWARE MY HEART

MARGARET WHITING

(Capitol 350)

MOON FACED, STARRY EYED

FREDDY MARTIN ORCH.

(Victor 20-2176)

MOVIE TONIGHT

JOHNNY MERCER

(Capitol)

TOO MANY TIMES

EDDY HOWARD ORCH.

(Majestic 1105)

BMI Pin-up Sheet

Hit Tunes for April

(On Records)

ANOTHER NIGHT LIKE THIS (Marks)

Dick Haymes — Dec. 23731 : Desi Arnaz — Vic. 20-2052
Hal Derwin — Cap. 336 : Herb Kern-Lloyd Sloop — Tempo 984
Larry Douglas — Sig. 15085 : Hal Winters-Jose Morand — Apollo 1034
Don Alfredo — Pan-Amer. 076 : Tommy Tucker — Col. 37339

BEST MAN, THE (Vanguard)

Les Brown — Col. 37086 : King Cole Trio — Cap. 304
Romo Vincent — Dec. 23749 : Sunny Skylar — Mercury 5004

FOR SENTIMENTAL REASONS (Duchess)

Eddy Howard — Maj. 1071 : Charlie Spivak — Vic. 20-1981
Ella Fitzgerald — Dec. 23670 : Dinah Shore — Col. 37188
King Cole Trio — Cap. 304 : Art Kassel — Vogue 781
Fran Warren — Cosmo 514 : Brown Dots — Manor 1041
Skip Strahl — Emerald 106

ILLUSION (Un Sueno) (Pemora)

Hal Winters — Apollo 1034 : Don Jose — Gotham 3003
Xavier Cugat — Col. 37319 : Bobby Doyle — Sig. 15079
John Paris — Vic.†

IT MIGHT HAVE BEEN A DIFFERENT STORY (Campbell-Porgie)

Tex Beneke — Vic. 20-2123 : Hal Derwin — Cap. 377
Buddy Clark — Col. 37302

IT TAKES TIME (London)

Benny Goodman — Cap. 376 : Louis Armstrong — Vic. 20-2228
Guy Lombardo — Dec.† : Doris Day — Col.†

MANAGUA, NICARAGUA (Encore)

Freddy Martin — Vic. 20-2026 : Guy Lombardo — Dec. 23782
Kay Kyser — Col. 37214 : Gordon Trio — Sonora 3032
Two Ton Baker — Mercury 5016 : Dick Peterson — Enterprise 251
Julie Conway — Sig. 15086 : Jose Curbelo — Vic. 26-9015

MISIRLOU (Colonial)

Jan August — Diamond 2009 : Herbie Fields — Vic. 20-2138
Skitch Henderson — Cap. 351 : Nicholas Matthey — Dec. 25045
Frank Knight — Standard 5010 : Jose Morand — Dec. 50005

MY ADOBE HACIENDA (Peer)

Billy Williams — Vic. 20-2150 : Jack McLean — Coast 8001
Coffman Sisters — Ent. 147 : Esquire Trio — Rhapsody 102
Hammondairs — Mars 1037 : Eddy Howard — Maj. 1117
Bobby True Trio — Mercury 3057 : Russ Morgan-Kenny Baker— Dec. 23846
Dinning Sisters — Cap.† : Louise Massey — Col.†

OPEN THE DOOR, RICHARD (Duchess)

Three Flames — Col. 37268 : Count Basie — Vic. 20-2127
Jack McVea — B & W 792 : Bill Samuels — Mercury 8029
Louis Jordan — Dec. 23841 : Pied Pipers — Cap. 369
Dusty Fletcher — Nat. 4012 : Merry Macs — Maj. 1112
Charioteers — Col. 37240 : "Lips" Page — Apollo 1041
Sid Catlett — Manor 1058 : Tiny Grimes — Sig. 1006
Dick Peterson — Ent. 253

THAT'S HOW MUCH I LOVE YOU (Vogue)

Bing Crosby — Dec. 23840 : Frank Sinatra — Col. 37231
Louis Prima — Maj. 2107 : Eddy Arnold — Vic. 20-1948
Alvino Rey — Cap. 363 : Wally Fowler — Mercury 6031
Fred Kirby — Sonora 7023 : Red Foley — Dec. 46028

UNLESS IT CAN HAPPEN WITH YOU (Stevens)

Three Suns — Vic. 20-2197 : Frankie Carle — Col. 37311
Mr. & Mrs. Andy Russell — Cap.† : Lawrence Welk — Dec.†
Blue Barron — MGM† : Johnny Long — Sig†
The Starlighters — Mercury†

WE COULD MAKE SUCH BEAUTIFUL MUSIC (BMI)

Vaughn Monroe — Vic. 20-2095 : Frankie Carle — Col. 37222
Monica Lewis — Sig. 15068 : George Towne — Sonora 2002
Billy Butterfield — Cap. 371 : Blue Barron — M-G-M 10005

YES, YES, HONEY (Chelsea)

Danny Ryan — Diamond 2062 : Stardusters — Swan 3002
Gene Krupa — Col.†

†Soon to be released.

BROADCAST MUSIC INC.

580 FIFTH AVENUE • NEW YORK 19, N. Y.

NEW YORK • CHICAGO • HOLLYWOOD

Special Issue — Week of March 31, 1947

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY
JACK "One Spot" TUNNI

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVE
INDIVIDUAL PURCHASE ON THE BASIS OF 1000
ORDS — LISTED IN ORDER OF POPULARITY, INCLU
NAME OF SONG, RECORD NUMBER, ARTISTS, AN
CORDING ON THE REVERSE SIDE.

CODE

AP—APOLLO	DE—DECCA	MG—M
BB—BLUEBIRD	EC—EXCLUSIVE	MU—MU
BW—BLACK & WHITE	EX—EXCELSIOR	NA—NA
CA—CAPITOL	FS—FOUR STAR	SI—SIG
CD—CADET	JB—JUKE BOX	SO—SON
CO—COLUMBIA	KE—KEYNOTE	ST—STE
CS—COSMO	MA—MAJESTIC	VI—VIC
CT—COAST	ME—MERCURY	VO—VOG

	March 24	March 17	March 10
1—Anniversary Song	**155.3**	**139.7**	
CA-368—ANDY RUSSELL (WITH PAUL WESTON ORC *My Best to You*			
CO-37289—WOODY HERMAN O. *No Time*			
CO-37234—DINAH SHORE *Heartaches, Sadness and Tears*			
DE-23799—GUY LOMBARDO O. *Uncle Remus Said*			
DE-23714—AL JOLSON *Avalon*			
MA-1107—LOUIS PRIMA O. *That's How Much I Love You*			
ME-3036—ANITA ELLIS *I'm Yours*			
MU-428—ARTIE SHAW ORCH. *Guilty*			
SI-15075—LARRY DOUGLAS *The Girl That I Marry*			
SO-2004—GEORGE TOWNE ORCH. *Sonata*			
VI-20-2126—TEX BENEKE O. *Hoodle Addle*			
2—Heartaches	**124.7**	**90.1**	
CA-372—JOE ALEXANDER *If I Had A Chance With You*			
CO-37234—DINAH SHORE *Anniversary Song*			
DE-25071—TED WEEMS O.—ELMO TANNER *Oh' Manah*			
MA-1111—EDDY HOWARD O. *Don't Tell Her What's Happened to Me*			
MG-10001—JIMMY DORSEY ORCH. *There Is No Greater Love*			
NA-9026—RED McKENZIE *If I Had My Life to Live Over*			
SI-15065—RAY BLOCH ORCH. *What Am I Gonna Do About You?*			
SO-2005—TED STRAETER ORCH. *That's Where I Came In*			
VI-20-2175—TED WEEMS ORCH. *Piccolo Pete*			
16—Years and Years Ago	**14.9**	**4.4**	**5.4**
CA-353—DINNING SISTERS *He Like It! She Like It!*			
CO-37153—LES BROWN ORCH. *Sooner or Later*			
DE-23755—DICK HAYMES *This Is Always*			
DE-18920—DICK HAYMES *Searching Wind*			
MA-1057—JACK LEONARD ORCH. *This Morning I Knew I'd Fall, etc.*			
ME-3045—TONY MARTIN *Sonata*			
MU-15095—PHIL BRITO *Sooner or Later*			
SO-3020—BOB CHESTER ORCH. *When You Make Love To Me*			
VI-20-2104—HERBIE FIELDS ORCH. *Connecticut*			
17—Moon-Faced, Starry-Eyed	**14.3**	**—**	**—**
CA-376—BENNY GOODMAN ORCH. *It Takes Time*			
VI-20-2176—FREDDY MARTIN ORCH. *What Good Would The Moon Be?*			
MU-462—TEDDY WILSON QUARTET *Time After Time*			
18—Easter Parade	**12.3**	**2.9**	**2.6**
CO-4292M (M-502)—ANDRE KOSTELANETZ ORCH. *With a Song in My Heart*			
CO-35705—EDDY DUCHIN *Lovely to Look At*			
CO-36545—HARRY JAMES ORCH. *Crazy Rhythm*			
DE-23817—GUY LOMBARDO ORCH. *Always*			
DE-23819—BING CROSBY *I've Got Plenty To Be Thankful For*			
MA-1108—DANNY O'NEIL *Ave Marie (Gounod)*			
MU-452—MAURICE ROCCO *Wrap Your Troubles In Dreams*			
VI-20-1568—SAMMY KAYE ORCH. *Friendly Tavern Polka*			
VI-20-2142—PERRY COMO *Song Of Sangs*			
19—A Gal In Calico	**9.5**	**33.1**	**25.6**
CA-316—MERCER—PIED PIPERS—WESTON ORCH. *Winter Wanderland*			
CO-37187—BENNY GOODMAN ORCH. *Benjie's Bubble*			
CS-517—HAL McINTYRE ORCH. *Time on My Hands*			
DE-23739—BING CROSBY—TROTTER ORCH. *Oh, But I Do*			
MA-1087—LOUIS PRIMA ORCH. *He Like It! She Like It!*			
ME-3035—TONY MARTIN *As You Desire Me*			
SI-15074—LARRY DOUGLAS *The Things We Did Last Summer*			
VI-20-1991—TEX BENEKE—MILLER ORCH. *Oh, But I Do*			
20—The Old Lamplighter	**8.8**	**20.6**	**24.4**
CA-288—HAL DERWIN *I Guess I'll Get the Papers*			
CO-37095—KAY KYSER O. *Huggin' and Chalkin'*			
CS-502—HAL McINTYRE ORCH. *Banana Boat*			
DE-23781—KENNY BAKER—MORGAN O. *Love Walked In*			
MA-1061—MORTON DOWNEY *The Whole World Is Singing*			
ME-3033—ANITA ELLIS *Either It's Love or It Isn't*			
SO-3026—SAXIE DOWELL ORCH. *Rumors Are Flying*			
VI-20-1963—SAMMY KAYE O. *Touch-Me-Not*			
21—Zip-A-Dee Doo-Dah	**8.2**	**16.9**	**17.4**
CA-323—MERCER—PIED PIPERS—WESTON ORCH. *Ev'rybody Has a Laughing Place*			
CO-37147—THE MODERNAIRES *Too Many Irons in the Fire*			
DE-23748—C. BOSWELL—BOB CROSBY *Too Many Times*			
MA-7204—GEORGE OLSEN ORCH. *Through a Thousand Dreams*			
ME-3047—TWO TON BAKER *Rickety Rickshaw Man*			
VI-20-1976—SAMMY KAYE ORCH. *Sooner or Later*			
22—Song of Songs	**8.0**	**14.6**	**7.0**
VI-20-2142—PERRY COMO *Easter Parade*			
23—You Can't See the Sun When You're Crying	**5.4**	**—**	**—**
CA-344—THE PIED PIPERS *Make Me Know It*			
CO-37240—THE CHARIOTEERS *Open The Door, Richard*			

THIS DOUBLE PAGE IS PERFORATED FOR YOUR CONVENIENCE — REMOVE AND PUT ON YOUR BULLETIN BOARD

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY

JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS — LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

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BB—BLUEBIRD	EC—EXCLUSIVE	MU—MUSICRAFT
BW—BLACK & WHITE	EX—EXCELSIOR	NA—NATIONAL
CA—CAPITOL	FS—FOUR STAR	SI—SIGNATURE
CD—CADET	JB—JUKE BOX	SO—SONORA
CO—COLUMBIA	KE—KEYNOTE	ST—STERLING
CS—COSMO	MA—MAJESTIC	VI—VICTOR
CT—COAST	ME—MERCURY	VO—VOGUE

	March 24	March 17	March 10
1—Anniversary Song	155.3	139.7	130.4
CA-368—ANDY RUSSELL (WITH PAUL WESTON ORCH.) *My Best to You*			
CO-37289—WOODY HERMAN O. *No Time*			
CO-37234—DINAH SHORE *Heartaches, Sadness and Tears*			
DE-23799—GUY LOMBARDO O. *Uncle Remus Said*			
DE-23714—AL JOLSON *Avalon*			
MA-1107—LOUIS PRIMA O. *That's How Much I Love You*			
ME-3036—ANITA ELLIS *I'm Yours*			
MU-428—ARTIE SHAW ORCH. *Guilty*			
SI-15075—LARRY DOUGLAS *The Girl That I Marry*			
SO-2004—GEORGE TOWNE ORCH. *Sonata*			
VI-20-2126—TEX BENEKE O. *Hoodle Addle*			
2—Heartaches	124.7	90.1	59.8
CA-372—JOE ALEXANDER *If I Had A Chance With You*			
CO-37234—DINAH SHORE *Anniversary Song*			
DE-25071—TED WEEMS O.—ELMO TANNER *Oh' Manah*			
MA-1111—EDDY HOWARD O. *Don't Tell Her What's Happened to Me*			
MG-10001—JIMMY DORSEY ORCH. *There Is No Greater Love*			
NA-9026—RED McKENZIE *If I Had My Life to Live Over*			
SI-15065—RAY BLOCH ORCH. *What Am I Gonna Do About You?*			
SO-2005—TED STRAETER ORCH. *That's Where I Came In*			
VI-20-2175—TED WEEMS ORCH. *Piccolo Pete*			
3—Monogue, Nicoragua	115.2	99.3	100.0
CO-37214—KAY KYSER O. *That's the Beginning of the End*			
DE-23782—GUY LOMBARDO O. *What More Can I Ask For?*			
ME-5016—TWO TON BAKER			
SI-15086—JULIE CONWAY & CHICKERING FOUR *If I Had My Life To Live Over*			
SO-3032—THE GORDON TRIO *Jealous*			
VI-26-9015—JOSE CURBELO O. *The Breeze and I*			
VI-20-2026—FREDDY MARTIN O. *Heaven Knows When*			
4—How Are Things In Glocco Morro	108.2	66.2	51.6
CA-345—MARTHA TILTON *Connecticut*			
CO-37223—BUDDY CLARK *If This Isn't Love*			
DE-23830—DICK HAYMES *'Twas Only An Irishman's Dream*			
MA-12009—GEORGIA GIBBS *Necessity*			
ME-3056—HARRY BABBITT *Oshkosh, Wisc.*			
SI-15064—JOHNNY LONG ORCH. *Last Night On The Back Porch*			
SO-3043—BOB HOUSTON WITH ORCH. *Dream, Dream, Dream*			
VI-20-2121—TOMMY DORSEY O. *When I'm Not Near the Girl I Love*			
VI-45-0011 (P-167) RUSS CASE O. *That Great Como and Get It Day*			
5—Guilty	107.5	86.8	88.6
BW-821—NICK DeLANO			
CA-324—MARGARET WHITING *Oh, But I Do*			
DE-23844—EDDIE HEYWOOD ORCH. *Sentimental Journey*			
MA-1106—TONY MOTTOLA FOUR *Trigger Fantasy*			
ME-3042—TONY MARTIN *Dreamland Rendezvous*			
MU-428—ARTIE SHAW ORCH. *Anniversary Song*			
SI-15090—MONICA LEWIS *Exactly Like You*			
VI-20-2109—JOHNNY DESMOND *I'll Close My Eyes*			
6—Lindo	70.8	36.8	17.9
CA-362—PAUL WESTON ORCH. *Roses In the Rain*			
CO-37215—RAY NOBLE ORCH. (FT) *Love Is a Random Thing*			
SI-15106—LARRY DOUGLAS *Beware My Heart*			
SO-2006—BOB CHESTER ORCH. *Roses In The Rain*			
VI-20-2047—CHARLIE SPIVAK ORCH. *So They Tell Me*			
7—I'll Close My Eyes	44.2	33.8	29.9
CA-342—ANDY RUSSELL *It's Dreamtime*			
CO-37213—DINAH SHORE *My Bel Ami*			
DE-23756—HILDEGARDE *There's No Holding Me*			
MA-1093—MILDRED BAILEY *Me and the Blues*			
ME-3046—JACK FINA *Save Me A Dream*			
MU-15097—TEDDY WALTERS *The More I Go Out With Somebody Else*			
SI-15066—JOHNNY BOTHWELL ORCH. *I Won't Promise*			
SO-3034—RAY ANTHONY ORCH. *Margie*			
VI-20-2109—JOHNNY DESMOND *Guilty*			
8—For Sentimental Reasons	43.5	89.7	82.1
CA-304—KING COLE TRIO *The Best Man*			
CO-37188—DINAH SHORE *You'll Always Be the One I Love*			
DE-23670—ELLA FITZGERALD—DELTA RHYTHM BOYS *Rhythm Boys*			
DE-18895 (A-467) FRED WARING O. *You'd Be So Nice to, etc.*			
MA-1071—EDDY HOWARD ORCH. *Why Does It Get So Late So Early?*			
Count Meets The Duke			
VI-RO-1891—CHARLIE SPIVAK O. *It's All Over Now*			
VO-781—ART KASSEL ORCH. *Sooner Or Later*			
9—Sonata	27.2	26.5	39.7
CA-337—JO STAFFORD *Through A Thousand Dreams*			
CO-37219—CLAUDE THORNHILL ORCH. *A Sunday Kind of Love*			
DE-23747—CARMEN CAVALLARO ORCH. *Through A Thousand Years*			
MA-1090—THE THREE SUNS *Jealousy*			
ME-3045—TONY MARTIN *Years and Years Ago*			
SO-2004—GEORGE TOWNE *Anniversary Song*			
VI-2D-2033—PERRY COMO *That's The Beginning of the End*			
VI-20-2010—L. GREEN ORCH. *I Haven't Got A Worry In the World*			
10—Jolousie	23.8	8.1	11.4
CA-335—BILLY BUTTERFIELD ORCH. *Steamroller*			
CO-37218—HARRY JAMES ORCH. *The Man With the Horn*			
CO-36475 (C-80) SELINSKY & SALON *Ay, Ay, Ay*			
CO-36571—MAREK WEBER ORCH. *A Media Lux*			
CS-510—TONY PASTOR ORCH. *Margie*			
DE-23311—FRED WARING ORCH. *Holiday for Strings*			
DE-23480—LOS ANGELES PHILHARMONIC ORCH.			
DE-23542—KITTY CARLISLE *Beat Out That Rhythm on a Drum*			
MA-20002 (M-201) A. NEWMAN ORCH. *Hora Staccatto*			
MA-1090—THE THREE SUNS *Sonata*			
ME-2057—BUDDY MORROW ORCH. *Lullaby*			
SI-15015—RAY BLOCH ORCH. *Espanharlem*			
VI-12160—BOSTON "POPS" ORCH. *Ritual Dance of Fire*			
VI-20-1961—HERBIE FIELDS ORCH. *Among My Souvenirs*			
VI-25-0059—HENRI RENE ORCH. *Hora Staccatto*			
11—Open the Door, Richard	21.1	66.1	50.8
AP-1041—HOT LIPS PAGE ORCH. *Texas and Pacific*			
BW-792—JACK McVEA ALL STARS			
CA-369—PIED PIPERS (WITH PAUL WESTON ORCH.) *When Am I Gonna Kiss You Good Morning*			
CO-37240—THE CHARIOTEERS *You Can't See the Sun When You're Cryin'*			
CO-37268—THREE FLAMES			
DE-23841—LOUIS JORDAN *It's So Easy*			
MA-1112—MERRY MACS *The Egg and I*			
ME-8029—BILL SAMUELS ORCH. *Candy Store Jump*			
NA-4102—DUSTY FLETCHER			
SI-1006—TINY GRIMES SEXTET *My Second Best Woman*			
VI-20-2127—COUNT BASIE ORCH. *Me and The Blues*			
12—Oh, But I Do	17.7	19.1	25.0
CA-324—MARGARET WHITING *Guilty*			
CA-274—KING COLE TRIO *You Call It Madness*			
CO-37156—HARRY JAMES ORCH. *Life Can Be Beautiful*			
DE-23739—BING CROSBY—TROTTER ORCH. *A Gal In Calico*			
MA-1085—MORTON DOWNEY *My O'Darlin' My O'Lovely My O'Brien*			
ME-3041—FRANCES LANGFORD *Sooner or Later*			
MU-15094—GORDON MacRAE *Flattery Will Get You Nowhere*			
SI-1056—SKINNAY ENNIS ORCH. *So Would I*			
VI-20-1991—TEX BENEKE—MILLER ORCH. *A Gal in Calico*			
13—Santo Catolina	17.0	4.3	15.3
MA-1114—EDDY HOWARD ORCH. *Don't Tell Me That Story*			
VI-20-2136—FREDDY MARTIN ORCH. *Say So*			
14—I Want to Thank Your Folks	15.7	17.7	18.5
CA-356—KING COLE TRIO *You Should Have Told Me*			
CO-37251—FRANK SINATRA *Why Shouldn't It Happen to Us*			
MA-1105—EDDY HOWARD & ORCH. *Too Many Times*			
SI-15084—LARRY DOUGLAS *Why Did It Have To End So Soon*			
SO-2007—SAXIE DOWELL ORCH. *Sh-h, The Old Man's Sleepin'*			
VI-20-2117—PERRY COMO *That's Where I Came In*			
15—Roses In the Rain	15.6	—	—
CA-362—PAUL WESTON ORCH. *Linda*			
CO-37252—FRANKIE CARLE ORCH. *You Are There*			
16—Years and Years Ago	14.9	4.4	5.4
CA-353—DINNING SISTERS *He Like It! She Like It!*			
CO-37153—LES BROWN ORCH. *Sooner or Later*			
DE-23755—DICK HAYMES *This Is Always*			
DE-18920—DICK HAYMES *Searching Wind*			
MA-1057—JACK LEONARD ORCH. *This Morning I Knew I'd Fall, etc.*			
ME-3045—TONY MARTIN *Sonata*			
MU-15095—PHIL BRITO *Sooner or Later*			
SO-3020—BOB CHESTER ORCH. *When You Make Love To Me*			
VI-20-2104—HERBIE FIELDS ORCH. *Connecticut*			
17—Moon-Faced, Starry-Eyed	14.3	—	—
CA-376—BENNY GOODMAN ORCH. *It Takes Time*			
VI-20-2176—FREDDY MARTIN ORCH. *What Good Would The Moon Be?*			
MU-462—TEDDY WILSON QUARTET *Time After Time*			
18—Easter Parade	12.3	2.9	2.6
CO-4292M (M-502)—ANDRE KOSTELANETZ ORCH. *With a Song in My Heart*			
CO-35705—EDDY DUCHIN *Lovely to Look At*			
CO-36545—HARRY JAMES ORCH. *Crazy Rhythm*			
DE-23817—GUY LOMBARDO ORCH. *Always*			
DE-23819—BING CROSBY *I've Got Plenty To Be Thankful For*			
MA-1108—DANNY O'NEIL *Ave Marie (Gounod)*			
MU-452—MAURICE ROCCO *Wrap Your Troubles In Dreams*			
VI-20-1568—SAMMY KAYE ORCH. *Friendly Tavern Polka*			
VI-20-2142—PERRY COMO *Song Of Songs*			
19—A Gal In Calico	9.5	33.1	25.6
CA-316—MERCER—PIED PIPERS—WESTON ORCH. *Winter Wonderland*			
CO-37187—BENNY GOODMAN ORCH. *Renzie's Bubble*			
CS-517—HAL McINTYRE ORCH. *Time on My Hands*			
DE-23739—BING CROSBY—TROTTER ORCH. *Oh, But I Do*			
MA-1087—LOUIS PRIMA ORCH. *He Like It! She Like It!*			
ME-3035—TONY MARTIN *As You Desire Me*			
SI-15074—LARRY DOUGLAS *The Things We Did Last Summer*			
VI-20-1991—TEX BENEKE—MILLER ORCH. *Oh, But I Do*			
20—The Old Lamplighter	8.8	20.6	24.4
CA-288—HAL DERWIN *I Guess I'll Get the Papers*			
CO-37095—KAY KYSER O. *Huggin' and Chalkin'*			
CS-502—HAL McINTYRE ORCH. *Banana Boat*			
DE-23781—KENNY BAKER—MORGAN O. *Love Walked In*			
MA-1061—MORTON DOWNEY *The Whole World Is Singing*			
ME-3033—ANITA ELLIS *Either It's Love or It Isn't*			
SO-3026—SAXIE DOWELL ORCH. *Rumors Are Flying*			
VI-20-1963—SAMMY KAYE O. *Tauch-Me-Not*			
21—Zip-A-Dee Doo-Dah	8.2	16.9	17.4
CA-323—MERCER—PIED PIPERS—WESTON ORCH. *Ev'rybody Has a Laughing Place*			
CO-37147—THE MODERNAIRES *Too Many Irons In the Fire*			
DE-23748—C. BOSWELL—BOB CROSBY *Too Many Times*			
MA-7204—GEORGE OLSEN ORCH. *Through a Thousand Dreams*			
ME-3047—TWO TON BAKER *Rickety Rickshaw Man*			
VI-20-1976—SAMMY KAYE ORCH. *Sooner or Later*			
22—Song of Songs	8.0	14.6	7.0
VI-20-2142—PERRY COMO *Easter Parade*			
23—You Can't See the Sun When You're Crying	5.4	—	—
CA-344—THE PIED PIPERS *Make Me Know It*			
CO-37240—THE CHARIOTEERS *Open The Door, Richard*			

C.M.I. BLUE BOOK

FOREWORD Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The C.M.I. Blue Book can only feature the market prices as they are quoted. The C.M.I. Blue Book acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The C.M.I. Blue Book reports each quotation exactly as it is made and depends on the subscriber to make average price adjustment to fit the peculiarities of his own territory.

METHOD The C.M.I. Blue Book should be read as follows: First price listed is lowest price for the week: Second price listed is highest price. Where only one price appears this should be considered lowest price.

IMPORTANT Machines underlined mean these were most active in trading the past week.

CODE Check this code carefully. Become acquainted with each one of the code numbers and what they signify. These code numbers appear in front of the name of each machine.

1 MEANS PRICE WENT UP.

2 MEANS PRICE WENT DOWN.

3 MEANS MACHINE JUST ADDED TO LIST.

4 MEANS PRICES WENT UP AND DOWN DURING THE PAST WEEK.

5 MEANS PRICES REMAINED SAME AS IN LAST PRICE LISTS.

6 MEANS NO PRICES QUOTED FOR PAST TWO WEEKS.

7 MEANS NO PRICES QUOTED FOR PAST THREE WEEKS.

XX MEANS NO PRICES QUOTED FOR MANY WEEKS — PRICE SHOWN IS LAST KNOWN QUOTATION.

THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

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PUBLICATION OFFICES
381 FOURTH AVENUE, NEW YORK 16, NEW YORK
ALL PHONES: MUrray Hill 4-7797

CHICAGO OFFICE
32 W RANDOLPH ST., CHICAGO 1, ILLINOIS
ALL PHONES: DEarborn 0045

LOS ANGELES OFFICE
422 W. 11th ST., LOS ANGELES 15, CALIFORNIA
MARSHALL MICON, Mgr. ALL PHONES: PRospect 2687

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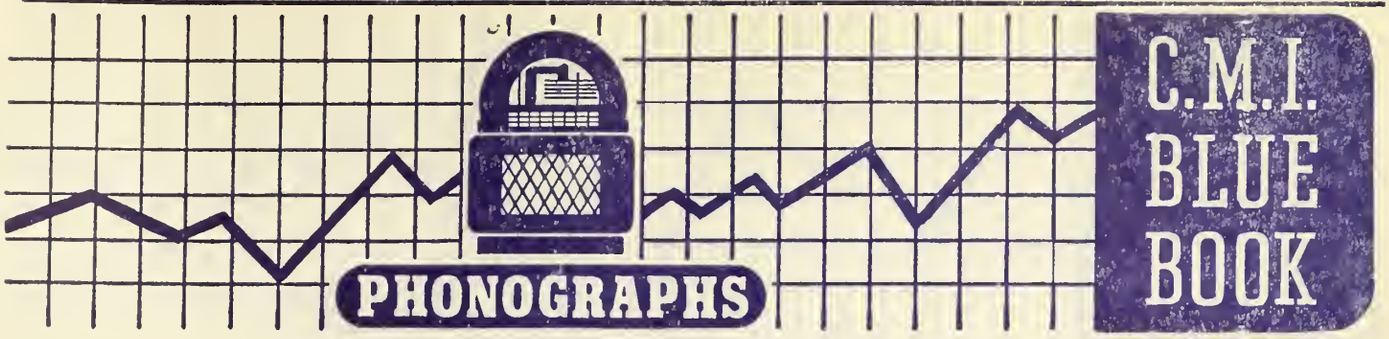
THE C.M.I. BLUE BOOK REPORTS EACH QUOTATION EXACTLY AS IT IS MADE AND DEPENDS ON THE SUBSCRIBER TO MAKE AVERAGE PRICE ADJUSTMENT TO FIT THE CONDITIONS IN HIS OWN TERRITORY.



WURLITZER

xx.	P 10	25.00	
xx.	P 10 III	25.00	
5.	P 12	30.00	
xx.	312	30.00	
xx.	400	35.00	
5.	412	69.50	104.50
xx.	412 III	74.50	95.00
xx.	316	79.50	
xx.	416	79.50	
1.	616	79.50	124.50
1.	616 III	99.50	135.00
2.	616 A	85.00	129.50
1.	716	79.50	125.00
5.	24	129.50	195.00
5.	Revamp (24)	125.00	145.00
2.	600 R	169.50	275.00
2.	600 K	179.50	295.00
2.	500	195.00	289.50
7.	500 A	199.50	299.50
5.	500 K	199.50	285.00
xx.	41 (Counter)	49.50	85.00
5.	51 (Counter)	50.00	99.50
2.	61 (Counter)	50.00	139.50
4.	71 (Counter)	140.00	175.00
xx.	81 (Counter)	149.50	169.50
5.	700	325.00	395.00
2.	750 M	299.50	375.00
1.	750 E	325.00	479.50
2.	780M Colonial	295.00	395.00
2.	780 E	325.00	375.00
4.	800	349.50	465.00
5.	850	325.00	500.00
4.	950	310.00	470.00
2.	42-24 (Rev)	139.50	245.00
1.	42-500 (Rev)	225.00	275.00
2.	42-600K (Rev)	165.00	210.00
4.	42-600R (Rev)	175.00	289.50
5.	300 Adaptor	9.50	22.50
5.	320 Wireless Wall Box	6.95	7.50
xx.	310 Wall Box 30 Wire	4.50	9.50
5.	320 2 Wire Wall Box	7.50	12.50
xx.	332 2 Wire Bar Box	7.50	9.50
5.	331 2 Wire Bar Box	5.00	10.00
xx.	304 2 Wire Stepper	12.50	
xx.	Wireless Strollers	25.00	
xx.	430 Speaker Cab with 10, 25c Box	69.50	79.50
xx.	420 Speaker Cabinet	50.00	
5.	Twin 616 Steel Cab Adp Amp Stp Speaker	90.00	175.00
5.	Twin 12 Steel Cab Adp Amp Stp	129.50	150.00
xx.	Selector Speaker	95.00	100.00
5.	100 Wall Box 5c Wire	4.00	10.00
xx.	100 Wall Box 10c	12.50	17.50
xx.	111 Bar Box	3.00	10.00
5.	125 Wall Box, 5, 10, 25c	5.00	12.50
7.	120 Wall Box	5.00	12.50
xx.	Bar Brackets	2.00	3.50
xx.	305 Impulse Rec	2.50	25.00
xx.	350 Wls Speaker	20.00	25.00
xx.	115 Wall Box Wire	15.00	25.00
xx.	135 Step Receiver	15.00	17.50
5.	145 Imp Step Fast	15.00	32.50
xx.	150 Impulse Rec	20.00	
xx.	337 Bar Box	32.50	
xx.	306 Music Transmit	7.50	9.50
xx.	39A Speaker	25.00	
xx.	130 Adaptor	22.50	27.50
xx.	Steel Cab Speaker	140.00	175.00
xx.	580 Speaker	75.00	150.00

ROCK-OLA

7.	12 Record	40.00	75.00
7.	16 Record	50.00	79.50
xx.	Rhythm King 12	50.00	69.50
xx.	Rhythm King 16	50.00	75.00
5.	Imperial 16	89.50	119.50
2.	Imperial 20	74.50	129.50
7.	Windsor	115.00	139.50
2.	Windsor III	95.00	129.50
1.	Monarch	104.50	149.50
2.	Std Dial-A-Tone	165.00	250.00
1.	'40 Super Rockolite	195.00	335.00
xx.	Counter '39	65.00	
1.	'39 Standard	200.00	275.00
1.	'39 DeLuxe	185.00	229.50
xx.	'40 Super Walnut	175.00	310.00
xx.	'40 Super Rockolite	200.00	325.00
xx.	'40 Master Walnut	175.00	319.50
5.	'40 Master Rockolite	195.00	325.00
xx.	'40 Counter	75.00	
xx.	'40 Counter with Std	85.00	
2.	'41 Premier	219.50	335.00
xx.	Wall Box	9.50	
xx.	Bar Box	5.00	
5.	Spectravox '41	59.50	75.00
7.	Glamour Tone Column	25.00	35.00
1.	Modern Tone Column	30.00	45.00
5.	Playmaster & Spectravox	185.00	249.50
xx.	Playmaster	100.00	195.00
5.	Twin 12 Cab Speak	100.00	175.00
xx.	20 Rec Steel Cab ASA	75.00	109.50
xx.	Playboy	15.00	30.00
2.	Commando	190.00	375.00
xx.	1501 Wall Box	5.00	9.00
xx.	1502 Bar Box	5.00	10.00
7.	1503 Wall Box	12.50	15.00
xx.	1504 Bar Box	8.50	17.50
xx.	1510 Bar Box	17.50	29.50
xx.	1525 Wall Box	22.50	39.50
xx.	1526 Bar Box	19.50	39.50
5.	Dial a Tone B&W Box	5.00	10.00
xx.	1805 Organ Speaker	24.50	49.00
xx.	DeLuxe Jr Console Rock	50.00	150.00

A. M. I.

2.	Hi Boy (302)	250.00	300.00
1.	Singing Towers (201)	129.50	195.00
5.	Streamliner 5, 10, 25	199.50	229.50
xx.	Top Flight	49.50	85.00
xx.	Singing Towers Speak	15.00	
5.	Singing Towers (301)	139.50	275.00

BUCKLEY

5.	New Wall Box	10.00	15.00
xx.	New Bar Box	15.00	24.50
5.	Wall & Bar Box Old Style	5.00	5.50
xx.	Ill Wall & Bar Box	9.00	11.00
xx.	32 Record Adaptor	5.00	15.00
xx.	24 Record Adaptor	5.00	15.00
xx.	16 Record Adaptor	15.00	
xx.	Steel Cabinet	10.00	20.00
xx.	Zephyr Speak Cab	11.25	
xx.	20 Rec Seeburg Adaptor	15.00	25.00
7.	Bar Brackets	1.50	3.00

C.M.I. BLUE BOOK

PHONOGRAPHS

SEEBURG

xx.	Selectomatic 10	24.50	40.00
7.	Symphonola	65.00	75.00
xx.	Model A.	34.50	79.50
xx.	Model A III	34.50	
xx.	Model B	32.50	
xx.	Model C	37.50	
xx.	Model H	59.50	
5.	Rex	100.00	175.00
xx.	Model K15	60.00	
5.	Model K20	149.00	184.50
1.	Plaza	169.50	205.00
2.	Royale	110.00	189.50
2.	Regal	99.50	195.00
4.	Regal RC	150.00	229.50
2.	Gem	159.50	225.00
2.	Classic	165.00	290.00
2.	Classic RC	179.50	275.00
2.	Mayfair	150.00	175.00
2.	Mayfair RC	169.50	300.00
xx.	Melody King	79.50	124.50
5.	Crown	169.50	200.00
xx.	Crown RC	185.00	235.00
xx.	Concert Grand	189.50	275.00
2.	Colonel	225.00	324.50
5.	Colonel RC	299.50	349.50
5.	Concert Master	199.50	295.00
xx.	Concert Master RC	209.50	325.00
1.	Cadet	225.00	279.50
2.	Cadet RC	209.50	270.00
5.	Major	225.00	269.50
2.	Major RC	210.00	289.50
2.	Envoy	150.00	279.50
1.	Envoy RC	225.00	365.00
2.	Vogue	169.50	269.50
1.	Vogue RC	189.50	249.50
1.	Casino	149.50	219.50
2.	Casino RC	147.50	225.00
1.	Commander	187.50	329.50
5.	Commander RC	250.00	359.00
2.	Hi Tone 9800	240.00	325.00
5.	Hi Tone 9800 RC	250.00	345.00
5.	Hi Tone 8800	289.50	375.00
5.	Hi Tone 8800 RC	299.50	375.00
5.	Hi Tone 8200	169.50	279.50
2.	Hi Tone 8200 RC	169.50	295.00
xx.	20 Record '43 Cab	159.50	200.00
xx.	Selectomatic 16	5.00	7.50
xx.	Selectomatic 24	5.00	8.50
xx.	Selectomatic 20	5.00	10.00
xx.	Remote Speak Organ	15.00	27.50
xx.	Multi Selector 12 Rec	12.50	
xx.	Melody Parade Bar	4.50	
xx.	5c Wallomatic Wireless	22.50	30.00
xx.	5c Baromatic Wireless	25.00	29.50
5.	5c Wallomatic 3 Wire	16.00	22.50
5.	30 Wire Wall Box	7.50	10.00
xx.	Power Supply	15.00	
7.	5, 10, 25c Baromatic 3 Wire	13.50	22.50
xx.	5, 10, 25c Wallomatic 3 Wire	19.00	27.50
5.	5, 10, 25c Baromatic Wireless	27.50	45.00
5.	5, 10, 25c Wallomatic Wireless	22.50	40.00
xx.	Electric Speaker	25.00	29.50
xx.	Wireless Stroller	14.50	17.50
xx.	Wall Brackets	2.00	3.00
1.	Wired Speak Organ	10.00	17.50

KEENEY

xx.	Wall Boxes	2.50	5.00
xx.	Adaptor for Seeburg	15.00	
xx.	Adaptor for Rockola	15.00	
xx.	Adaptor for 616 Wurlitzer	10.00	
xx.	Twin 12 Adaptor	15.00	
xx.	Wurlitzer 24 Adaptor	15.00	
xx.	Adaptor for Mills Empress	15.00	
xx.	Organ Speaker	15.00	
xx.	Sun Ray Speaker	15.00	
xx.	Bar Brackets	2.00	5.00

MILLS

xx.	Zephyr	25.00	40.00
xx.	Studio	35.00	49.50
xx.	Dance Master	25.00	35.00
xx.	DeLuxe Dance Master	40.00	52.50
xx.	Do Re Mi	25.00	69.50
2.	Panoram	189.50	279.50
1.	Throne of Music	119.50	265.00
5.	Empress	149.50	275.00
xx.	Panoram Adaptor	8.50	
xx.	Panoram 10 Wall Box	5.00	8.50
xx.	Speaker	10.00	
4.	Panoram Peek (Con)	175.00	275.00
xx.	Conv for Ponoram Peek	10.00	29.50

GABEL

xx.	12 Record Jr	25.00	
xx.	12 Record with Adaptor	30.00	
xx.	18 Rec Ill Grill	20.00	
xx.	18 with Adaptor	30.00	60.00
xx.	20 Record Lite Up	95.00	
xx.	24 Record Kuro	75.00	95.00

PACKARD

5.	Pla Mor Wall & Bar Box	15.00	20.00
xx.	Bar Bracket	2.00	4.50
xx.	Willow Adaptor	18.00	59.50
xx.	Chestnut Adaptor	25.00	36.50
xx.	Cedar Adaptor	30.00	39.50
xx.	Poplar Adaptor	25.00	46.50
xx.	Maple Adaptor	30.20	
xx.	Juniper Adaptor	27.00	28.00
xx.	Elm Adaptor	25.00	
xx.	Pine Adaptor	25.00	50.50
xx.	Beech Adaptor	20.00	71.50
xx.	Spruce Adaptor	35.00	45.00
xx.	Ash Adaptor	25.00	35.00
xx.	Walnut Adaptor	25.00	59.50
xx.	Lily Adaptor	14.50	17.00
xx.	Violet Speaker	21.00	24.50
xx.	Orchid Speaker	49.50	50.00
xx.	Iris Speaker	55.00	59.50

C.M.I. BLUE BOOK

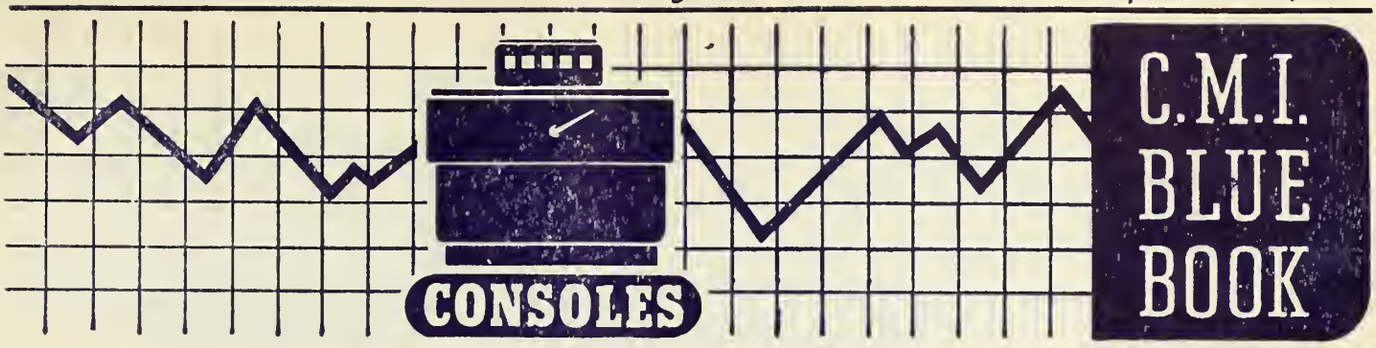
ARCADE EQUIPMENT

5.	Amusematic Lite League	50.00	195.00
xx.	Atlas Baseball	35.00	85.00
5.	ABT 6 Gun Rifle Rg	496.00	825.00
xx.	Bally Basketball	29.50	79.50
5.	Bally Alley	15.00	69.50
5.	Bally Convoy	65.00	100.00
2.	Bally Defender	50.00	110.00
xx.	Bally Eagle Eye	49.50	
2.	Bally King Pin	69.50	125.00
xx.	Bally Lucky Strike	45.00	69.50
2.	Bally Rapid Fire	45.00	109.50
xx.	Bally Sky Battle	45.00	149.50
xx.	Bally Racer	20.00	
2.	Bally Bull Jap Con	40.00	49.50
7.	Bally Shoot the Bull	25.00	40.00
7.	Bally Torpedo	65.00	75.00
2.	Bally Undersea Raider	149.50	215.00
xx.	Bang A Deer	45.00	75.00
xx.	Bell O Ball	30.00	
xx.	Bowl A Bomb	89.50	109.50
xx.	Bowl A Jump	165.00	
7.	Bowl A Way	169.50	189.50
2.	Bowling League	49.50	75.00
xx.	Buckley DeLuxe Dig	75.00	
xx.	Buckley Treas Is Dig	44.50	60.00
xx.	Casino Golf	14.50	19.50
5.	Champion Hockey	75.00	159.50
2.	Chicoin Goalee	179.50	269.50
5.	Chicoin Hockey	75.00	139.50
2.	Chicoin Roll-A-Score	49.50	100.00
xx.	Chester Pollard Golf	34.50	50.00
[illegible]	Circus Romance	39.50	99.50
xx.	Cupid Wheel	60.00	125.00
xx.	Daval Bumper Bowling	39.50	79.50
xx.	Daval U Roll It	44.50	
xx.	Evans Duck Pin Alley	99.50	189.50
xx.	Evans In the Barrel	69.50	110.00
4.	Evans Super Bomber	75.00	169.50
xx.	Evans Play Ball	89.50	100.00
7.	Evans Ten Strike LD	35.00	40.00
2.	Evans Ten Strike HD	44.50	60.00
xx.	Evans Ten Strike '46	135.00	235.00
1.	Evans Tommy Gun	69.50	90.00
xx.	Exhibit Bicycle	14.50	92.00
xx.	Exhibit Basketball	35.00	75.00
6.	Exhibit Bowling Alley	39.50	75.00
5.	Exhibit Card Vendor	25.00	29.50
xx.	Exhibit Hi Ball	25.00	50.00
xx.	Exhibit Merchantman Roll Ch Digger	45.00	79.50
xx.	Exhibit Rotary Mdsr	144.50	190.00
xx.	Exhibit Vitalizer	49.50	125.00
2.	Genco Bank Ball	150.00	195.00
xx.	Genco Play Ball	79.50	150.00
2.	Genco Total Roll	275.00	325.00
xx.	Groetchen Mtn Climb	39.50	59.50
5.	Groetchen Metal Typer	225.00	275.00
xx.	Gottlieb Skee Ballette	25.00	75.00
5.	Gottlieb 3 Way Gripper '46	19.50	29.50
2.	Hirsh Red Balls	119.50	165.00
xx.	Ideal Football	299.50	350.00
5.	Jack Rabbit	199.50	325.00
xx.	Jenn. Roll-in-the-Barrel	35.00	80.00
5.	Keeney Air Raider	35.00	89.50
2.	Keeney Anti Aircraft Br	20.00	49.50
xx.	Keeney Anti Aircraft Bl	15.00	49.50
xx.	Keeney Bowlette	65.00	150.00
xx.	Keeney Navy Bomber	65.00	100.00
2.	Keeney Sub Gun	25.00	89.50
2.	Keeney Texas Leaguer	25.00	35.00
xx.	Kirk Air Defense	85.00	125.00
6.	Kirk Night Bomber	125.00	160.00
xx.	Keep Punching	25.00	110.00
6.	Liberator	25.00	55.00
xx.	Midget Skee Ball DeLuxe	45.00	95.00
xx.	Mills Rotary Digger	29.50	32.50
5.	Mutoscope Ace Bomber	89.50	189.50
6.	Mutoscope Dr Mobile	125.00	199.50
xx.	Mutoscope Elec Trav Crane	35.00	75.00
xx.	Mutoscope Fan Ft Dig	39.50	79.50
2.	Mutoscope Photomatic	375.00	550.00
xx.	Mutoscope Roll Front Cr	50.00	69.50
2.	Mutoscope Sky Fighter	65.00	149.50
xx.	Mutoscope Hockey	25.00	55.00
xx.	Mutoscope Magic Fing	45.00	85.00
6.	Mutoscope Pokerino	35.00	49.50
xx.	Munves Super Skee Ball	150.00	249.50
xx.	Munves Trap the Jap	55.00	
xx.	Pennant	35.00	
1.	Periscope	45.00	139.50
6.	Pitchem & Catchem	29.50	
2.	Pilot Trainer	325.00	450.00
6.	Poker & Joker	35.00	69.50
xx.	Radio Rifle	15.00	85.00
xx.	Rockola Ten Pins LD	19.50	
xx.	Rockola Ten Pins HD	35.00	45.00
xx.	Rockola Tom Mix Rifle	25.00	39.50
1.	Rockola World Series	40.00	89.50
xx.	Rockola Talkie Hrsp	40.00	100.00
xx.	Rock O Ball	35.00	75.00
5.	Roll A Ball (Jafco)	129.50	145.00
xx.	Scientific Baseball	50.00	99.50
5.	Scientific Basketball	25.00	50.00
2.	Scientific Batting Pr	49.50	109.50
xx.	See A Freak	35.00	89.50
2.	Seeburg Chicken Sam	55.00	65.00
xx.	Seeburg Jap Con	40.00	55.00
xx.	Seeburg Jail Bird	45.00	145.00
5.	Seeburg Hockey	35.00	69.50
xx.	Seeburg Parachute	25.00	45.00
2.	Seeburg Rayolite	39.50	89.50
2.	Seeburg Shoot the Chute	55.00	89.50
xx.	Selectorscope	75.00	120.00
7.	Skee Barrel Roll	125.00	159.50
xx.	Star Elec Hoist Dig	25.00	
xx.	Skill Roll	300.00	379.50
5.	Super Torpedo	49.50	89.50
5.	Super Triangle	355.00	469.50
2.	Supreme Bolascore	110.00	189.50
1.	Supreme Gun (Rev)	69.50	79.50
2.	Supreme Skee Roll	60.00	150.00
2.	Supreme Skill Roll	169.50	175.00
5.	Supreme Rocket Buster	35.00	99.50
5.	Tally Roll	250.00	275.00
xx.	Tail Gunner	30.00	49.50
xx.	Test Pilot	75.00	76.00
xx.	Thunderbolt	149.50	245.00
7.	Tri-Score	449.50	475.00
xx.	Victory Pool (Play Pool)	20.00	50.00
xx.	Victory Roll	110.00	129.50
xx.	Warner Voice Recorder	130.00	150.00
xx.	Western Baseball '39	20.00	37.50
xx.	Western Baseball '40	35.00	50.00
xx.	Western Major League	55.00	125.00
6.	Western Super Strength	29.50	32.50
xx.	Western Recordit	125.00	200.00
2.	Wurlitzer Skeeball	125.00	200.00
xx.	Whee Gee Mystic	85.00	169.50
5.	Zingo	55.00	109.50

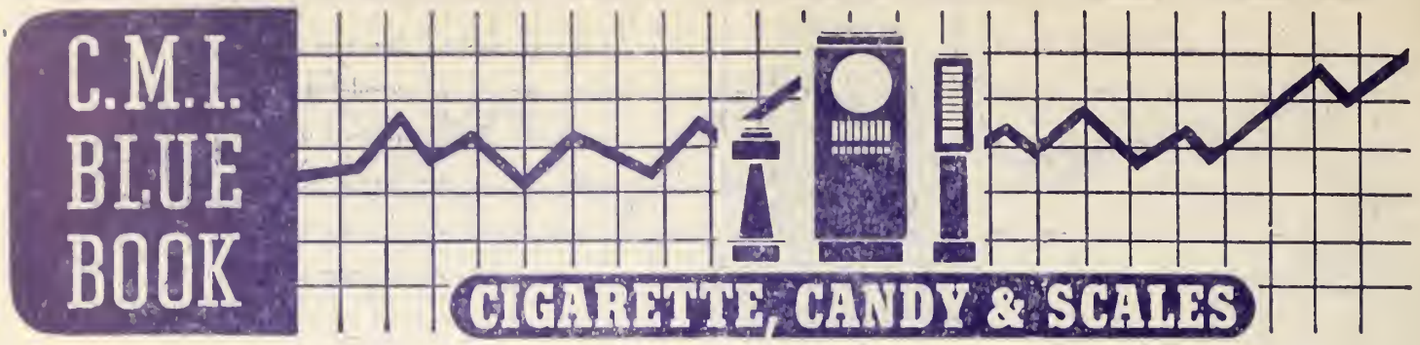
C.M.I. BLUE BOOK

ONE-BALLS

5.	All American Derby Con	20.00	49.50
xx.	Arlington	11.50	15.00
xx.	Aksaraben PO	19.50	35.00
xx.	Arrowhead	15.00	35.00
xx.	Big Game PO	35.00	79.50
xx.	Big Prize FP	20.00	42.50
xx.	Big Prize PO	15.00	34.50
5.	Blue Grass FP	59.00	109.50
xx.	Blue Ribbon PO	20.00	35.00
6.	Challenger	30.00	49.50
5.	Club Trophy FP	79.50	169.50
xx.	Congo	19.50	29.50
xx.	Contest FP	30.00	65.00
2.	Dark Horse FP	49.50	75.00
xx.	Derby King	30.00	65.00
xx.	Derby Clock PO	25.00	65.00
xx.	Derby Heat PO	20.00	32.50
xx.	Derby Time PO	20.00	65.00
xx.	Derby Winner PO	35.00	100.00
2.	'41 Derby FP	79.50	169.50
7.	Dust Whirls	89.50	129.50
xx.	Eureka	10.00	29.50
xx.	Feed Bag PO	20.00	
xx.	Flasher PO	20.00	35.00
xx.	Fleetwood	10.00	24.50
xx.	Flying Champ	15.00	35.00
6.	Fairmount	89.50	199.50
xx.	Fair Grounds PO	15.00	24.50
xx.	Fast Track	10.00	29.50
xx.	Five in One FP	10.00	30.00
1.	Fortune FP	39.50	99.50
xx.	Gold Cup	10.00	30.00
6.	Grand National	15.00	29.00
7.	Grand Stand PO	15.00	50.00
xx.	Gold Medal PO	10.00	25.00
xx.	Hawthorne PO	10.00	49.50
xx.	Horsehoes PO	10.00	35.00
5.	Jockey Club	179.50	199.50
7.	Kentucky	85.00	150.00
2.	Long Acre	149.50	189.50
6.	Long Shot PO	65.00	119.50
xx.	One Two Three '39 FP	15.00	29.50
xx.	One Two Three '40	20.00	89.50
5.	One Two Three '41	39.50	75.00
5.	Owl FP	15.00	59.50
xx.	Pastime (Rev)	89.50	175.00
xx.	Preakness PO	15.00	22.50
7.	Pacemaker PO	15.00	50.00
1.	Pimlico FP	149.50	219.50
xx.	Pot Shot	10.00	39.50
6.	Race King (Rev)	29.50	49.50
5.	Record Time FP	75.00	100.00
xx.	Rockingham	105.00	169.50
xx.	Santa Anita	85.00	95.00
xx.	7 Flasher FP	35.00	64.50
xx.	Sport Event FP	89.50	129.50
1.	Sky Lark FP & PO	50.00	110.00
1.	Sport Special FP	49.50	100.00
xx.	Sport Page PO	20.00	
5.	Spinning Reels PO	19.50	35.00
6.	Sport King PO	69.50	89.50
xx.	Stepper Upper PO	15.00	50.00
2.	Sportsman (Rev)	50.00	99.50
xx.	Track Record	20.00	75.00
2.	Thistledown	15.00	32.50
2.	Thorobred	149.50	189.50
1.	Turf Champ FP	49.50	70.00
xx.	Turf Special	15.00	
2.	Turf King	89.50	165.00
xx.	Victorious 1943 (Rev)	15.00	45.00
xx.	Victorious 1944 (Rev)	25.00	70.00
2.	Victorious 1945 (Rev)	35.00	85.00
xx.	Victory FP	10.00	25.00
2.	Victory Derby	295.00	395.00
2.	Victory Special	325.00	400.00
xx.	War Admiral (Rev)	15.00	85.00
xx.	Whirlaway (Rev)	45.00	135.00
6.	Winning Ticket	15.00	38.00
xx.	Zipper	10.00	29.50



2.	5c Baker's Pacer DD	89.50	144.50
xx.	CS Baker's Pacer DD	195.00	425.00
5.	25c Baker's Pacer DD	275.00	375.00
xx.	5c Baker's Pacer Std	55.00	145.00
xx.	CS Baker's Pacer Std	185.00	425.00
xx.	25c Baker's Pacer Std	225.00	350.00
xx.	Bally Entry	22.50	
xx.	Bangtails '39	35.00	50.00
xx.	Bangtails '40	45.00	65.00
xx.	Bangtails '41	55.00	79.50
2.	Big Game PO	45.00	75.00
2.	Big Game FP	35.00	74.50
5.	Big Top PO	49.50	89.50
5.	Big Top FP	39.50	79.50
xx.	Bob Tail PO	45.00	69.50
6.	Bob Tail FP	39.50	99.50
xx.	Buckley 7 Bells	89.50	145.00
xx.	Buckley Colors Slt Head	20.00	65.00
xx.	Buckley Colors New Top	25.00	75.00
xx.	Buckley Long Shot Par	400.00	790.00
xx.	Beulah Park	30.00	65.00
xx.	Charley Horse	30.00	75.00
xx.	China Boy	15.00	32.50
xx.	Chucklette	10.00	39.50
2.	Club Bells	95.00	150.00
5.	Club Bells 25c	99.50	179.00
xx.	Club House	10.00	25.00
xx.	Derby Day Slant	10.00	25.00
xx.	Derby Day Flat	10.00	25.00
xx.	Dixie	10.00	100.00
xx.	Derby Winner	99.50	204.50
xx.	Dominola	10.00	35.00
xx.	Double Bells	69.50	89.50
xx.	Duo Twin Bells 5-25	165.00	250.00
xx.	Evans Pacers	89.50	119.50
xx.	El Dorado	15.00	75.00
xx.	Exhibit Races	15.00	35.00
5.	Fast Time FP	39.50	55.00
1.	Fast Time PO	35.00	75.00
xx.	Favorite	10.00	29.50
xx.	Flashing Thru	20.00	95.00
xx.	Fleetwood	10.00	30.00
xx.	Four Horsemen	30.00	79.50
xx.	Galloping Domino (38)	25.00	60.00
xx.	Galloping Dominno (39)	30.00	54.50
5.	Galloping Domino (40)	59.50	110.00
5.	Galloping Domino (41)	89.50	149.50
xx.	Galloping Domino (42)	109.50	350.00
6.	Good Luck	45.00	135.00
2.	High Hand	59.50	125.00
xx.	Hold & Draw	45.00	90.00
xx.	Jungle Camp FP	35.00	50.00
xx.	Jungle Camp PO	30.00	45.00
2.	Jumbo Parade Comb	69.50	145.00
4.	Jumbo Parade FP	45.00	75.00
1.	Jumbo Parade PO	50.00	119.50
5.	Jumbo Parade 25c	49.50	149.50
6.	Kentucky Club	89.50	125.00
xx.	Liberty Bell	19.50	24.50
2.	Lincoln Field	32.50	79.50
xx.	Long Champs	15.00	30.00
xx.	Lucky Lucre 5-5	75.00	129.50
5.	Lucky Lucre 5-25	89.50	125.00
xx.	Lucky Lucre 5c	69.50	99.50
1.	Lucky Star	69.50	159.50
6.	Lucky Star '41	79.50	159.50
2.	May Bells 5-5-5-25c	295.00	400.00
xx.	Multiple Cubes PO	10.00	30.00
xx.	Multiple Racer	15.00	49.50
2.	Mills 4 Bells	175.00	399.50
5.	Mills 3 Bells	275.00	525.00
xx.	Mills Auto Dice 25c	39.50	65.00
xx.	Pace Marathon	49.50	99.50
xx.	Paces Races Bl Cab	29.50	49.50
xx.	Paces Races Br Cab	49.50	59.50
xx.	Paces Races Red Arrow	69.50	79.50
xx.	Paces '39 Saratoga	45.00	75.00
xx.	Paces '40 Saratoga	55.00	125.00
1.	Paces Saratoga w rails	42.50	74.50
1.	Paces Saratoga no rails	39.50	59.50
5.	Paces Saratoga Comb	74.50	89.50
xx.	Paces Saratoga Jr PO	39.50	75.00
2.	Paces Saratoga Sr PO	49.50	95.00
7.	Paces Reels Comb	54.50	95.00
1.	Paces Reels Jr PO	34.50	75.00
2.	Paces Reels Sr PO	75.00	89.50
4.	Paces Reels w rails	35.00	75.00
5.	Paces Reels no rails	35.00	69.50
6.	Paces Twin 5-5	75.00	119.50
6.	Paces Twin 5-10	94.50	165.00
2.	Paces Twin 10-25	110.00	169.50
2.	Paces Twin Console 5-25	130.00	179.50
xx.	Pastime	69.50	125.00
xx.	Paddock Club	20.00	39.50
xx.	Pamco DeLuxe Bell	10.00	17.50
xx.	Parlay Races	15.00	29.50
xx.	Pay Day	69.50	139.50
xx.	Pickem	15.00	22.50
xx.	Ray's Track	39.50	69.50
xx.	Rio	10.00	25.00
2.	Roll 'em	49.00	89.50
xx.	Rollette Jr	35.00	75.00
xx.	Rollette Jr (41)	45.00	60.00
xx.	Rollette Sr	195.00	250.00
xx.	Rosemont	10.00	22.50
5.	Royal Draw	15.00	20.00
xx.	Royal Flush	15.00	39.50
xx.	Royal Lucre '41	99.50	152.50
xx.	Seeburg Races	10.00	35.00
xx.	Saddle Club	15.00	35.00
xx.	Silver Bell	10.00	29.50
5.	Silver Moon Comb	49.50	69.50
2.	Silver Moon PO	49.50	149.50
1.	Silver Moon FP	39.50	89.50
7.	Silver Moon 10c	75.00	139.50
7.	Silver Moon 25c	75.00	149.50
1.	Skill Field	50.00	69.50
xx.	Skill Time '37	20.00	37.50
xx.	Skill Time '38	25.00	40.00
xx.	Skill Time '41	35.00	54.50
6.	Square Bell	35.00	119.50
xx.	Sugar King	15.00	35.00
2.	Sun Ray	49.50	79.50
2.	Super Bell 5c Comb	65.00	149.50
2.	Super Bell 25c Comb	149.50	169.50
5.	Super Bell Two Way 5-5	150.00	229.50
5.	Super Bell Two Way 5-25	100.00	265.00
2.	Super Bell Four Way 5-5-5-5	245.00	350.00
5.	Super Bell Four Way 5-5-5-25	225.00	350.00
xx.	Super Bell Four Way 5-5-10-25	325.00	450.00
xx.	Super Track Time	145.00	175.00
xx.	Super Track Time TKT	165.00	200.00
xx.	Suzie Q	35.00	75.00
xx.	Tanforan	15.00	25.00
xx.	Track King	10.00	25.00
xx.	Track Meet	69.50	159.50
xx.	Track Odds West	60.00	90.00
xx.	Track Odds Buckley	185.00	275.00
xx.	Track Odds Daily Dbl	250.00	325.00
2.	Track Odds DD JP Buckley	345.00	469.50
7.	Track Time '39	69.50	89.50
2.	Track Time '38	60.00	100.00
xx.	Track Time '37	29.50	
xx.	Track Time TKT	75.00	
xx.	Triple Entry	79.50	110.50



CIGARETTE

DU GRENIER

5.	Model S 7 Column	27.50	42.50
xx.	Model VD 7 Column	25.00	52.50
5.	Model W 9 Column	30.00	60.00
6.	Model WD 9 Column	35.00	47.50
1.	Champion 11 Column King Size	65.00	85.00
2.	Champion 9 Column	50.00	74.50
xx.	Champion 7 Column	35.00	95.00

NATIONAL

5.	Model 9-50	50.00	60.00
5.	7-50 Regular	42.50	60.00
xx.	Model 7-50 King Size	49.50	69.50
xx.	Model 9-30	42.50	52.50
xx.	Model 9A	35.00	60.00
5.	Model 6-30	15.00	32.50
xx.	Model 6-26	10.00	15.00

ROWE

xx.	Aristocrat 6 Col	10.00	15.00
xx.	Imperial 6 Col	20.00	50.00
xx.	Imperial 8 Col	25.00	70.00
5.	Royal 6 Col	32.50	45.00
5.	Royal 8 Col	40.00	85.00
xx.	Royal 10 Col	49.50	75.00
xx.	President 6 Col	45.00	
xx.	President 8 Col	55.00	
xx.	President 10 Col	85.00	95.00

U-NEED-A

xx.	Model E 6 Col	10.00	45.00
2.	Model E 8 Col	29.50	39.50
7.	Model E 9 Col	20.00	60.00
xx.	Model E 12 Col	25.00	35.00
xx.	Model E 15 Col	30.00	45.00
7.	Model A 8 Col	20.00	40.00
5.	Model A 9 Col	25.00	55.00
xx.	Model 500 7 Col	45.00	60.00
xx.	Model 500 9 Col	59.50	110.00
5.	Model 500 15 Col	69.50	115.00

CANDY

DU GRENIER

1.	Candy Man	15.00	42.50

NATIONAL

xx.	Model 618 6 Column	20.00	50.00
xx.	Model 918 9 Column Regular	30.00	75.00
xx.	Model 918 9 Column Special	35.00	105.00

ROWE

xx.	8 Column Standard	25.00	45.00
7.	8 Column DeLuxe	35.00	110.00
xx.	8 Column 1c Gum & Mint	9.50	17.50
xx.	8 Column 5c Gum & Mint	16.50	40.00

U-NEED-A-PAK

xx.	5 Column	20.00	42.50

U-SELECT-IT

xx.	54 Bars	15.00	30.00
xx.	72 Bars	20.00	40.00

STONER

xx.	6 Column	55.00	
xx.	8 Column	65.00	

SCALES

ROCK-OLA

xx.	Lo Boy	42.50	

WATLING

xx.	Tom Thumb, Plain	47.50	65.00
xx.	Tom Thumb, Fortune	65.00	115.00
xx.	500 Fortune	90.00	95.00
xx.	Hi Boy Guesser	65.00	100.00

JENNINGS

xx.	Junior	25.00	
xx.	Small Model	49.50	

PEERLESS

xx.	Small Model	37.50	50.00

MILLS

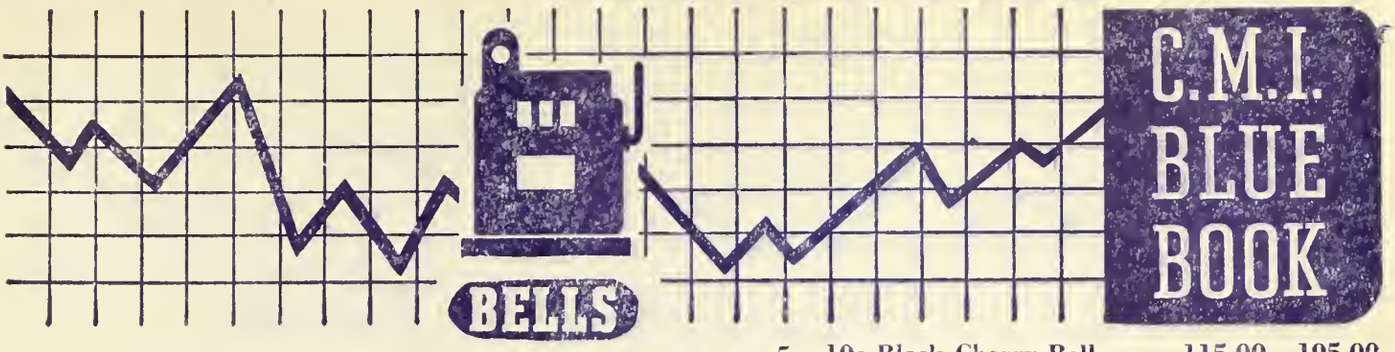
xx.	Small Model	38.00	50.00

PACE

xx.	Small Model	40.00	50.00

IDEAL

xx.	Small Model	42.50	



MILLS

xx.	5c Black HL	125.00	145.00
xx.	10c Black HL	135.00	159.50
xx.	25c Black HL	145.00	179.50
xx.	5c Emerald Chrome HL	175.00	219.00
xx.	10c Emerald Chrome HL	185.00	
xx.	25c Emerald Chrome HL	155.00	190.00
xx.	50c Emerald Chrome HL	315.00	395.00
xx.	5c Gold Chrome HL	139.50	175.00
2.	10c Gold Chrome HL	145.00	179.50
xx.	50c Gold Chrome HL	249.50	375.00
2.	5c Gold Chrome	110.00	175.00
2.	10c Gold Chrome	89.50	164.50
2.	25c Gold Chrome	129.50	169.50
7.	50c Gold Chrome	195.00	359.50
6.	5c Copper Chrome	125.00	129.50
xx.	10c Copper Chrome	139.50	150.00
xx.	25c Copper Chrome	149.50	200.00
xx.	5c Club Bell	129.50	169.50
xx.	10c Club Bell	139.50	185.00
xx.	25c Club Bell	149.50	200.00
xx.	50c Club Bell	350.00	600.00
xx.	1c Blue Front	65.00	75.00
2.	5c Blue Front	50.00	95.00
2.	10c Blue Front	89.50	129.50
2.	25c Blue Front	95.00	139.50
7.	50c Blue Front	200.00	250.00
xx.	1c Brown Front	79.50	119.50
2.	5c Brown Front	90.00	115.00
2.	10c Brown Front	89.50	139.50
2.	25c Brown Front	115.00	150.00
xx.	50c Brown Front	249.50	475.00
xx.	1c Cherry Bell	69.50	119.50
xx.	5c Cherry Bell	89.50	115.00
xx.	10c Cherry Bell	89.50	149.50
xx.	25c Cherry Bell	119.50	135.00
xx.	1c Bonus Bell	99.50	129.50
2.	5c Bonus Bell	90.00	150.00
2.	10c Bonus Bell	100.00	225.00
1.	25c Bonus Bell	149.50	250.00
5.	5c Original Chrome	90.00	149.50
5.	10c Original Chrome	89.50	169.50
6.	25c Original Chrome	155.00	179.50
xx.	50c Original Chrome	175.00	359.50
7.	1c QT Blue	25.00	35.00
2.	5c QT Blue	39.50	49.50
xx.	10c QT Blue	49.50	85.00
xx.	25c QT Blue	69.50	125.00
xx.	1c QT Green	25.00	39.50
xx.	5c QT Green	30.00	42.50
xx.	10c QT Green	45.00	55.00
xx.	5c QT FP	49.50	69.50
xx.	1c QT Glitter Gold	29.50	75.00
5.	5c QT Glitter Gold	39.50	65.00
xx.	10c QT Glitter Gold	59.50	109.50
7.	25c QT Glitter Gold	50.00	150.00
xx.	1c VP Bell	19.50	31.50
xx.	1c VP Bell JP	25.00	37.50
xx.	1c VP Bell Green	22.50	29.50
7.	5c VP Bell Green	20.00	25.00
xx.	1c VP Chrome	34.50	
1.	5c VP Chrome	30.00	47.50
xx.	5c VP Chrome Plus	47.50	55.00
xx.	1c VP Bell B&G	29.50	40.00
2.	5c VP Bell B&G	32.50	42.50
5.	Vest Pocket '46	37.50	74.50
xx.	5c Futurity	79.50	99.50
xx.	10c Futurity	89.50	109.50
xx.	25c Futurity	119.50	150.00
xx.	50c Futurity	149.50	194.50
2.	5c Black Cherry Bell	129.50	185.00
5.	10c Black Cherry Bell	115.00	195.00
1.	25c Black Cherry Bell	125.00	200.00
xx.	5c Yellow Front	39.50	72.50
xx.	10c Yellow Front	39.50	75.00
xx.	25c Yellow Front	119.50	150.00
xx.	1c Smoker Bell	29.50	40.00
6.	5c Smoker Bell	35.00	50.00
xx.	5c FP Mint Vendor	39.50	50.00
xx.	25c Golf Ball Vendor	89.50	125.00
xx.	5c War Eagle	35.00	69.50
xx.	10c War Eagle	69.50	109.00
xx.	25c War Eagle	89.50	95.00
xx.	50c War Eagle	149.50	150.00
xx.	5c Red Front	65.00	90.00
xx.	10c Red Front	69.50	90.00
xx.	25c Red Front	99.50	145.00
xx.	5c FOK	15.00	17.50
xx.	5c Roman Head	39.00	82.50
7.	10c Roman Head	69.50	79.50
xx.	25c Roman Head	89.50	124.50
xx.	50c Roman Head	119.50	145.00
xx.	1c Skyscraper	29.50	40.00
xx.	5c Skyscraper	40.00	55.00
xx.	10c Skyscraper	47.50	64.50
xx.	25c Skyscraper	69.50	89.50
xx.	50c Skyscraper	125.00	145.00
xx.	1c Lion Head	20.00	30.00
xx.	5c Lion Head	35.00	40.00
xx.	5c Extraordinary	79.50	100.00
xx.	10c Extraordinary	89.50	110.00
xx.	25c Extraordinary	119.50	169.50
xx.	50c Extraordinary	169.50	289.50
xx.	5c Melon Bell	74.50	79.50
xx.	10c Melon Bell	89.50	119.50
xx.	25c Melon Bell	110.00	140.00
xx.	5c Wolf Head	39.50	47.50
xx.	10c Wolf Head	49.50	69.50
xx.	25c Wolf Head	69.50	100.00
xx.	1c Shamrock Bell	15.00	27.50
xx.	5c Slugproof 3-5	99.50	124.50
5.	Golden Falls 5c	169.50	245.00
5.	Golden Falls 10c	179.50	259.50
5.	Golden Falls 25c	185.00	268.00
5.	Golden Falls 50c	289.50	

WATLING

xx.	1c Rolatop	10.50	15.00
1.	5c Rolatop	30.00	65.00
2.	10c Rolatop	55.00	79.50
1.	25c Rolatop	59.50	89.50
xx.	50c Rolatop	149.50	195.00
xx.	5c Club Bell	65.00	95.00
xx.	10c Club Bell	75.00	125.00
xx.	25c Club Bell	145.00	185.00
xx.	1c Twin JP	20.00	24.00
xx.	5c Twin JP	25.00	32.50
xx.	10c Twin JP	30.00	39.50
xx.	25c Twin JP	55.00	62.50
xx.	1c Blue Seal	20.00	25.00
xx.	5c Blue Seal	25.00	36.00
xx.	10c Blue Seal	30.00	44.00
7.	25c Blue Seal	39.50	67.00
xx.	1c Treasury	10.00	20.00
xx.	5c Treasury	29.50	49.50
xx.	10c Treasury	32.50	75.00
xx.	25c Treasury	59.50	79.50
xx.	5c Wonder Vendor	39.50	
xx.	5-25 Rolatop	39.50	49.50

GROETCHEN

xx.	1c Columbia	29.50	49.50
5.	5c Columbia Chrome	49.50	59.50
xx.	5c Columbia JPV Bell	37.50	49.50
5.	5c Columbia Fruit	37.50	79.50
xx.	5c Columbia Cig RJ	39.50	49.50
xx.	5c Columbia DJP	49.50	65.00
xx.	10c Columbia DJP	59.50	69.50
1.	5c Columbia Club Cig GA	29.50	49.50

C.M.I. BLUE BOOK

BELLS

GROETCHEN—*(continued)*

xx.	5c Columbia Club DJ	55.00	85.00
7.	10c Columbia Club Cig GA	59.50	79.50
5.	5c Columbia Cig GA	39.50	49.50
xx.	5c Columbia Fruit GA	49.50	79.50
xx.	5c Columbia Orig GA	35.00	49.50
xx.	5c Conv Columbia Chrome	49.50	50.00

PACE

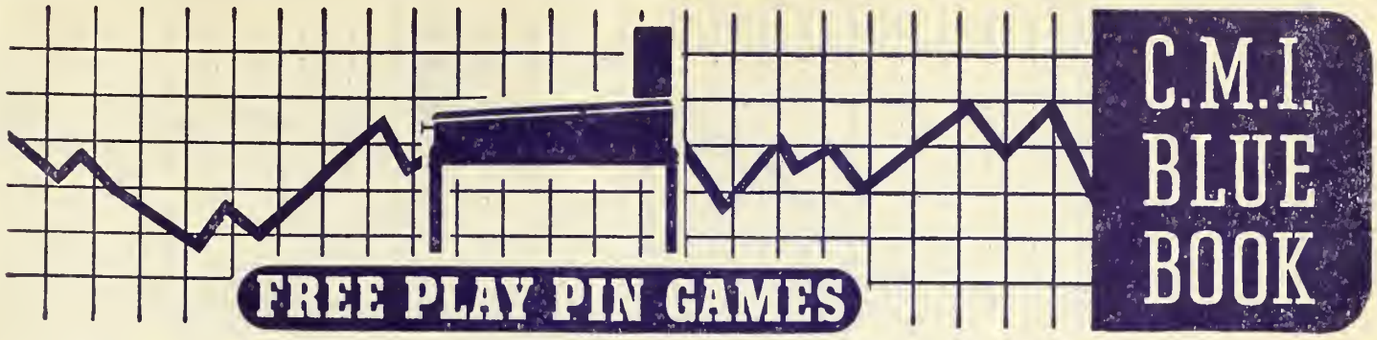
xx.	1c Bantam	15.00	29.50
xx.	5c Bantam	19.50	24.50
xx.	10c Bantam	25.00	39.50
xx.	25c Bantam	39.50	42.50
7.	5c Comet FV	39.50	59.50
7.	10c Comet FV	39.50	52.00
xx.	25c Comet FV	59.50	125.00
xx.	50c Comet FV	98.50	125.00
xx.	5c Comet DJP	40.00	79.50
xx.	10c Comet DJP	50.00	79.50
xx.	1c Comet Blue	20.00	37.50
7.	5c Comet Blue	30.00	59.50
xx.	10c Comet Blue Front	30.00	65.00
xx.	25c Comet Blue Front	59.50	89.50
xx.	50c Comet	125.00	145.00
xx.	5c All Star Comet	62.50	75.00
1.	10c All Star Comet	39.50	89.50
2.	25c All Star Comet	69.50	110.00
xx.	50c All Star Comet	149.50	225.00
xx.	1c All Star 2-4	20.00	35.00
xx.	1c Rocket	49.50	69.50
xx.	5c Rocket	59.50	89.50
7.	10c Rocket	69.50	89.50
xx.	25c Rocket	125.00	139.50
xx.	5c TJ Comet	25.00	47.50
xx.	5c Club Bell	74.50	100.00
2.	10c Club Bell	74.50	105.00
xx.	25c Club Bell	119.50	125.00
2.	50c Club Bell	145.00	225.00
xx.	1c DeLuxe	20.00	39.50
xx.	5c DeLuxe	39.50	49.50
5.	10c DeLuxe	49.50	69.50
xx.	Double Slot 5-25c	129.50	149.50
xx.	10c Comet Console	99.50	125.00
xx.	25c Comet Console	149.50	169.50
xx.	5 & 25c Comet Con Comb.	195.00	295.00
xx.	5c Kitty	20.00	29.50
xx.	10c Kitty	29.50	35.00
xx.	25c Kitty	89.50	119.50
xx.	5c Comet Red	79.50	90.00
xx.	10c Comet Red	79.50	120.00
6.	5c Slugproof	69.50	75.00
xx.	10c Slugproof	69.50	95.00
xx.	25c Slugproof	89.50	125.00

CAILLE

xx.	1c	15.00	39.00
xx.	5c	22.50	50.00
xx.	10c	24.50	34.50
5.	25c	30.00	50.00
xx.	5c & 25c	89.50	120.00
xx.	5c Cadet	19.00	37.50
xx.	10c Cadet	24.00	34.50
xx.	25c Cadet	69.50	105.00
xx.	5c Playboy	39.50	49.50
xx.	10c Playboy	39.50	49.50
xx.	25c Playboy	49.50	60.00
xx.	5c Commander	32.50	42.50
xx.	10c Commander	34.50	39.50
xx.	25c Commander	49.50	75.00
xx.	7 Way Slot 5c	49.50	62.50
xx.	7 Way Slot 25c	69.50	98.00
xx.	5c Doughboy	20.00	49.50
xx.	5c Club Bell	25.00	40.00
xx.	10c Club Bell	25.00	59.00
xx.	25c Club Bell	49.50	90.00

JENNINGS

2.	5c Chief	35.00	50.00
7.	10c Chief	49.50	75.00
xx.	25c Chief	75.00	159.50
5.	5c Club Bell	89.50	149.50
5.	10c Club Bell	99.50	119.50
7.	25c Club Bell	129.50	149.50
xx.	50c Club Bell	199.50	235.00
xx.	5c Sky Chief	69.50	119.50
xx.	10c Sky Chief	75.00	125.00
xx.	25c Sky Chief	120.00	200.00
xx.	50c Sky Chief	150.00	245.00
2.	5c Silver Moon Chief	69.50	110.00
2.	10c Silver Moon Chief	65.00	75.00
xx.	25c Silver Moon Chief	99.50	150.00
2.	5c Silver Chief	69.50	115.00
4.	10c Silver Chief	74.50	109.50
xx.	25c Silver Chief	109.50	149.50
xx.	50c Silver Chief	189.50	249.50
xx.	Triplex Chief 5-10-25	79.50	109.50
xx.	1c Little Duke	12.00	17.50
xx.	5c Century	20.00	35.00
xx.	10c Century	25.00	49.50
xx.	25c Century	50.00	69.50
xx.	50c Century	145.00	189.50
2.	5c Gooseneck	19.00	29.50
xx.	10c Gooseneck	20.00	40.00
1.	25c Gooseneck	39.50	64.50
xx.	50c Gooseneck	75.00	110.00
xx.	1c Little Duchess	15.00	20.00
xx.	5c Little Duchess	25.00	47.50
xx.	10c Golf Ball Vndr	89.50	129.50
xx.	25c Golf Ball Vndr	109.50	149.50
xx.	5c Chrome Sup Chief	89.50	125.00
xx.	10c Chrome Chief SP	109.50	119.50
xx.	5c Red Skin	39.50	52.50
xx.	10c Red Skin	49.50	62.50
xx.	25c Red Skin	99.50	150.00
xx.	5c Big Chief	69.50	90.00
xx.	10c Big Chief	79.50	110.00
xx.	25c Big Chief	100.00	199.50
5.	$1.00 Bell	289.50	479.50
xx.	Cigarolla	25.00	40.00
xx.	Cigarolla XXV	49.50	69.50
xx.	Cigarolla XV	45.00	65.00
7.	5c Victory Chief	69.50	109.50
xx.	10c Victory Chief	75.00	119.50
2.	25c Victory Chief	109.50	129.50
xx.	1c 4 Star Chief	49.50	75.00
5.	5c 4 Star Chief	69.50	109.50
5.	10c 4 Star Chief	69.50	119.50
xx.	25c 4 Star Chief	99.50	149.50
xx.	1c Dixie Bell	20.00	35.00
xx.	5c Dixie Bell	35.00	50.00
xx.	10c Dixie Bell	42.50	60.00
xx.	25c Dixie Bell	99.50	129.50
xx.	50c Dixie Bell	229.50	385.00
xx.	5c Victory 4 Star Ch	89.50	115.00
xx.	10c Victory 4 Star Ch	99.50	125.00
xx.	25c Victory 4 Star Ch	199.50	275.00

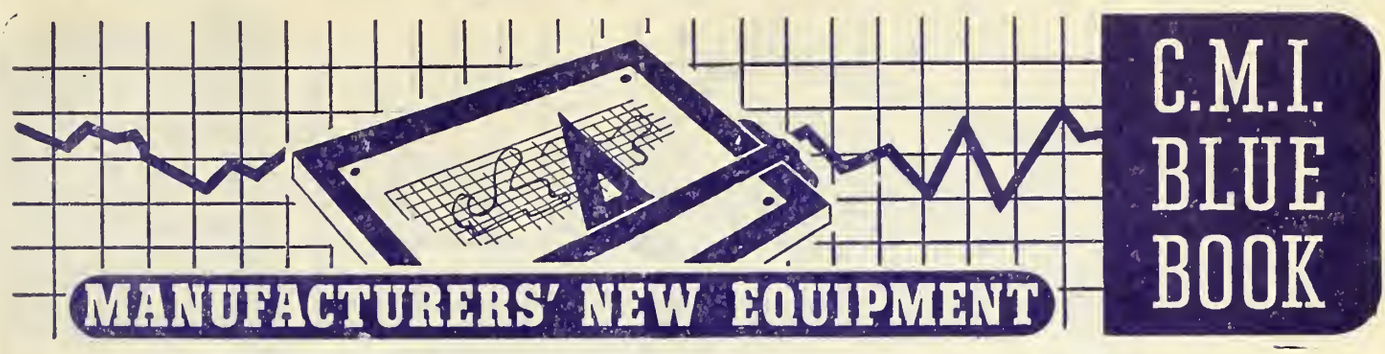


5.	ABC Bowler	30.00	49.50
xx.	Action (Rev)	49.50	79.50
1.	Air Circus	29.50	49.50
5.	Air Force	34.50	39.50
xx.	Airliner	10.00	15.00
xx.	Airport	10.00	14.50
xx.	Alert (Rev)	15.00	30.00
5.	All American	15.00	20.00
xx.	Ali Baba	15.00	25.00
xx.	All Out (Rev)	29.50	59.50
2.	Amber	109.50	179.50
2.	American Beauty (Rev)	25.00	59.50
xx.	Anabel	14.00	25.00
2.	Arizona (Rev)	79.50	100.00
xx.	Armada	15.00	25.00
2.	Argentine	34.00	59.50
xx.	Arrowhead	10.00	19.50
2.	Attention	29.50	49.50
xx.	Avalon	10.00	15.00
xx.	Airway	10.00	22.50
xx.	Bally Beauty	15.00	24.50
xx.	Banner	10.00	17.50
xx.	Bandwagon	29.50	35.00
xx.	Bang	10.00	35.00
2.	Baffle Card	255.00	322.00
xx.	Battle	20.00	49.50
xx.	Barrage	20.00	39.50
5.	Belle Hop	29.50	47.50
1.	Big Chief	24.50	47.50
2.	Big Hit Single Play	100.00	189.50
2.	Big Hit Multiple Play	100.00	179.50
2.	Big League	110.00	149.50
2.	Big Parade	49.50	89.50
xx.	Big Show	15.00	27.50
xx.	Big Six	20.00	44.50
xx.	Big Ten	15.00	27.50
6.	Big Three (Rev)	15.00	29.50
xx.	Big Time	14.00	25.00
xx.	Big Top	69.50	75.00
xx.	Big Town	15.00	
xx.	Blackout	15.00	
xx.	Blondie	15.00	24.50
2.	Bombardier (Rev)	39.50	79.50
6.	Bola Way	27.50	65.00
xx.	Bomb the Axis	20.00	34.50
xx.	Bordertown	15.00	
xx.	Boomtown	15.00	25.00
xx.	Bounty	10.00	12.00
5.	Bosco	39.50	44.50
xx.	Bowling	15.00	39.50
xx.	Box Score	15.00	
2.	Brazil (Rev)	79.50	135.00
xx.	Brite Spot	20.00	37.50
xx.	Broadcast	20.00	44.50
4.	Bubbles	64.50	79.50
xx.	Buckeroo	15.00	27.50
1.	Capt. Kidd	37.50	50.00
xx.	Cadillac	15.00	24.50
2.	Casablanca (Rev)	69.50	109.50
2.	Catalina	50.00	139.50
xx.	Champ	25.00	39.50
xx.	Champion	25.00	42.50
xx.	Charm	29.50	39.50
xx.	Chevron	15.00	24.50
xx.	Chief	15.00	
xx.	Chubbie	15.00	
xx.	Circus	15.00	25.00
6.	Click	22.50	37.50
xx.	Clipper	10.00	25.00
xx.	C. O. D.	10.00	15.00
xx.	Clover	20.00	32.50
xx.	Commander (Rev)	25.00	45.00
xx.	Commodore	15.00	19.50
xx.	Congo	15.00	24.00
xx.	Conquest	10.00	25.00
xx.	Contact	10.00	22.50
xx.	Contest	29.50	49.50
xx.	Convention	10.00	20.00
xx.	Cowboy	10.00	19.00
6.	Cover Girl	69.50	99.50
7.	Cross Line	24.50	32.50
xx.	Crystal	15.00	25.00
xx.	Crystal Gazer	10.00	26.50
xx.	Dandy	10.00	17.50
xx.	Daily Dozen	10.00	
xx.	Davy Jones	10.00	21.50
xx.	Defense (Baker)	15.00	20.00
2.	Defense (Genco)	35.00	79.50
xx.	De Icer (Rev)	39.50	75.00
1.	Destroyer (Rev)	29.50	45.00
xx.	Dive Bomber (Rev)	29.50	39.50
6.	Dixie	15.00	37.50
xx.	Do Re Mi	39.50	50.00
xx.	Double Feature	15.00	29.00
xx.	Doughboy	10.00	14.50
xx.	Double Play	40.00	47.50
xx.	Drum Major	20.00	35.00
7.	Dude Ranch	25.00	39.50
6.	Duffy's (Rev)	69.50	99.50
6.	Duplex	39.50	50.00
2.	Dynamite	139.50	225.00
2.	Eagle Squadron (Rev)	32.50	55.00
xx.	Entry	15.00	19.00
xx.	Eureka	15.00	25.00
xx.	Falling Sun (Rev)	20.00	59.50
xx.	Fantasy	20.00	30.00
4.	Fast Ball	75.00	145.00
5.	Fiesta	210.00	275.00
xx.	Fifth Inning	10.00	20.00
xx.	Fifty Grand	15.00	35.00
xx.	Fishin' (Rev)	29.50	39.50
xx.	Five in One	29.50	39.50
5.	Five, Ten & Twenty	50.00	75.00
xx.	Flagship	15.00	29.50
1.	Flat Top (Rev)	65.00	139.50
7.	Fleet	24.50	29.50
5.	Flicker	25.00	49.50
2.	Flying Tiger	35.00	69.50
xx.	Follies '40	15.00	35.00
xx.	Foreign Colors	39.50	49.50
xx.	Follow Up	10.00	17.50
5.	Formation	20.00	22.50
1.	Four Aces	69.50	100.00
2.	Four Diamonds	29.50	49.50
xx.	Four Five Six	10.00	15.00
2.	Four Roses	25.00	49.50
xx.	Fox Hunt	25.00	42.50
2.	Frisco	75.00	135.00
xx.	Flash	10.00	17.50
2.	G. I. Joe (Conv)	29.50	45.00
6.	Girls Ahoy (Rev)	25.00	39.50
xx.	Glamour	15.00	22.50
5.	Gobs	45.00	59.50
xx.	Gold Star	27.50	37.50
xx.	Golden Gate	10.00	17.50
2.	Grand Canyon (Rev)	85.00	129.50
2.	Gun Club	29.50	45.00
xx.	Headliner	10.00	20.00
xx.	Hi Boy (Rev)	29.50	45.00
7.	Hi Dive	30.00	59.50
5.	Hi Hat	40.00	50.00
xx.	High Light	10.00	18.95
7.	High Stepper	34.50	39.50
xx.	Hit the Jap (Rev)	19.50	29.50
xx.	Hold Over	29.50	35.00
1.	Hollywood	75.00	119.00
xx.	Home Run '40	15.00	29.00
7.	Home Run '41	35.00	49.50
2.	Home Run '42	35.00	49.50
7.	Horoscope	25.00	39.50
2.	Idaho	89.50	139.50
xx.	Invasion (Rev)	29.50	59.50
2.	Jeep (Rev)	59.50	64.50
xx.	Jolly	25.00	29.50
xx.	Jumper	15.00	25.00
2.	Jungle	39.50	45.00
5.	Keep 'em Flying	59.50	79.50
xx.	Keen a Ball	10.00	24.50
7.	Kismet	49.50	60.00
xx.	Klick	15.00	
1.	Knock Out	37.50	89.50
xx.	Knock Out the Jap	49.50	59.50
xx.	Lancer	29.50	39.50
xx.	Landslide	29.50	49.50
5.	Laura	74.50	179.50
xx.	Lead Off	15.00	29.50
6.	Leader	29.50	50.00
xx.	League Leader	10.00	20.50
1.	Legionnaire	32.50	49.00
1.	Liberty	60.00	90.00
6.	Liberty (Rev)	42.50	52.50
xx.	Limelight	15.00	

C.M.I. BLUE BOOK

FREE PLAY PIN GAMES

xx.	Line Up	29.50	39.50
xx.	Lite a Card	15.00	20.00
xx.	Lone Star	24.50	39.50
xx.	Lot-O-Smoke	15.00	25.00
xx.	Lot-O-Fun	29.50	
xx.	Lucky	15.00	
xx.	Majors '40	12.50	
2.	Majors '41	25.00	35.00
xx.	Mardi Gras	15.00	40.00
1.	Marines-At-Play	25.00	50.00
2.	Marvels Baseball	40.00	65.00
xx.	Mascot	15.00	22.50
xx.	Merry Go Round	15.00	22.50
2.	Metro	25.00	35.00
xx.	Miami	15.00	
xx.	Miami Beach	25.00	49.50
2.	Midget Racer	149.50	185.00
2.	Midway (Rev)	44.50	55.00
xx.	Midway (Genco)	12.50	15.00
xx.	Mr. Chips	15.00	24.50
2.	Monicker	25.00	42.50
xx.	Mystic	25.00	37.50
5.	New Champ	25.00	52.50
xx.	Nippy	15.00	29.00
xx.	Nite Club (Rev)	39.50	47.50
xx.	Ocean Park	15.00	24.50
xx.	Oh Boy	15.00	24.50
xx.	Oh Johnny	15.00	35.00
7.	On Deck	15.00	39.50
5.	Oklahoma	64.50	129.50
7.	One Two Three '39	19.50	25.00
7.	One Two Three '40	19.50	39.50
2.	One Two Three '41	39.50	69.50
2.	Opportunity	85.00	119.50
xx.	Owl	20.00	29.50
xx.	Pals	10.00	21.50
xx.	Paratroop (Rev)	42.50	49.50
5.	Pan American	29.50	39.50
xx.	Paradise	24.50	45.00
xx.	Parade Leader (Rev)	20.00	34.50
xx.	Pep (Rev)	15.00	29.50
xx.	Pick 'em	15.00	24.50
2.	Play Ball	25.00	35.00
1.	Pin Up Girl	35.00	45.00
xx.	Play Mate	20.00	29.50
xx.	Pastime (Rev)	24.50	47.50
xx.	Polo	29.50	32.50
xx.	Pot Shot	15.00	25.00
xx.	Powerhouse	15.00	29.50
xx.	Production (Rev)	39.50	49.50
xx.	Progress	20.00	29.50
xx.	Punch	15.00	25.00
xx.	Pursuit	20.00	35.00
xx.	Pylon	10.00	29.50
xx.	Pyramid	10.00	12.50
xx.	Ragtime	15.00	25.00
xx.	Rats (Rev)	24.50	47.50
xx.	Rebound	15.00	
6.	Red Hot	15.00	30.00
xx.	Red, White & Blue	25.00	29.50
xx.	Repeater	25.00	29.50
6.	Reserve	15.00	22.50
xx.	Rink	15.00	
xx.	Riviera	209.50	267.50
xx.	Roll Call (Rev)	29.50	49.50
xx.	Roller Derby	20.00	25.00
xx.	Rotation	15.00	20.00
xx.	Rotor Table	59.50	79.50
xx.	Roxy	15.00	19.50
xx.	Salute	15.00	19.50
2.	Santa Fe (Rev)	75.00	109.50
xx.	Sara Suzy	20.00	24.50
xx.	Scandals (Rev)	20.00	35.00
2.	School Days	24.50	37.50
xx.	Scoop	15.00	24.50
xx.	Score-A-Line	20.00	30.00
xx.	Score Card	29.50	30.00
xx.	Score Champ	20.00	24.50
xx.	Scot (Rev)	20.00	29.50
5.	Sea Breeze	90.00	179.50
xx.	Sea Power	39.50	57.50
2.	Sea Hawk	29.50	45.00
xx.	Second Front (Rev)	59.50	79.50
2.	Seven Up	25.00	49.50
2.	Shangri La	59.50	110.00
xx.	Short Stop	15.00	20.00
6.	Show Boat	35.00	60.00
xx.	Side Kick	15.00	
xx.	Silver Skates	29.50	39.50
xx.	Silver Spray	17.50	29.50
6.	Sink the Jap (Rev)	20.00	30.00
xx.	Sixty Grand	10.00	17.50
1.	Sky Blazer	39.50	65.00
1.	Sky Chief	59.50	110.50
xx.	Sky Line	20.00	39.50
1.	Sky Ray	34.50	59.50
1.	Sky Raider (Rev)	32.50	95.00
xx.	Slap the Jap	14.50	19.50
1.	Slugger	29.50	45.00
1.	Smak the Jap (Rev)	20.00	27.50
1.	Snappy '41	32.50	59.50
1.	South Paw	40.00	47.50
4.	South Seas	79.50	110.50
5.	Sparky	20.00	30.00
xx.	Speed Ball	27.50	29.50
xx.	Speed Demon	15.00	
xx.	Speedway	20.00	35.00
xx.	Speedy	15.00	22.50
4.	Spellbound	129.50	200.00
xx.	Sports	19.50	25.00
5.	Sports Parade	20.00	37.50
xx.	Sporty	15.00	24.50
2.	Spot-A-Card	29.50	62.50
1.	Spot Cha (Rev)	37.50	42.50
1.	Spot Pool	30.00	79.50
xx.	Spottem	15.00	25.00
2.	Stage Door Canteen	95.00	125.00
1.	Stars	37.50	45.00
1.	Star Attraction	25.00	40.00
5.	Step Up	149.50	179.50
xx.	Stop & Go	15.00	29.50
5.	Stratoliner	27.50	37.50
5.	Streamliner	34.50	104.50
xx.	Strip Tease (Con)	59.50	89.50
xx.	Summertime	15.00	27.50
7.	Sun Beam	45.00	79.50
2.	Sun Valley (Rev)	64.50	72.50
xx.	Supercharger	15.00	22.50
xx.	Super Chubbie	15.00	20.00
2.	Superliner	149.50	225.00
xx.	Super Six	15.00	25.00
xx.	Superscore	149.50	189.50
2.	Surf Queens	100.00	139.50
6.	Suspense	119.50	140.00
7.	Tail Gunner (Con)	29.50	40.00
7.	Target Skill	24.50	47.50
5.	Texas Mustang	35.00	47.50
5.	Ten Spot	30.00	50.00
xx.	Three Score	20.00	34.50
xx.	Three Up	20.00	39.50
xx.	Thriller	20.00	32.50
7.	Thumbs Up (Rev)	19.50	37.50
1.	Topic	37.50	59.50
xx.	Top Notcher	10.00	14.50
xx.	Topper	15.00	20.00
xx.	Torpedo Patrol (Rev)	39.50	49.50
7.	Towers	29.50	39.50
xx.	Trade Wind (Rev)	109.50	199.50
xx.	Trailways	20.00	42.50
xx.	Trapeze	10.00	17.50
xx.	Triumph	15.00	18.50
xx.	Twinkle	10.00	
7.	Twin Six	15.00	22.50
xx.	Ump	15.00	
xx.	Up & Up	10.00	25.00
xx.	Vacation	15.00	39.50
xx.	Variety	15.00	25.00
xx.	Velvet	19.00	35.00
1.	Venus	45.00	89.50
5.	Victory	34.50	69.50
xx.	Vogue	15.00	29.50
xx.	Wagon Wheels	85.00	185.00
xx.	West Wind	20.00	34.50
xx.	White Sails	20.00	
5.	Whizz	89.50	119.50
7.	Wild Fire	20.00	37.50
xx.	Wings	10.00	19.00
xx.	Wow	15.00	25.00
xx.	Yacht Club	15.00	39.50
5.	Yanks	45.00	69.50
2.	Yankee Doodle	52.50	75.00
xx.	Zenith	35.00	95.00
xx.	Zeta	10.00	19.50
4.	Zig Zag	27.50	65.00
xx.	Zip	20.00	22.50
6.	Zombie	35.00	45.00



MUSIC

A.M.I.
- Model A $897.50
- Automatic Hostess Complete 20 Station Unit 14,800.00

AIREON
- Super DeLuxe Phonograph 897.00
- Fiesta Phonograph .....
- Trio (Wall Box) 69.50
- Solo (Wall Box) 46.50
- Impresario (Speaker) 42.27
- Melodeon (Speaker) 52.97
- Carilleon (Speaker) 56.18

BALLY
- Phonograph .....

BUCKLEY
- '46 Wall Box 39.00

MUSICAL MINUTES, INC.
- Musical Minutes Box .....
- Johnlee Music System .....

MILLS INDUSTRIES
- Constellation .....

PACKARD MFG. CORP.
- Pla Mor Phonograph (Model 7) 795.00
- Hideaway (Model 400) 450.00
- Wall Box (Butler) 39.95
- 1000 Speaker (Paradise) 159.50
- 900 Speaker (Rose) 49.95
- 800 Speaker (Daisy) 36.95
- 700 Speaker (Dahlia) 21.95
- Walnut Adapter (Hideaway) 59.50
- Beech Adapter (Hideaway) 71.50
- Willow Adapter (Hideaway) 59.50
- Pine Adapter (Hideaway) 59.50
- Birch Adapter (Hideaway) 8.50
- Spruce Adapter 84.50

PERSONAL MUSIC CORP.
- Measured Music Boxes, 5c-10c 35.00
- Studio Amplifier 505.00
- Studio Timing Control Unit 250.00
- Master Power Supply Units 140.00

ROCK-OLA
- 1422 Phonograph (Net) 728.00
- 1424 Playmaster 440.00
- Model 1807 Moderne Corner Spkr. 107.50
- Model 1906 Remote Volume Control 6.90
- Model 1530 Wall Box 39.50
- Model 1603 Wall Speaker 42.50
- Model 1604 Tone-A-Lier Spkr 72.50

SEEBURG
- 1-46M Symphonola 795.00
- 1-46S Symphonola 725.00
- 1-47 ..... 875.00
- H146M Hideaway RC 475.00
- Wallomatic, Wireless 54.50
- Wallomatic, 3 Wire 42.50
- Tear Drop Speaker RS1-8 ..... 16.50
- Tear Drop Speaker RS2-8 ..... 18.00
- Mirror Speaker RS1-12 .....
- Mirror Speaker RS2-12 .....
- Dual Remote Vol. Control Unit 19.95

SOLOTONE CORP.
- Leveling Pre-Amplifier 44.50
- Mirror-Tone Selector .....
- Solotone Individual Coin Box .....
- Sooltone Adaptor-Amplifiers .....
- Solotone Studio and Telephoning Bridging Units
- Solotone Booster Amplifiers .....

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WURLITZER
- 1080 Colonial 875.00
- 1015 Std Phonograph 914.50
- 1017 Concealed Chgr. 499.50
- 3020 5-10-25c 3-Wire Wall Box 69.50
- 3025 5c 3-Wire Wall Box 42.50
- 3031 5c 30-Wire Wall Box 39.50
- 3045 5c Wireless Wall Box 48.50
- 215 Wireless Transmitter 17.50
- 216 Wireless Impulse Rec. 22.50
- 217 Aux. Amplifier 30.00
- 218 30-Wire Adap. Terminal Box 15.00
- 219 Stepper 35.00
- 4000 Aux. Steel Speaker 45.00
- 4002 Aux. Plastic Speaker 45.00
- 4003 Aux. Wooden Speaker 17.50
- 4004 Musical Note Speaker 27.50

PINS

BALLY
- Double Barrel 269.50

CHICAGO COIN
- Kilroy 279.50

EXHIBIT
- Mystery .....

GENCO
- State Fair 249.50

GOTTLIEB
- Miss America 310.00

MARVEL MFG. CO
- Carnival 249.50

P. & S.
- Shooting Stars 249.50

UNITED MFG. CO.
- Rio 309.50

WILLIAMS
- Show Girl 289.50
- Tornado 309.50

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A.B.T. CORP.
- Challenger 65.00

AMERICAN AMUSEMENT CO.
- Junior League Bat-A-Ball 79.50

AMUSEMENT ENTERPRISES, INC., N. Y.
- Whirl a Ball:
  - Single 47.50
  - 2 to 24 ..... 46.50
  - 25-99 ..... 45.00
  - 100 or more 43.50

CHAMPION MFG. CO.
- Basketball .....

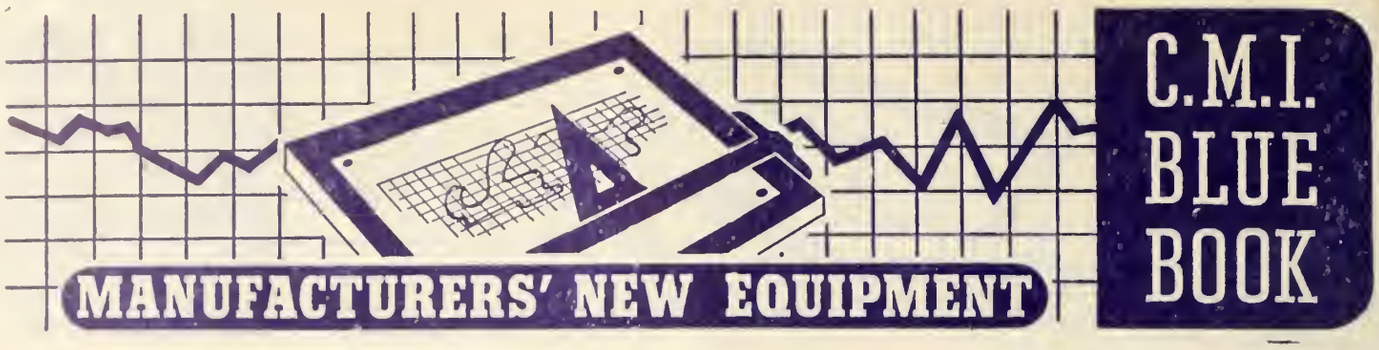
DAVAL
- Gusher (5c Play) 54.00
- Buddy 33.00
- Free Play 75.00
- Skill Thrill 57.50
- Mexican Baseball 59.50
- Best Hand 59.50
- Oomph 59.50

GOTTLIEB
- DeLuxe Grip Scale 39.50

MARVEL MFG. CO.
- Pop Up 49.50
- Diamond .....

SKILL GAMES CORP.
- Bouncer 44.50

NOTICE!! ALL NEW EQUIPMENT APPEARS ON THIS PAGE AND PAGE FOLLOWING ONLY UNTIL RELEASED BY MANUFACTURER TO BE ADVERTISED AS "USED". BE SURE TO ADD FREIGHT AND SALES TAX CHARGES WHERE NECESSARY FROM MANUFACTURER'S HEADQUARTERS TO SALES POINT!!



BELLS

AMERICAN AMUSEMENT
- 50c Golden Falls (Rebuilt) 300.00

BELL-O-MATIC CORP.
- Jewel Bell .....

GROETCHEN
- Columbia Twin JP 145.00
- Columbia DeLuxe Club 209.50

MILLS SALES CO. LTD.
- Dollar Bell .....

O. D. JENNINGS
- 5c Std Chiefs 269.00
- 10c Std Chiefs 279.00
- 25c Std Chiefs 289.00
- 50c Bronze & Std Chiefs 399.00
- 5c DeLuxe Club Chiefs 299.00
- 10c DeLuxe Club Chiefs 309.00
- 25c DeLuxe Club Chiefs 319.00
- 25c DeLuxe Club Chief 429.00
- 5c Super DeLuxe Club Chief 324.00
- 10c Super DeLuxe Club Chief 334.00
- 25c Super DeLuxe Club Chief 344.00
- 50c Super DeLuxe Club Chief 454.00
- 50c Silver Eagle .....

PACE
- 5c DeLuxe Chrome Bell .....
- 10c DeLuxe Chrome Bell .....
- 25c DeLuxe Chrome Bell .....
- 50c DeLuxe Chrome Bell .....
- $1.00 DeLuxe Chrome Bell .....
- 5c Cherry Bell .....
- 10c Cherry Bell .....
- 25c Cherry Bell .....
- 50c Cherry Bell .....
- $1.00 Cherry Bell .....

CONSOLES

BAKER
- 5c Baker Pacers Csh Std Mod 597.50
- 25c Bakers Pacers Csh Std Mod 677.50
- 5c Bakers Pacers Csh DD Mod 668.50
- 25c Bakers Pacers Csh DD Mod 747.50
- 5c Bakers Pacers Chk Sep Std Mod 657.50
- 5c Bakers Pacers Chk Sep DD Mod 743.75

BALLY
- DeLuxe Draw Bell 5c 512.50
- DeLuxe Draw Bell 25c 532.50
- Hi-Boy .....
- Roto-Lete (Roulette) .....
- 5c Draw Bell 477.50
- 25c Draw Bell 497.50
- Triple Bell 5-5-5 ..... 895.00
- Triple Bell 5-5-25 ..... 910.00
- Triple Bell 5-10-25 ..... 925.00

BUCKLEY
- Track Odds DD JP 1250.00
- Parlay Long Shot 1250.00

EVANS
- Bangtails 5c Comb 7 Coin 674.50
- Bangtails 25c Comb 7 Coin 764.50
- Bangtail JP 671.50
- Bangtail FP PO JP 839.50
- Evans Races .....
- Casino Bell .....
- 1946 Galloping Dominoes JP 671.50
- Winterbook JP 826.00

O. D. JENNINGS
- Challenger 5-25 ..... 595.00

KEENEY
- Bonus Super Bell 5c FP & PO .....
- Bonus Super Bell 5c 25c FP & PO.....
- Bonus Super Bell 5c 5c FP & PO .....
- Bonus Super Bell 5c 10c 25c PO .....

RADIO

FIRESTONE ENTERPRISES, INC.
- At Your Service Radio .....

CORADIO
- Coradio 59.50

RA-O-MATIC CORP.
- Radio .....

TRADIO, INC.
- Tradio .....

NATIONAL SERVICE SALES
- Tourist Radio .....

RCA
- Model MI-13176 .....

PRECISION BILT CO.
- Precision-Bilt Radio .....

ARCADE TYPE

A.B.T. MFG. CORP.
- Photo Finish .....

AMERICAN AMSEMENT CO.
- Bat a Ball 249.50

AMUSEMENT ENTERPRISES, INC., N. Y.
- Bank Ball 375.00
- Bowl-A-Strike .....
- One World .....

CHICAGO COIN MACH. CO.
- Basketball Champ 499.50

EDELMAN DEVICES
- Bang A Fitty:
  - 10' — 8" 450.00
  - 11' — 8" 450.00
  - 13' — 8" 500.00

ELECTROMATON, INC.
- Rol-A-Score 469.50

FIRESTONE
- Santa Anita Handicap .....
- Bonus Roll .....
- Rolloball 469.50

INTERNATIONAL MUTOSCOPE
- Photomatic 1495.00
- Voice-O-Graph 1495.00
- Atomic Bomber 495.00

METROPOLITAN GAMES
- Card Vendor 29.50
- Double Up Skill Bowl 399.50

TELEQUIZ SALES CO.
- Telequiz 795.00

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BALLY
- Entry 595.00
- Special Entry 595.00

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- Daily Races (F.P. Model) 650.00

KEENEY
- Big Parlay 660.00

MERCHANDISE MACHINES

CIGARETTE MACHINES

C. EIGHT LABORATORIES
- "Electro" 189.50

DU GRENIER CHALLENGER
- 7 Column Flat Mach w Stand 155.50
- 9 Column Split Mach w Stand 165.50
- 9 Column Flat Mach w Stand 171.50
- 11 Column Split Mach w Stand 176.50

NATIONAL VENDORS, INC.
- Model 9E (Electric) 321.70

ROWE
- Crusader (8 Col) w Stand 145.75
- Crusader (10 Col) w Stand 162.25

U-NEED-A VENDOR
- Monarch 6 Col w Stand 144.50
- Monarch 8 Col w Stand 154.50

MERCHANDISE VENDORS

A. B. T. MFG. CORP.
- "Auto Clerk"—(Gen'l. Mdse.) .....

ASCO VENDING MACH. CO.
- Nut Vendor .....

ATLAS MFG. & SALES CO.
- Bulk Venor .....

AUTOMATIC BOOK MACH. CO.
- "Book-O-Mat" .....

AUTOMATIC DISPENSERS, INC.
- "Drink-O-Mat" .....

BALLY MFG. C.
- Drink Vendor .....

BERT MILLS CORP.
- "Hot Coffee Vendor" 540.00

DAVAL PRODUCTS CO.
- Stamp Vendor .....

HOSPITAL SPECIALTY CO.
- Sanitary Napkin Vendor .....

MALKIN-ILLION CO.
- "Cigar Vendor" .....

NORTHWESTERN CORP.
- "Bulk Vendor" .....

REVCO, INC.
- Ice Cream Vendor .....

SHIPMAN MFG. CO.
- Stamp Vendor .....

U. S. VENDING CORP.
- Drink and Merchandise Vendor .....

VENDALL CO.
- Candy Vendor .....

VENDIT CORP.
- Candy Vendor 149.50

VIKING TOOL & MACH. CORP.
- Popcorn Vendor .....

be first in your territory with TEL-O-MATIC

TO STORES AND SUPER MARKETS

TO DOCTORS' AND DENTISTS' OFFICES

the only centralized wired music sound system that supplies superb musical entertainment automatically 24 hours a day

JACK MITNICK
Sales Manager-
Runyon Sales Co. of N. Y.
593 Tenth Ave.,
New York 18, N. Y.

JACK MITNICK SAYS:

In all my business experience, I've never seen anything catch on like Tel-O-Matic. I'm swamped with orders. And why not? Tel-O-Matic is terrific!

It's completely automatic. Set up a stack of records and it plays twenty-four hours unattended.

The investment is low and the returns are high. It's almost all profit.

Every day more locations sign up for the continuous music service that Tel-O-Matic supplies.

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Columbus, Ohio

PIONEER DISTRIBUTING
108 N. Caldwell St.
Charlotte, N. C.

RUNYON SALES CO.
922 Main St.
Buffalo, N. Y.

PIONEER DISTRIBUTING CO.
508 Hillsboro St.
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UNITED DIXIE CO.
617 W. Capitol St.
Jackson, Miss.

E & W DIST. CO.
1642 Payne Ave.
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DIXIE COIN MACHINE CO.
910 Poydras St.
New Orleans, La.

FEDERAL AMUSEMENT CO.
853 Notre Dame St.
Montreal, Canada

JOE HANNA
217 Elizabeth St.
Utica, N. Y.

OLEY BROTHERS
422 W. Broad St.
Richmond, Va.

KLEIN DISTRIBUTING CO.
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Milwaukee, Wisc.

UNITED NOVELTY CO.
Lamuse & Delauney Sts.
Biloxi, Miss.

TELE TONE CORPORATION
4150 Sunnyside Ave.
Venice, California

CAPITOL AMUSEMENT CO.
Grand Ledge
Lansing, Michigan

TEL-O-MATIC of READING
117 Penn Street
Reading, Pennsylvania

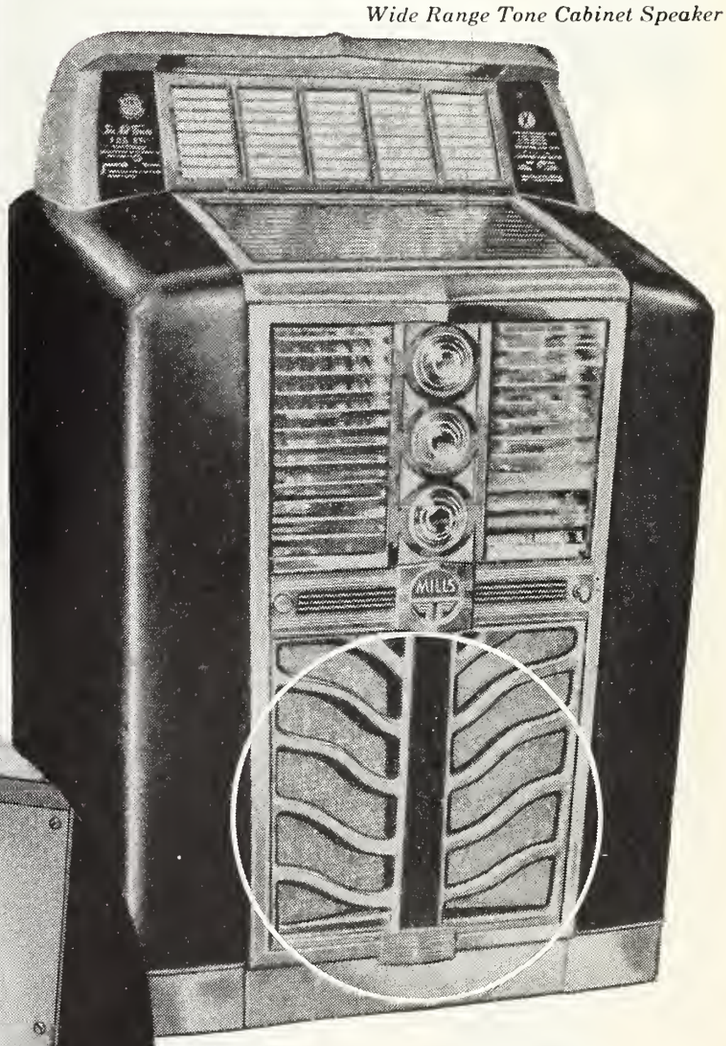
TEL-O-WIRE
276 High Street
Holyoke, Mass.

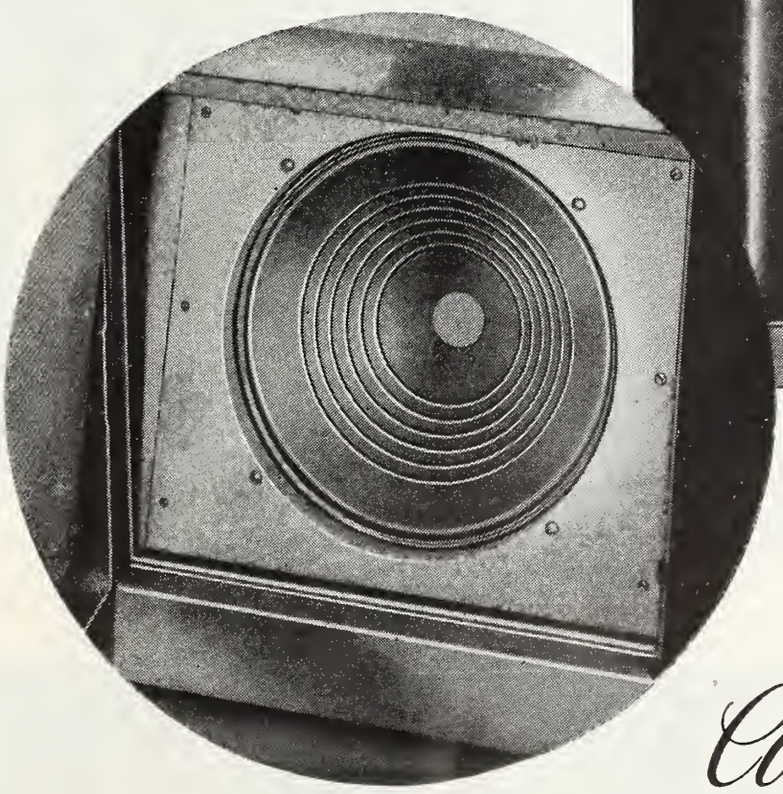
TEL-O-MATIC OF NEW HAVEN
87 Orange Street
New Haven 10, Conn.

Tonal Fidelity

Golden notes of melody—enchantingly real, delightfully mellow—pour from the Constellation's 15-inch cabinet speaker. Through the entire range, from highest treble to deepest bass, the Constellation reproduces the true tonal value of every record. Creating the illusion of the presence of the living artists beyond anything ever before offered coin phonograph operators, the Constellation is a distinguished addition to a long line of phonographs by Mills, famous above all else for beautiful tone. Mills Industries, Incorporated, 4100 Fullerton Avenue, Chicago 39, Illinois.

The Standard: *featuring the Mills Wide Range Tone Cabinet Speaker*





the MILLS Constellation

Please bear with us

WE'RE MAKING KILROY AS FAST AS WE CAN

. . . everyone wants this most spectacular of all games. If you've seen KILROY you know why it's got 'em all talking . . . and ordering!

ACTION! ALL THE WAY DOWN THE BOARD!

ORDER NOW FROM YOUR DISTRIBUTOR FOR EARLIEST DELIVERY

COIN MACHINE INDUSTRIES, INC. CMI For Your Protection

MEMBER

CHICAGO COIN MACHINE CO.

1725 DIVERSEY BOULEVARD • CHICAGO 14, ILLINOIS

LOCATIONS TAKE ON NEW *Life*

AND

Profit

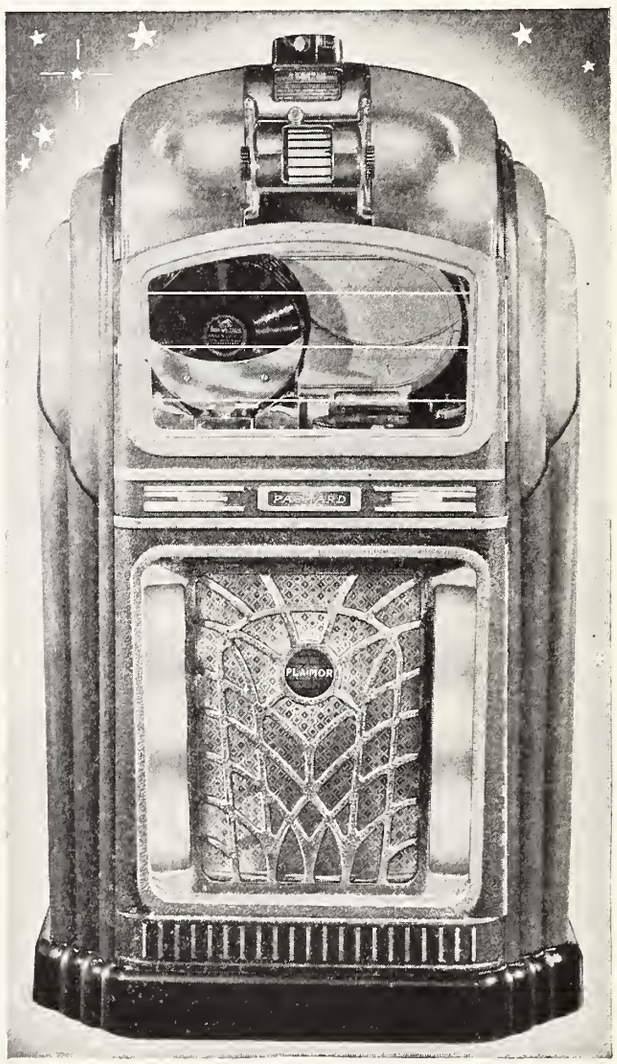
with

PACKARD PLA-MOR'S

NEW

Phonograph

MODEL 7



★ Eager hands reach for Packard's whirling selector "knobs"—set a tempo "sweet or hot!" Dancin' feet tap out a "brand-new" beat . . . and laughter follows a swingy melody. Another spot *comes to life!*

This atmosphere of gay excitement—and the increasing business that it brings—pays off in all locations having PACKARD'S new Phonograph Model 7. The irresistible appeal of its spinning selector, its attractive design, and the beauty of its rich, full tone invite greater play . . . draw bigger profits for YOU!

Like satisfied operators everywhere, you'll be enthusiastic about PACKARD performance . . . simplicity of operation and maintenance. See this new phonograph at your Packard Pla-Mor distributor . . . order now!

PACKARD MANUFACTURING CORPORATION • INDIANAPOLIS 7, INDIANA

ENGINEERED RIGHT! Construction Features; resonant wood for superior tone quality. Rugged steel frame and floor. All doors, record changer, amplifier and speaker are non-warp mounted. Has astatic crystal pick-up of latest design.

PACKARD PLA-MOR

PIONEER OF THE INSTRUMENTS POLICY-MAKERS OF THE INDUSTRY

SELECTIVE REMOTE CONTROL WALL BOXES • ADAPTERS • BAR BRACKETS • AUTOMATIC PHONOGRAPHS CEILING AND WALL AUXILIARY SPEAKERS • ACCESSORIES • 30-WIRE CABLE •

CALIFORNIA OPERATORS

We Are Distributors In CALIFORNIA For

BANG-A-FITTY

"THE BOWLING GAME OF TODAY... TOMORROW...AND YEARS TO COME"

• FOR PERFORMANCE...

• FOR RESULTS...

JUST ASK ANY OPERATOR OF "BANG-A-FITTY" BOWLING GAMES

YOU'VE TRIED THE REST — NOW TRY THE BEST!

We Are Distributors For the New and Improved Aireon Phonograph FOR SOUTHERN CALIFORNIA and REPUBLIC OF MEXICO

NAVARRO DISTRIBUTING CO.

3706 WHITTIER BLVD. (Phone: Angelus 5156) LOS ANGELES 23, CALIFORNIA

Nyberg Names Nag For Pingame Biz

BALTIMORE, MD. — When the bugles blow at Pimlico, there's one coinman who's looking for a pay-off when "Tilt" flashes across the board.

That coinman is Art Nyberg, Bally Manufacturing Company's regional sales director, who headquarters in this city.

At the request of Jim Mangan, director of the CMI Public Relations Bureau, Art, who has a stable of horses, is naming a two-year-old filly "Tilt" in honor of the pingame section of the industry.

For the information of the equestrian devotees of the trade, Tilt's sire is "Mr. Bones and the dam "Blue Gypsy." The horse is in training now at Pimlico and Art expects to enter her in several Maryland races this Spring.

Well known around Chicago, Art makes frequent trips to the Bally plant there, where he recently advised friends that he hopes "Tilt" will cross the wire ahead of competing horses without tilting too far to disqualify.

Springfield (O.) Seeks To Tax All Coin Equip't.

SPRINGFIELD, O. — A request has been submitted to the City Commission here calling for the imposition of a license fee on all vending machines, amusement games and music equipment currently being operated here.

The proposed tax measure, submitted by a member of the council, appeared to have the support of the City Solicitor, who announced he would study comparable regulations in other Ohio cities prior to preparing an ordinance and a fee scale.

FOR Bally PRODUCTS IN NEW YORK NEW JERSEY and ALL OF NEW ENGLAND

TRI-STATE SALES CO.
PIONEER DIST. CO.

(Home Office)
2715 SUMMIT AV., UNION CITY, N.J.
(Phone: UNion 5-2242)
585 TENTH AVE., NEW YORK CITY
(Phone: CHelsea 2-4648)

NOW DELIVERING!

Bally Entry — AUTOMATIC MULTIPLE
Special Entry — REPLAY MULTIPLE
Triple Bell — 5c - 10c - 25c or Any Combination
DeLuxe Draw Bell — CONSOLE 5c and 25c PLAY
Double Barrel — NEW 5-BALL NOVELTY HIT

TEXAS OPERATORS

Williams'

IS SWEEPING THE COUNTRY!

•

GENERAL DISTRIBUTING CO.

"Largest Distributors of Coin Operated Machines in Texas"
2812 MAIN ST.
DALLAS, TEXAS
Offices in
San Antonio — Houston — El Paso

— COIN MACHINE MOVIES —
FOR REGULAR PANORAMS AND SOLO-VUES
REELS OF 8 AND 6 SUBJECTS
Our Films Get The Dimes
PRICE $32.50 TO $38.50 Per Reel
PHONOFILM
3331 No. KNOLL DR., HOLLYWOOD 28, Cal.

MOTORS REPAIRED WURLITZER — AMI —SEEBURG—ROCK-OLA—MILLS. Rewound to Factory Specifications. Rapid service—repaired or exchanged within 24 hours after arrival.
Complete No Extras $6.00
M. LUBER
503 W. 41st (LOngacre 3-5939) New York

ANALYZE, PLAN, AND DO

By DAVID C. ROCKOLA

President, Rock-Ola Manufacturing Corp., Chicago

The path of the automatic music industry can only go in one direction, and that direction is "FORWARD."

The first hectic postwar year is behind us, and too many people are of the mistaken idea that they can sit back, close their eyes and ears to the need of stimulating their business, and just go along. They point to the times and say "conditions are not just right"; but if all of us will look back over the past 10 years, at any given point, conditions were never just right, and if we all had closed our eyes and ears to progress, we would have just stopped still and not made any of the tremendous strides forward that were accomplished. Only men with vision and the will to do hard work reach SUCCESS and earn the right to CONTINUED SUCCESS by ever striding forward.

Now, more than ever before, Operators, Distributors, and Manufacturers must analyze, plan and do. To the Operators, particularly, we say, you should analyze the territory you cover to make certain that every possible music location is covered with the very best in equipment. You must analyze the equipment you own to make sure that it is modern and up-to-date, so that it will attract more money for you. When you have completed your analysis and your planning, take the forward step that will accomplish your program, by doing. Distributors are being trained to help you with your problems in the field and are making analysis of locations so that they are prepared to lend you every assistance to secure the best possible earnings from your routes.

During the war years, when the chips were down for Operators, they most certainly did not leave any stone unturned in solving their problems. Despite the many obstacles that confronted them, they went forward. Let us continue on with the same spirit in this postwar period and accomplish our aims by analyzing, planning and doing.

Buckley Consoles

TRACK ODDS and PARLAY LONG SHOT

BUCKLEY TRACK ODDS has long been recognized as the only seven coin race horse console that would stand up month after month — year after year — and out-earn all other coin machines.

Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.

NOW PARLAY LONG SHOT

Is proving to be a profitable companion machine for locations now operating Track Odds.

PARLAY LONG SHOT pays odds of 10-15-20-25-30 to 1 plus Jackpot of 500 to 1.

Start today with TRACK ODDS and PARLAY.

Buy Buckley and You Buy the Best!

Distributor for North Carolina and Virginia
VENDING MACHINE COMPANY
FAYETTEVILLE, N. C.

Distributor for Louisiana and Southern Mississippi
CONSOLE DISTRIBUTING CO., INC.
1006 POYDRAS STREET NEW ORLEANS 20, LA.

Distributor for Western Pennsylvania
COIN MACHINE DISTRIBUTING CO.
(EDW. J. STEELE, Gen. Mgr.)
500 N. CRAIG STREET PITTSBURGH, PA.

Distributor for Tennessee, Arkansas, Northern Miss.
H. E. HILL DISTRIBUTING CO.
GREENWOOD, MISSISSIPPI

Distributor for Georgia and South Carolina
SPARKS SPECIALTY COMPANY
SOPERTON, GEORGIA COLUMBIA, S. C.

Distributor for the West Coast
WILLIAM CORCORAN
1157 POST STREET SAN FRANCISCO, CALIF.

Distributor for Maryland-Delaware & District of Columbia
UNION VENDING CO.
6-8 EAST LAFAYETTE AVE. BALTIMORE, MD.

Distributors for Southern Ill, Iowa & Nebraska
ELMER WOLFE
1201 W. MAIN ST. OTTAWA, ILL.

FRANCOIS CICCARALLI
54 LA CANEBRIERE MARSEILLES, FRANCE

ORDER TODAY FOR PROMPT SHIPMENT

Buckley Manufacturing Co.

4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

NEVER OUT

By **GEORGE W. JENKINS**

Vice President and General Sales Manager
Bally Manufacturing Co., Chicago

"Once a coin-machine man always a coin-machine man," is a well-known and true saying in the industry. Even the comparatively few dyed-in-the-wool coin-machine men, who, from time to time, and usually for reasons beyond their entire control, go into other lines of endeavor never quite get the business out of their blood. They keep in touch with the industry. They never miss a coin-machine show. They simply never stop being coin-machine men at heart.

The reason for the powerful hold the industry has on the people in the industry is, I think, the fact that the coin-machine industry is an industry that never grows self-satisfied, is always on the move, quick to discard old ideas when a better idea is worked out, supremely confident of its ability to tackle a tough problem and come up with the right answer. No coin-machine man has ever said, "It can't be done."

The self-confidence of the coin-machine industry was dramatically illustrated by the record of the industry during the war. Engineers and executives of coin-machine manufacturing concerns went down to Washington and took on tasks which had no relation to peace-time production, jobs which required complete reorganization of their plants. Yet they won Army-Navy "E" Awards for excellence in production.

Although coin-machine men never say, "It can't be done," they often are heard to remark that things are tough or even that business stinks. Sometimes a coin-machine man even goes so far as to wonder, "What's going to become of this industry?" In other words, coin-machine men, like other business men, can be down, way down. But, man, how he can bounce up again! Because he is never out, and because the coin-machine industry is just naturally full of bounce and come-back.

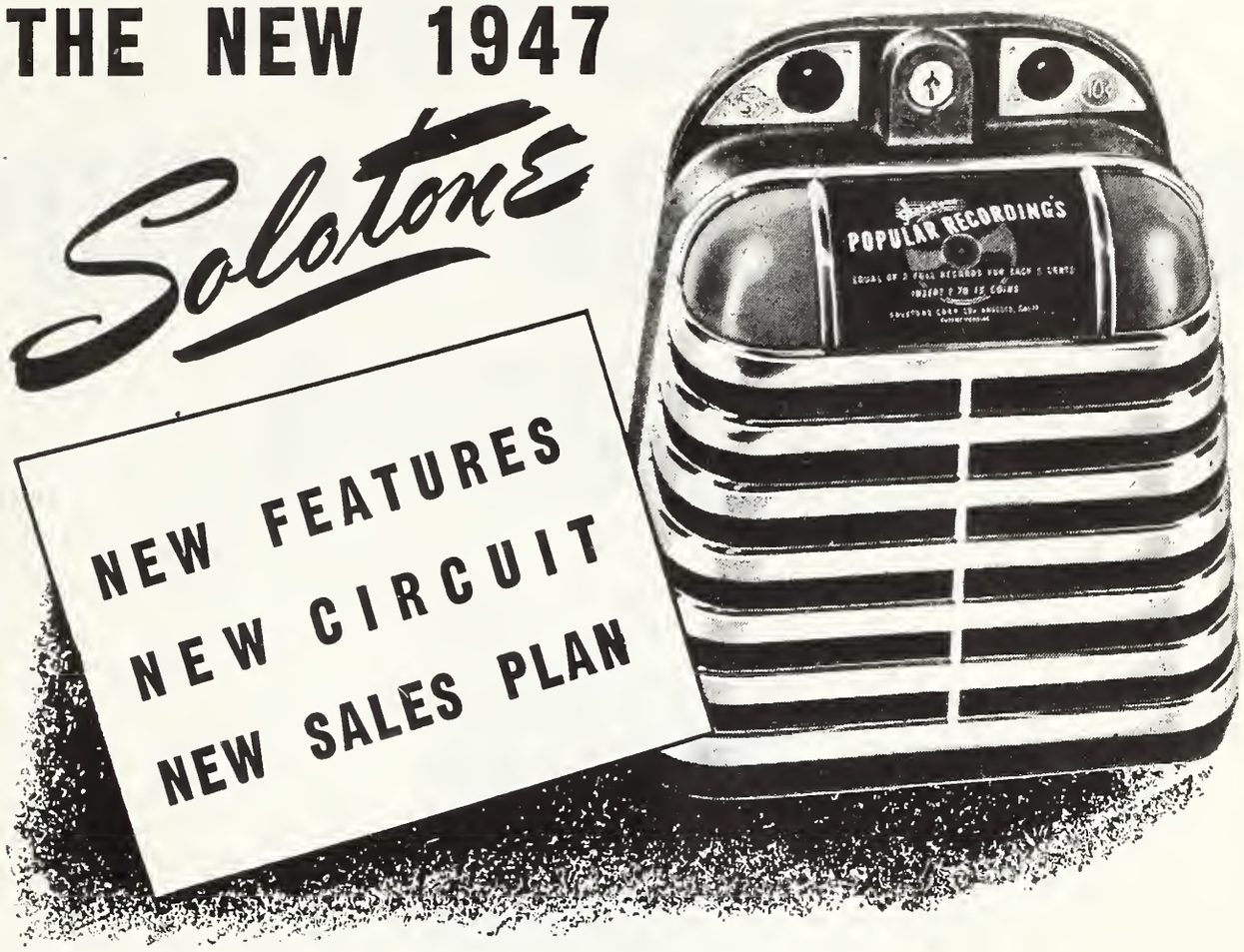
Again and again in the brief exciting history of the industry, just when things look blackest, just when the moaning and groaning was loudest, something has happened to inject new life into the industry. The first automatic pin-ball game was introduced by Bally at a time when many people in the industry were thinking about checking out of the industry. Instead, they plunged on Bally "Rockets" and discovered over-night that operating games was really a big-time business. Again in 1937, the entire industry was dragging along in low gear. Then—overnight almost—everybody was all smiles again. Because "Bumper" was on the scene. Sometimes the new spark of life is brought by a new, revolutionary machine. Sometimes just because the instinctive optimism and natural energy of coin-machine men finally prevails.

We have recently passed through one of those low-down periods of moaning and groaning. I say "passed through" because already, as winter brightens into spring, the signs are many that the industry as a whole is lifting up its head, throwing back its shoulders getting ready for a busy, prosperous spring and summer. The very operators who said "Not buying a thing," at the February Show are now burning up the wires demanding immediate delivery of equipment. And again the industry shakes off the blues and gets to work.

Actually 1947, which commenced with much weeping and wailing and gnashing of teeth, will be the biggest year in coin-machine history. Because a coin-machine man can moan just so long. Then he has to do something about it. And the more problems you hit a coin-machine man with the harder he fights. The more obstacles you put in his way the higher he jumps to get over those obstacles. The tougher the going the greater effort he puts into his job. The typical coin-machine man may be down and often is. But he is never out. And he is up again in a hurry.

A N N O U N C I N G

THE NEW 1947 Solotone



Soloton Is out Still Further in Front with the New, Outstanding 1947 Models

* * * *

NEW FINISHES

For '47 Solotone is available in two beautiful finishes, including a special hammertone finish.

* * * *

NEW COIN COMBINATIONS

Solotone boxes now are available for use with several coin combinations. First with 5c and 10c chutes, Solotone again is exclusively first with this new feature.

* * * *

NEW CIRCUIT

Solotone has developed a special circuit by means of which it is possible to open certain designated boxes in a location at any time interval — automatically — to encourage customer play. Solotone's new, 1947 combined amplifier and interval timer does it!

* * * *

NEW DISTRIBUTOR POLICY

Solotone's new plan means better, quicker distribution and faster service for you. Distributors and jobbers are invited to write for details — a Solotone franchise for your city may still be available.

SOLOTONE LEVELING PRE-AMP BALANCES VOLUME IN ALL RECORDS

Entirely different. Raises the tone level of *all notes* instead of suppressing the high tones. One model for either magnetic or crystal pickup. An electric eye indicates proper setting. Easy to install without disturbing equipment. Immediate delivery. $37.50 through your jobber or send 25% deposit to us.

SOLOTONE CORPORATION, 2311 W. Pico Blvd., Los Angeles, Calif.

A GREATER PUBLIC RELATIONS PROGRAM

By **DAVID GOTTLIEB**

President, D. Gottlieb & Company, Chicago
President, Coin Machine Industries, Inc., Chicago

The success of the first part of the campaign of Coin Machine Industries' Public Relations Bureau under the able supervision of James T. Mangan is now apparent to all in the industry. There is no longer any doubt of the value and the growing importance of public relations effort for this trade. It is now our duty, and the duty of everyone connected with this field, to further this program in every possible fashion.

To continue the campaign which has already started, and to increase it as we go along, requires the complete and constant co-operation of everyone in the industry. It is, therefore, the plan of Coin Machine Industries, Inc. to again drive for greater membership so as to have as many coin machine men as possible participating in the public relations work necessary to gain greater good will for this business.

At the present time there are approximately 700 associate members of Coin Machine Industries, Inc. It is our plan to have at the very minimum at least 1,000 members. To accomplish this we are now starting our campaign for greater membership so that every operator, jobber and distributor will actively participate in the work of the CMI Public Relations Bureau.

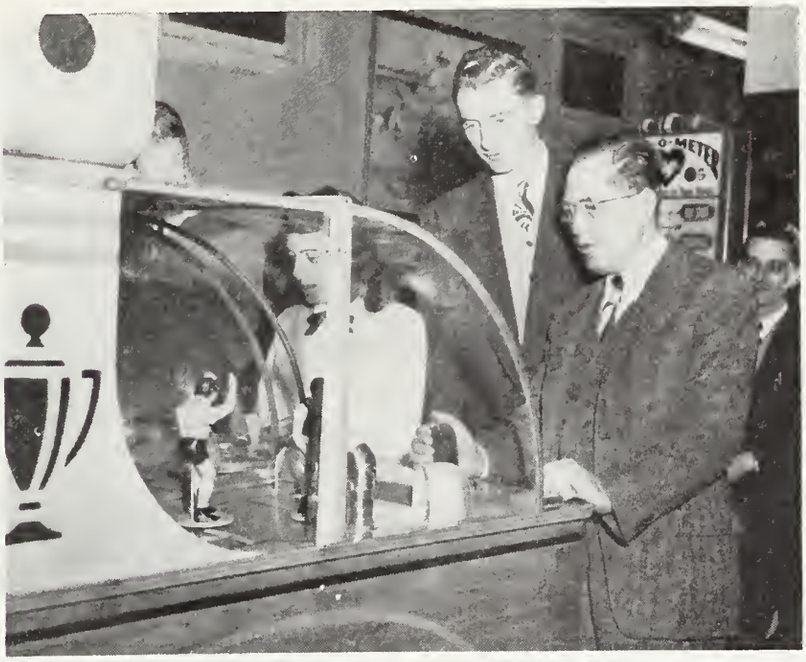
Everyone in the field has, for many years, asked for a Public Relations Bureau. Now that such a bureau is well under way, it is the hope of those men who are members of it at this time, that all others in the field will join in with them and will help to bring this industry the prestige and recognition it has so long deserved.

There is no better way to gain good will than thru good public relations effort. There is no better way to assure everyone in this field of continued prosperity and a valuable business than thru public relations work. We are planning to help all connected with the field. No stone will be left unturned in this campaign. Every action will be well planned and carefully executed. Everyone of the leaders in the field have already joined in the necessary work.

It is up to all the industry, every operator, jobber, distributor and manufacturer to give of his time *to* help a greater public relations program get under way—for the mutual benefit of all concerned with the field. Therefore, it is the hope of the members of Coin Machine Industries, Inc., that all will help to bring in the additional members required to make possible a greater public relations program.

Beginning with the moment you read this item, and beginning with the fact that the Public Relations Bureau of Coin Machine Industries, Inc. is already under way with a great program, as well as remembering the work which it has already accomplished to benefit the trade, you should make it your business to devote part of your time to helping bring in the necessary 300 more members to create the nucleus for the 1,000 membership required to get a greater public relations program started.

Pro Basketeer Takes Lesson



PHILADELPHIA, PA.—I. H. Rothstein of Banner Specialty Co., this city, showing Joe Fulks, scoring sensation of the Philadelphia Warriors, professional basketball team of the BAA League, how to score on Chicago Coin's "Basketball Champ". I. H. will have to do some demonstrating, as Fulks leads the league in scoring, averaging approximately thirty points per game.

Ross Elected Secy-Treas. Of Ohio Music Op Assn.

CLEVELAND, O.—Jimmie Ross, advertising committee chairman of the Cleveland Phonograph Merchants Association, was honored this week by being elected Secretary-Treasurer of the Ohio State Phonograph Owners Association, it was announced

Veatch's Panther

Williams'

"TORNADO"

IS SWEEPING THE COUNTRY!

V. P. DISTRIB. CO.

2336 Olive St. — 2339 Pine St.
CEntral 3892 — St. Louis 3, Mo.

Exclusive Distribution

AIREON MUSIC — WILLIAMS GAMES

Eastern Distributors Continue Assn. Talks

NEW YORK—Distributors from various Eastern and New England cities met here this past week-end to continue their discussions about the formation of a distributors organization.

Meet was well attended and a great deal of progress was made. Further planning is under way, as the leaders of this movement wish to make the group the strongest possible organization ever formed, and are hoping to have 100% membership.

Complete details as to name of association (yet to be chosen), and complete membership will be reported when they are ready

20% Tax On Television In Taverns Ruled Out

WASHINGTON, D.C.—Television is not "live" entertainment, the Bureau of Internal Revenue decided

As a result of this decision, which was in effect an about-face by the Bureau to its previous announcement that television entertainment made it subject to the tax, restaurants, bars and similar locations become free to install equipment without levies.

BADGERS' BARGAINS

"OFTEN A FEW DOLLARS LESS—SELDOM A PENNY MORE"

MILWAUKEE See CARL HAPPEL — LOS ANGELES See BILL HAPPEL

RECONDITIONED CONSOLES

COMPLETELY REBUILT AND REFINISHED LIKE NEW

BALLY TRIPLE BELLS ..... WRITE
BALLY DRAW BELLS ..... WRITE
EVANS 1946 BANGTAILS, F.P., P.O. ..... WRITE

MILLS 4-BELLS, Late Heads	$295.00	KEENEY 4-WAY, 5c-5c-5c-25c	$295.00
MILS 4-BELLS, Orig. Heads	199.50	KEENEY 4-WAY, 5c-5c-5c-5c	275.00
MILLS THREE BELLS	395.00	KEENEY TWIN, 5c-25c, F.P., P.O.	195.00
EVANS LUCKY LUCRE, 3-5c, 2-25c	149.50	KEENEY TWIN, 5c-25c, P.O.	149.50
MILLS JUMBO, Late F.P., P.O.	89.50	KEENEY SUPER BELL, 5c, F.P., P.O.	99.50
MILLS JUMBO, Late P.O.	59.50	BALLY ROLL 'EM, 5c, P.O.	89.50
MILLS JUMBO, Late F.P.	49.50	BALLY CLUB BELLS, F.P., P.O.	89.50

GUARANTEED RECONDITIONED PHONOGRAPHS

WURLITZER MODEL 850	$495.00	SEEBURG MODEL 1-46	645.00
WURLITZER MODEL 950	475.00	SEEBURG 8200, R.C., E.S.	$365.00
WURLITZER MODEL 750E	475.00	SEEBURG 8800, R.C., E.S.	345.00
WURLITZER MODEL 700	395.00	SEEBURG COLONEL, New Rock-o-Lite	324.50
WURLITZER VICTORY 500	295.00	SEEBURG CLASSIC, New Rock-o-Lite	295.00
WURLITZER MODEL 500	325.00	ROCK-OLA COMMANDO	375.00
WURLITZER MODEL 600	295.00	ROCK-OLA PREMIER	345.00
MILLS EMPRESS, New Rock-o-Lite	245.00	ROCK-OLA SUPER, New Rock-o-Lite	335.00
MILLS THRONE, New Rock-o-Lite	199.50	ROCK-OLA MASTER, New Rock-o-Lite	325.00

ONE BALL MULTIPLE TABLES

GOTTLIEB DAILY RACES	WRITE	BALLY VICTORY SPECIAL	$325.00
BALLY VICTORY DERBY	$350.00	BALLY LONGACRE	149.50
BALLY CLUB TROPHY	79.50	BALLY THOROBRED	149.50
KEENEY FORTUNE	79.50	BALLY '41 DERBY	79.50

TERMS: 1/3 DEPOSIT WITH ORDER, BALANCE C.O.D. OR SIGHT DRAFT

Badger Sales Co., Inc.
2251 WEST PICO BLVD.
LOS ANGELES 6, CALIF.
All Phone: DR. 4326

Badger Novelty Co.
2546 NORTH 30TH STREET
MILWAUKEE 10, WIS.
All Phone: KIL. 3050

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VERNON L. MOORE
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Managing Director

DAVE BORAN
Asst. Managing Director

ASSOCIATED OPERATORS OF LOS ANGELES COUNTY, INC.

(Incorporated 1937)

2848 W. PICO BLVD.

Los Angeles 6, Calif. (Republic 0208)

MAKE THIS YOUR HEADQUARTERS

Have your phone calls, messages and letters sent to this office.

"Proud of Past Accomplishments . . . Eager For The New Ones"

Full information regarding the Coin Machine Industry gladly furnished gratis.

MEMBER OF

Chamber of Commerce of the United States

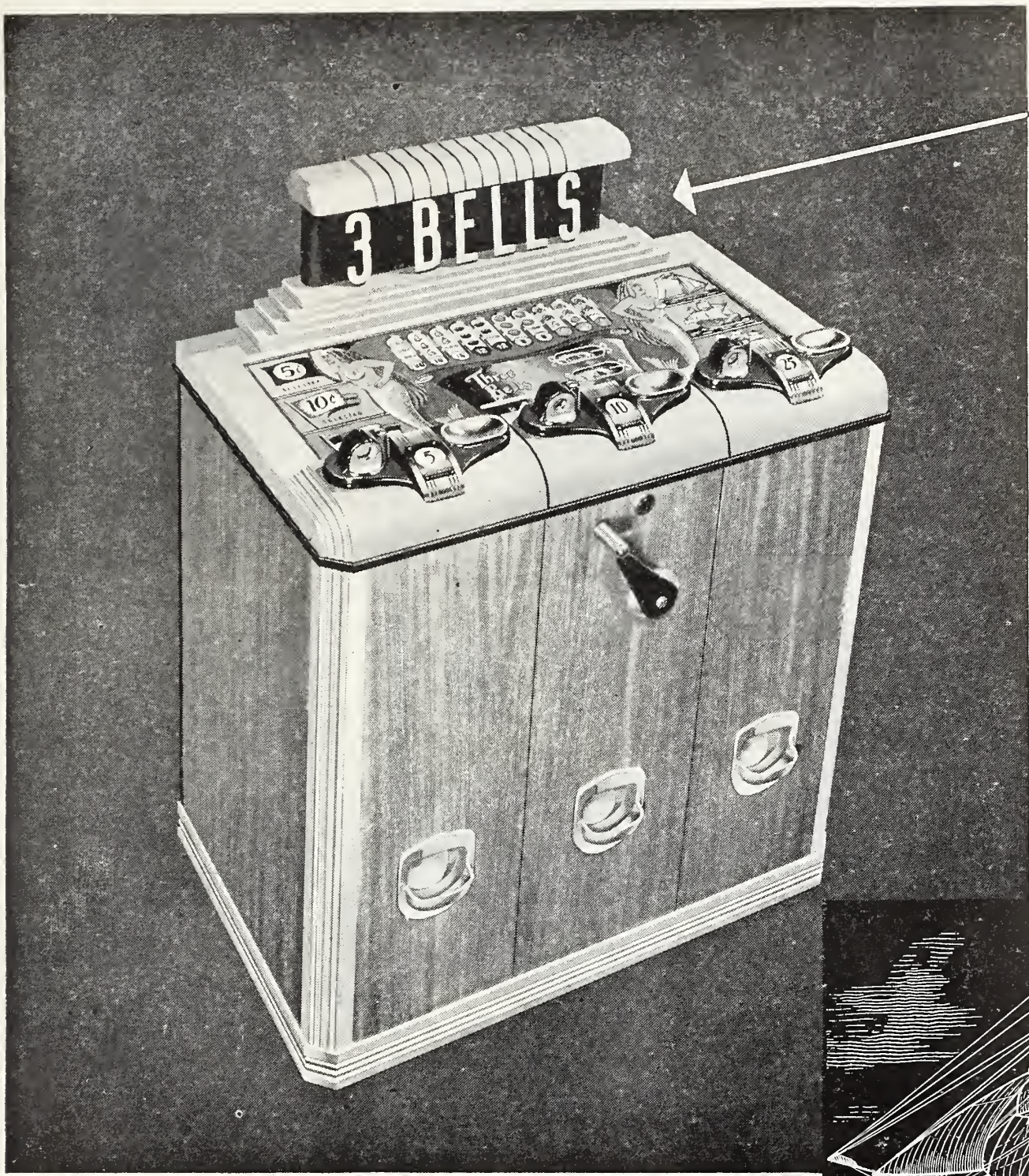
West Metropolitan Chamber of Commerce

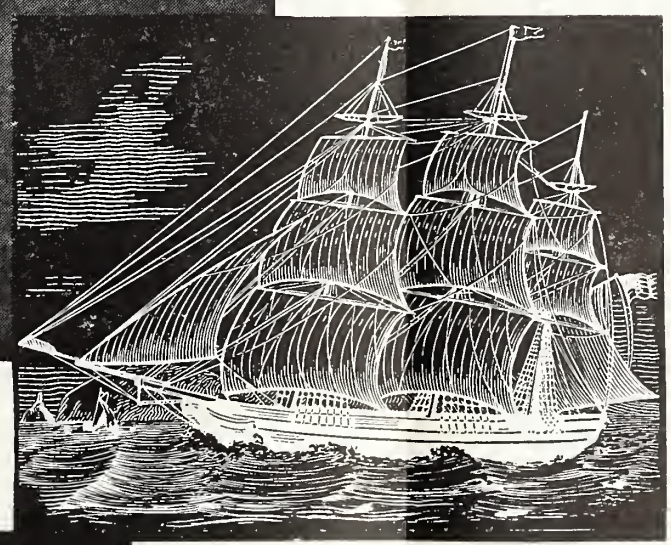
California State Chamber of Commerce

Los Angeles Chamber of Commerce

Am. Trade Ass'n Execs. Public Relation Bureau

Coin Machine Industries, Inc.





3 bells

AND ALL IS WELL!

Once more the King of Bell Consoles makes its appearance—this time in more glittering robes than ever before. It is actually 3 Bells in one—it has 5c, 10c and 25c chute with only one central Bell Mechanism. The downward push on the front handle operates all three plays. The top glass is brilliantly illuminated with many colors and mirror silver. Cabinet is of natural woods trimmed with Gold and Black. It's a riot of fun to play. It's a tremendous revenue producer. It's made by Mills!

BELL-O-MATIC CORPORATION

EXCLUSIVE NATIONAL DISTRIBUTOR: MILLS BELL PRODUCTS • 4100 FULLERTON AVENUE, CHICAGO 39, ILLINOIS • TELEPHONE SPAULDING 0600

Bally Sponsors Service School

RAY T. MOLONEY

CHICAGO—Adapting an idea which has proved highly successful in other industries, Bally Manufacturing Company is offering operators and servicemen an opportunity to discuss service problems under the guidance of factory engineers.

Discussing the new service to customers, Ray Moloney, Bally president, said, "This is part of the Bally policy of insuring the maximum profit to operators on their investment. We think —and thousands of operators agree with us—that Bally equipment is the best that money can buy. But we all know that the finest mechanical-electrical product, even the costliest car or radio, requires regular service. If we can make the coin-operated machine serviceman's job easier, we are helping operators earn more money.

"We don't care whether the idea is called a school, a conference or just plain get-together," he continued. "It's the idea that's important, and from what I hear, the men who attended the first meeting were enthusiastic about the benefits of getting service pointers right from a Bally engineer."

First meeting in a series planned for the season, in the Portland office of Jack R. Moore Co., on March 8 and 9, was attended by a large number of operators and servicemen and was conducted by Bob Breither, member of the Bally engineering staff. Breither has been with the Bally organization since the eary days of Ballyhoo and has had a part in the development of many famous Bally games.

BALLY-SPONSORED meeting of servicemen in Portland office of Jack R. Moore Company on March 8, 9, conducted by Bob Breither, Bally Manufacturing Co., engineer.

UNITED'S NEW FIVE-BALL GAME

RIO

Novelty or Replay

- Dynamic . . . intriguing new playing principle
- Twin kick-out pockets with cross-ball action
- R-I-O FEATURE doubles value of pockets
- Eleven ways to score replays
- Last second play suspense

See Your Distributor Now!

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Send Us Your Name for Regular Mailings

UNITED MANUFACTURING COMPANY

5737 NORTH BROADWAY CHICAGO 40, ILLINOIS

Williams'

TORNADO

IS SWEEPING THE COUNTRY!

The VENDING MACHINE CO.

FAYETTEVILLE, NORTH CAROLINA

U. S. A.

COIN MACHINE FILMS

NEW ISSUES MONTHLY

SOUND SUBJECTS $36

Write for Literature

QUALITY PICTURES CO.

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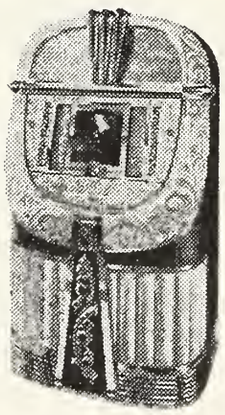
In TEXAS MUSIC OPERATORS say AMI



MODEL "A"

AMI AUTOMATIC HOSTESS

IMMEDIATE DELIVERY

SOUTHWEST AMUSEMENT CO.

2916-18 MAIN STREET

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VISION THE PRICELESS INGREDIENT

By R. R. (RUDY) GREENBAUM

Vice-President and Commercial Salesmanager, Aireon Mfg. Corp., Kansas City

In the manufacture of a product, or the organization of a business, or the formation of an industry, there is often one material, thought, or thing without which that product, business, or industry could not survive. The indispensable and priceless ingredient is—VISION.

In our industry, The Coin Machine Industry, VISION is of the utmost importance.

Twenty-five years ago, when this industry was an embryo and when business was done in a loose and haphazard manner and when equipment was limited, the pioneers who had vision forged ahead against what seemed to be insurmountable obstacles and laid a foundation fundamentally sound, so that this industry could survive and expand and mature to the present state. If we could project ourselves forward fifty years hence and look back to our position as it is today, we would probably see this industry in retrospect as a mere child who had not yet learned to walk.

Today, we who are a part of this vast industry, have been so concerned with our own problems, so fraught with consternation about materials, high cost of manufacture, high cost of operation, etc., that we have failed to completely see the vast magnitude and scope and potential of this tremendous industry.

The Coin Machine Industry, at this particular stage, is comparable to a slumbering giant who is barely awakening and whose tremendous strength, vast resources and unlimited potentials have yet to be recognized.

VISION is not something that is the exclusive right or property of the manufacturer, or the distributor, or the operator, or the inventor. VISION is that indefinable, priceless ingredient that is necessary in all echelons and phases of the industry, in order to be of benefit to all and in order to make possible the progress and expansion necessary to all in this industry.

Many of us associated in this industry do not realize that daily we are, through our efforts jointly, serving millions of people with products, entertainment and amusement. This, in itself, is a tremendous accomplishment and, yet, it is guided by and operated with a comparatively small handful of people.

The operators, both new and old, must realize their responsibility to the public—must appreciate the fact that the preservation of their business is fundamental and that no operation can stand completely still but must expand or consolidate—must be aware of the new developments and be encouraged to take a part in these new developments. The distributor must forsee the new horizon—must anticipate the new demands from the public, from the location and from the operators—must be prepared, not only to sell the established operator, but be prepared to install new operations—and the manufacturer, through his inventive genius and through his manufacturing facilities, must be prepared at all times to supply the different and ever increasing demands of all types of entertainment and merchandising equipment.

The responsibilities, the obligations, the effort, is all a part of all of our individual undertaking and it is the VISION of all of us combined, collectively and individually, that will make the progress and expansion and fulfillment of our fondest dreams come true.

We cannot stand still—we must not slide back—we must be prepared to make every situation, whether it is with regard to operation, the need for some particular type of equipment, a new method of distribution, or the installation of new types of operations, or whatever it may be, we must be prepared for the inevitable, so that the continual progress that is so much a part of the American way of life can be preserved.

To the operators and distributors, I have this to say: "Be brave, strong and courageous. Don't fear progress—don't fight progress, be a part of progress. Be progressive—expand, explore and develop new ideas, new methods and new principles and you will be successful."

To the manufacturers, I say: "Be progressive, be helpful, be ever ready to develop and explore a new idea submitted. Be prepared to analyze the potential and help in the development and expansion of this industry."

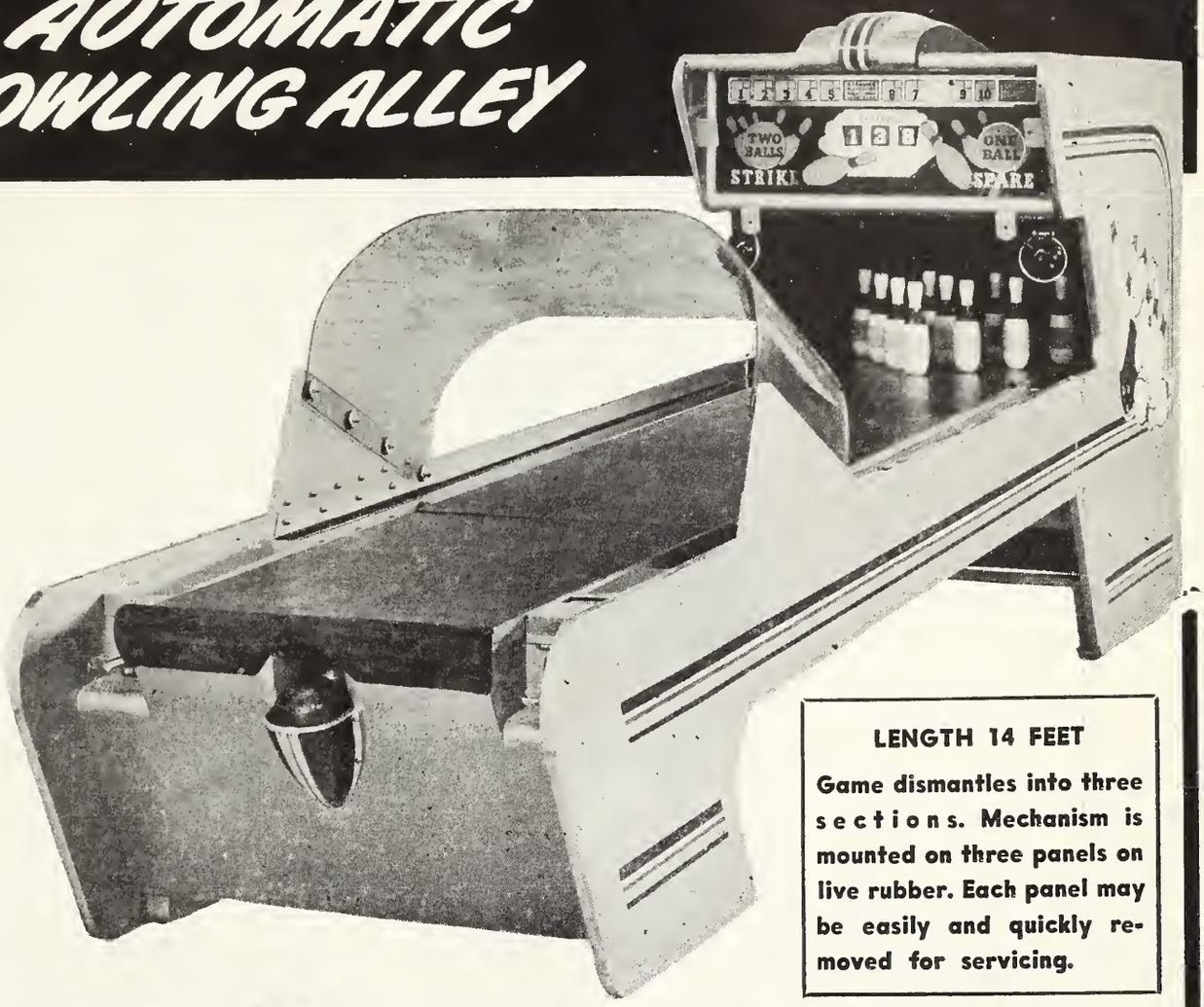
To the trade journals, that are so much a part of this vast industry, I say: "Have VISION, have faith and, above all, get the facts and present them clearly and you, too, will have made a definite contribution towards this progress that is so vital and necessary.

Let us all drink a toast to that ever necessary and most important, priceless ingredient—VISION.

R. R. Greenbaum.

STRIKES 'N' SPARES

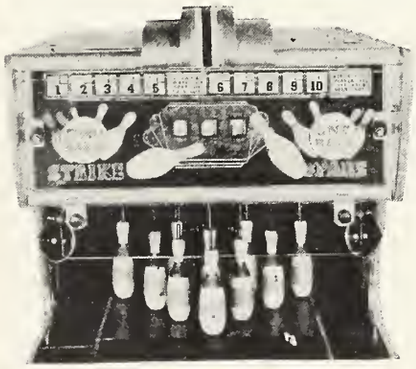
AUTOMATIC BOWLING ALLEY



LENGTH 14 FEET

Game dismantles into three sections. Mechanism is mounted on three panels on live rubber. Each panel may be easily and quickly removed for servicing.

TESTED 12 MONTHS ON ACTUAL LOCATIONS BEFORE MASS PRODUCTION STARTED



CLOSE UP VIEW OF SCORING PANEL

Colorful arrangement shows the frame being played and total score which is added automatically as game progresses. Strikes & Spares light up when made.

The unequalled thrills of actual Bowling are all incorporated in STRIKES N' SPARES. Game is scaled down to an exact replica of a regulation Alley and still all the exciting features of bowling on a standard alley are retained.

MOST PROFITABLE AMUSEMENT GAME EVER INVENTED

Two dime chutes. One on the left side for the first five frames and one on the right side for the last five frames. This makes 20c a game and the players fight to play it. STRIKES N' SPARES was engineered and designed by Duane W. Price, leading engineer in the coin machine industry for many years.

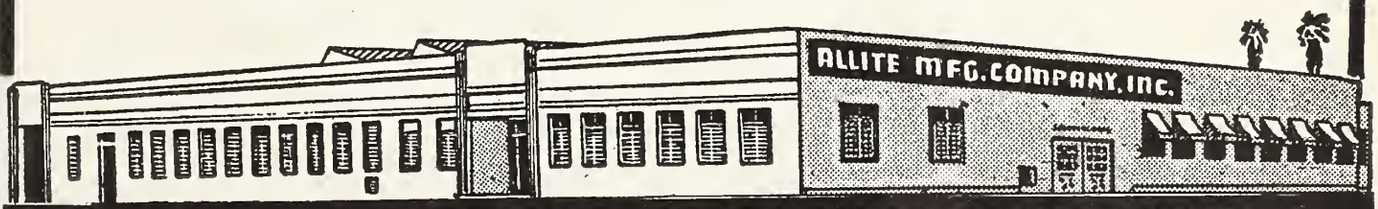
The greatest "come on" of any game ever manufactured.

FEATURES NO OTHER GAME CAN CLAIM

Sets and re-sets pins automatically. Shows the frame being played. Adds and shows score. Delivers two balls for strikes and one ball for spares. It' all automatic but the throwing of the ball which calls for equal skill as in regular bowling.

Be the first in your territory to get this entirely new and outstanding game that is a proven winner by actual test on 32 various type locations for more than 12 months.

ORDER NOW FROM YOUR NEAREST DISTRIBUTOR



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SALES DEP'T. & CHICAGO OFFICE
JACK NELSON, Sales Director
2320 MILWAUKEE AVE. CHICAGO 47, ILLINOIS

CONFIDENCE

By **WILLIAM H. KRIEG**

President and General Counsel
Packard Manufacturing Corp., Indianapolis

Confidence is *reliance* in ourselves as individuals. Confidence is *trust* in our company . . . our business. Confidence is *faith* in the future of our industry . . . our nation.

Confidence is a *sanguine* point of view . . . a *healthy* state of mind. Confidence is *positive*. Confidence is *motivating*. Confidence typifies the kind of thinking that leads to *progress*.

Confidence has an *important* bearing on business . . . *your* business . . . *my* business . . . *any* business. Confidence is *good* for business. Lack of it is *bad* for business.

Every one of us in the music industry can look to the future with *confidence*. Why? Because our great music industry has a solid foundation.

Our business is *music for the masses!* And human appreciation of music is as old as *history* itself. In a deeper sense, music is closely allied with the *spiritual* and religious tenets of humanity. In lighter vein, music brings *relaxation* and gayety. Music knows no *artificial* barrier of race, color or creed. Music appeals to *everyone* . . . young and old alike.

Because of this basic and continuous appeal of our business, I cannot view the future with other than full *confidence*. But lest some misinterpret "confidence" to mean "optimism tinged with folly" I wish to add a word of restraint that all of us must continue to observe *basic business fundamentals* that need apply to any *sound* business operation, if it is to enjoy long-term success.

For example, we manufacturers must *improve* our products . . . in sales appeal . . . in quality . . . in performance . . . and in profits for the operators.

Distributors must closely scrutinize all sales policies in the best interests of the *industry* as a whole.

Operators must "evaluate" all locations . . . keep accurate cost records . . . perfectly service and keep their equipment clean . . . and thereby create goodwill and patronage.

If all of us will be guided by these simple dictates of good sound business judgment, we can all look to the future with *assured anticipation*.

And, in closing, I'd like to mention that the word "*confidence*" reminds me of the philosophy of my boss, Senator Homer E. Capehart.

As to the future, he laughs and says:

> *"Life in the United States never has gone backward and it won't tomorrow. If we will all work and produce, we'll get plenty of fun out of it and ample financial return. Negative thinking never belonged to the spirit of American Democracy!"*

Press Discusses Licensed Bells

NEW YORK — Reports from various sections of the country indicate that there is a growing consciousness toward considering bells as a legal source of revenue for local and state treasuries.

With the authorities in countless areas emphasizing to the people that government funds for countless desperately required projects are unavailable under current tax schedules, and the public, in turn, replying to the effect that their current tax burden has neared the breaking point, public officials, private citizens, and, more recently, the press have been pointing fingers at the oft-maligned bell machine as a possible means toward gaining necessary public monies with the slightest amount of financial pain.

Accordingly, in Cincinnati (O.), "The Enquirer," a powerful, leading newspaper of that area, recently commented on a proposal made by a state senator to the Ohio General Assembly that bells be taxed and legalized.

It declared, in part: " . . . there is much to be said for a tax that would recognize that the slot machine, like the airplane and the singing commercial, is here to stay, and would derive from it some revenue for education, veteran assistance and support of the aged."

The editorial then went on to point out that the public should recognize that bells have survived despite all opposition to them, and the state might just as well draw a revenue from them and, at the same time, maintain a better control over their operation.

Also featuring the bells issue in their editorial columns, "The Telegram," of Salt Lake City (Utah), expressed the opinion that state authorities must take a more realistic attitude about the machines.

Discussing the question on a basis of pro and con, the newspaper pointed out that the state was in a position to yield a very large revenue from licensing the equipment.

Also referred to was the factor that licensed bells could be more effectively regulated.

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CHROME
$49.50
McCALL NOVELTY CO.
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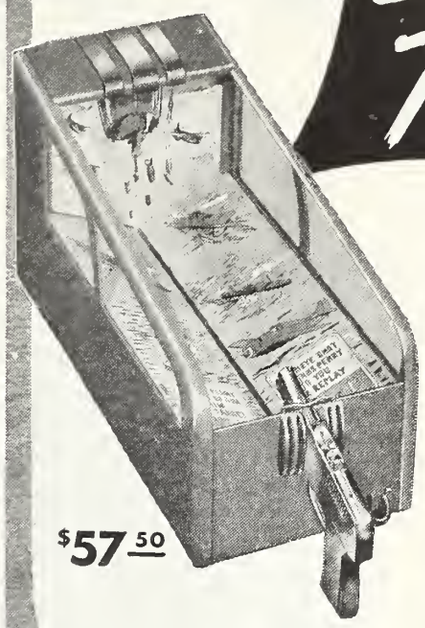
DAVAL'S SKILL THRILL

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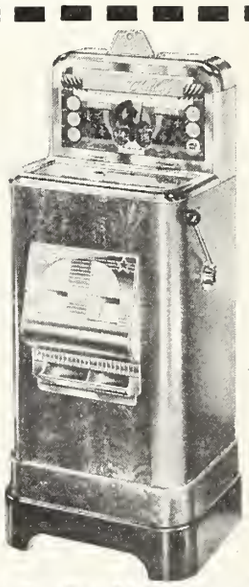

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1947— AN HISTORICAL TURNING POINT

By CHARLES W. SCHLICHT

Manager, Music Division, Mills Industries, Chicago

The remainder of 1947 will, in the writer's opinion, prove to be the most interesting period in the history of the coin machine industry; and will be a time that will bear the closest watching by everyone who has staked his future welfare on this industry.

Throughout the long war years, when production was necessarily non-existent, we all heard rumors about the work and planning which had been quietly proceeding within the confidential Experimental and Engineering Departments of the various manufacturers, as well as among their top executives.

The sudden collapse of the power of the Japanese empire in August of 1945 did not find this planning and preparatory work sufficiently far advanced to permit the majority of these manufacturers to start postwar production of the type of machines and new developments which they really wished to embody in their postwar products.

Still, most were confronted with the necessity of completing their conversion from wartime to peacetime plant layout and personnel re-arrangement as rapidly as possible, so as to have something to sell which would satisfy the immediate needs of their customers. Hence, most of the postwar machines produced in the interval between August of 1945 and February of 1947 were, in actuality, warmed over revamps of the machines which were taken out of production in 1941 and the early part of 1942.

The writer finds it hard to believe that any of the manufacturers in this industry with any vision and confidence in its future, ever seriously intended to go through the entire postwar era with such equipment to offer their customers.

The recent show disclosed many new machines about which we had heard, but which had hitherto not been exposed to view. Each week or month as we pick up the various trade publications we see the emergence of more postwar machines, unlike those to which we have heretofore been accustomed.

In the field of coin-operated phonographs we have seen emerge a new conception in design offered by several of the manufacturers, including ourselves, these designs being the creative work of the nation's leading stylists, who had never engaged in work pertaining to this industry heretofore. In the field of automatic vending machines we have seen some truly marvelous developments, but if rumor has any foundation of fact, these are merely the forerunner of a new trend in automatic merchandising, which could well raise it to a level where other branches of the coin-operated machine industry will rapidly shrink into obscurity by comparison.

Of recent months we have heard talk about so-called "buyer's strikes". There can be no doubt that the American public, as represented by the coin machine operator, has been reluctant to purchase new equipment at the prevailing prices, and still no thinking person can possibly believe that these prices are too far out of line considering the tremendous increase in manufacturing costs, as well as the costs of doing business under our present national economy and tax structure.

The writer does not believe that such a thing as a buyer's strike actually exists. It is my belief that the coin machine operator stands ready and willing to pay the price for new equipment, provided he is no longer asked to accept the warmed over, revamped, prewar models, which out of necessity during 19b5 and 1946 he was willing to accept. He now wants and expects the manufacturer to come through with the postwar equipment which he was led to expect, and has a right to expect.

As we said at the beginning, the remainder of 1947 will be of tremendous interest to all of us and will represent an historical turning point in the history of the coin machine industry, by bringing forth new conceptions of machines in all the various classifications, new conceptions in design; and if large scale production can be achieved—a new conception of fair selling prices.

MILLS INDUSTRIES, INCORPORATED

Takes Active Part In Musical Minutes

LEO KNEBEL

NEW YORK—Leo Knebel, vice president and associate of Jack Fitzgibbons of Musical Minutes, Inc., this city,, became active in the firm's business this week. Up to this time Knebel had been busy with other matters and wasn't available for full time duty.

Knebel, who is the designer and creator of Musical Minutes, will add a phonograph department to the firm's activities, which will include selling and buying of used phonos. A complete repair and renovation shop has been installed to service music operators.

Report Big Demand For Pins In England

NEW YORK—Cointrade members recently returned from the British Isles report that there is a mounting demand for pin game equipment in that country, and collections have reached new highs in recent months.

Observers credit amusement game activity there to the fact that wages are high, while the opportunity to buy is still limited due to the heavy export program being carried on with what goods are being produced.

U. S. Vending Corp. Gets "Pic" Mag Plug

NEW YORK—"Pic," the national magazine devoted to the interests of young men, featured a report on the United States Vending Corporation's activities in its March issue.

Described was the "Pik-Ups" unit, said to be "probably the most selective automatic vender yet devised."

The article could well be described as a "plug" for the firm and an aid to Henry T. Roberts, vice president and director of sales for the company.

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SEEBURG Wallomatics, 5c 3-Wire	24.50
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FEATURE ITEMS

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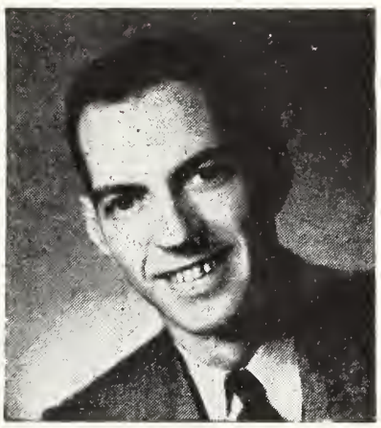


By **C. B. (BILLY) DE SELM**

Sales Manager, United Maufacturing Company, Chicago

In Peace or War, Boom Times or Depression, Inflation or Normal Times there is a constant demand for Amusement that often sky-rockets but never seems to drop below a certain high level.

The "Coin Operated Machine Business" is often called a depression business because at such times the nickel increases in value, the play is about the same and cost of equipment is low. However, it is unfair to label this Great Industry in such a manner as business is always good for the Operator, Jobber and Manufacturer that is willing to put forth honest effort and do plenty of hard work.

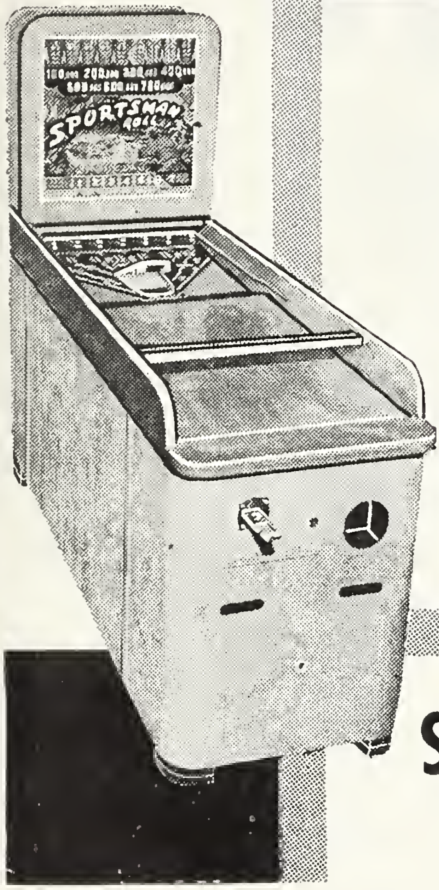
Good times are ahead but many of the problems that confront us today will not be alleviated this year. Material will be scarce for the Manufacturer for many months to come. Transportation difficulties will increase before they diminish as Freight Cars and Trucks are wearing out much faster than replacements can be produced. We will still be paying for the War for many months in many different ways.

On the other hand Operators are definitely on the alert for equipment with "earning power" which means better Games of all types or - - - no Sale.

The Coin Machine Industry has the courage, ability, know-how and drive to overcome any and all difficulties that confront it. Good times are ahead because we are going to make them good regardless of any and all obstacles.

CMI MEMBER

CAN OPERATE ANYWHERE



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Slug Rejector Execs Subject Of Article

ST. LOUIS, MO. — John Gottfried, president of National Rejectors, Inc., was the subject of a lengthy feature article in this city's "Post-Dispatch," in which the noted slug rejector inventor and the future plans of the firm were profiled.

Reciting a brief history of the product from the time Gottfried invented the mechanism in his Brooklyn (N.Y.) home in 1928 until the present time, he is now said to have cornered 96 per cent of all the slug rejector business in the United States.

Described, too, was the part played by F. C. Steffens, the firm's general manager, in the development of a war-time nickel that would work in the nation's coin machines.

In 1942 the government announced the debut of a new "war nickel" that was supposed to be a nickelless nickel. The news was alarming to the trade in that it was well known that the slug rejector mechanisms, geared to pass the pre-war coin, would not pass the new product.

Steffens was credited as being the man "who took the bull by the horns" by rushing off to Washington to perform the needed "something" that would keep the coin machines operating, war-time nickel or no.

Steffens won. But on the provision that he develop a nickel that would save nickel and still be acceptable by the slug rejectors. That the firm did do, the substitute five-cent piece destined to become the war-time nickel being "invented" in National's plant in this city.

—TALKING GOLD—TALKING GOLD—TALKING GOLD—TALKING GOLD——TALKING GOLD—TALKING GOLD—TALKING GOLD—TALKING GOLD—TALKING GOLD—TALKING GOLD—TALKING GOLD—TALKING

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600	3.90	Gem	3.00
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700	3.90	Crown	3.90
750	1.80	Cadet	3.00
800	3.90	Classic	3.00
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		Envoy	3.00
ROCK-OLA		8200	5.40
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President

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EVERY PHONOGRAPH MUST PROVE ITS MISSION

By L. C. FORCE
A M I, Inc., Chicago

There was a time when the coin operated phonograph needed no explanation, no push, no assistance in doing its job. Just by *being* a phonograph it occupied one of the most important roles in the location. It had become the main source of a whole evening's entertainment, every evening of the year. It was almost as important as the merchandise sold in the location.

In the past year, however, a subtle change has taken place. In many a spot the phonograph stands neglected and forgotten; it just hasn't the jump, the appeal, the bounce it once had. Customers no longer need its comforting strains, and the alarming condition the whole trade faces is this: is that very phonograph any longer necessary to the life and welfare of the location?

To be sure that we can honestly answer in the affirmative, we have to do certain things: first the manufacturer has to continue to design instruments for the *patron*, putting features on these instruments which hope to excite, thrill, and re-convince the player that the coin operated phonograph is a necessary part of his existence. As an example, take the phonograph that plays both sides of every record. This *is definitely a feature for the public* and the public has proven its need for features of this kind by greatly increasing the patronage it gives this type of instrument over other types. The playing of both sides, and its universal popularity has also made another point: *the purpose of a phonograph is to play music.*

Concentrating on music, we come to the greatest need of the phonograph operating business today: A flaming, runaway hit record which would burn up the country for a couple of months. We haven't had such a record in a long, long time. I know that this type of record cannot be produced on prescription, but the record people owe a lot to phonograph operators and if there is any way in which they can precipitate a hit of this kind, they ought to bear down with all possible pressure in trying for it.

Operators can always make extra money by concentrating on the thought of *music*. They can talk music personally to the location owner and employees, in many cases putting special records on the instruments which are the favorites of the location people. Operators cannot be too enthusiastic or active in keeping their music up-to-date and in surveying and catering to the special wants of the public. And no operator who wants to *claim* he is up-to-date can afford to be without the instrument which plays both sides of every record.

Let's get this idea through our minds. We can't take the phonograph or automatic music for granted any more. It must be publicized, it must be merchandised, it must be sold and *sold hard*.

Vince Murphy Named Globe's General Mgr.

VINCE MURPHY

CHICAGO—Charles (Jimmy) Johnson of Globe Distributing Co., this city, distributors of the Downey-Johnson Coin Counter and the Globe Coin Sorter, this past week announced the appointment of Vince Murphy (formerly of Monarch Coin Machine Co., this city) as General Manager of his firm.

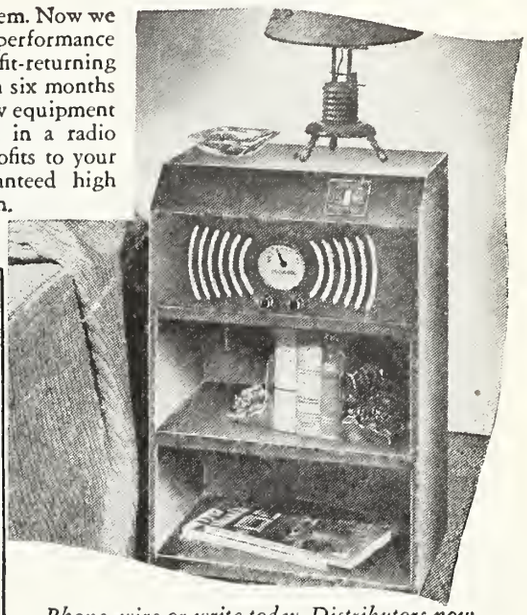
Johnson stated, "Vince Murphy has proved himself one of the most outstanding salesmen as well as one of the most liked executives in the trade. We feel that as General Manager of Globe Distributing Company he will bring operators and jobbers thruout our territory the finest of service."

Johnson also said, "Vince Murphy comes to Globe with a world of good experience in the coin machine industry. He has learned here that our watchword is 'service' and that we at all times make it our business to see to it that operators are completely satisfied with whatever they purchase from us."

Vince Murphy had the following to say regarding his new position as General Manager of Globe Distributing Co.: "For a long time now I have been interested in taking over the managerial affairs of Jimmy Johnson's firm and, after the deal was closed, I have never been happier in any position I have ever held. There is no doubt in my mind that everyone of my operator friends in the industry will now find us in a position to give them equipment and service the like of which they have never before enjoyed.

Now! YOU CAN BUY Coin-operated Radios!

We waited until we had them. Now we can deliver on a bonded performance basis, high quality, fast profit-returning radios. Priced to pay off in six months in the best locations. A low equipment investment can start you in a radio route which adds plus profits to your equipment string. Guaranteed high quality, life-long reception.



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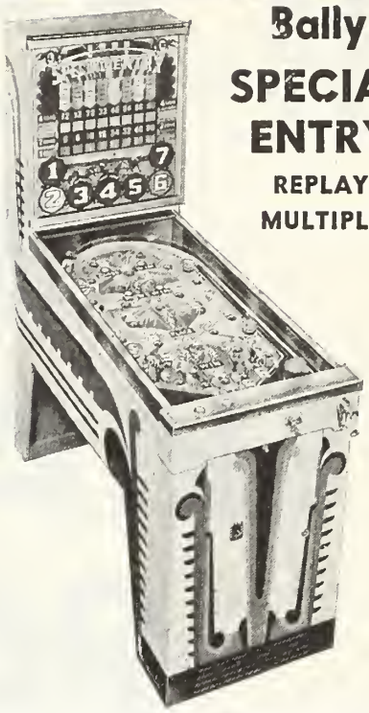

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Op Sues To Recover Confiscated Pingames

WARSAW, IND.—A replevin suit has been filed here by John Baughn, an operator, after four pingames owned by him had been confiscated by local authorities.

Named as defendants in the coinman's action, which seeks to recover both the machines and $1,000 in damages, were the mayor, police chief, street commissioner, deputy sheriff and three city policemen.

Baughn's claim is to the effect that the defendants' seizure of his equipment was an unlawful act.

Supporting the coinman's claim is a statement issued by Prosecutor Porter B. Williamson, who has denounced the law enforcement officers for seizure of the machines. He said he has obtained an interpretation of the law from the Attorney General of Indiana to the effect that the games are not gambling devices.

In addition, Williamson directed the law enforcement officials to report to his office weekly for instructions before any more games are confiscated from business firms.

Prior to issuance of that edict, however, the prosecutor refused to issue affidavits against persons operating and owning pingames recently confiscated by the sheriff and city police chief on grounds that there was no evidence that the games were being used for gambling purposes.

You Can Count on US . . .
For FRANKEL *"Friendly Service"*

BARNEY LUCKMAN

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OMAHA'S "THREE MUSKETEERS"

We're proud of the fine record this trio has made in their territory. "SERVICE" is their keynote, and it is dished out with that friendly FRANKEL touch that builds for absolute confidence in business dealings. No matter what your needs . . . guaranteed used equipment or new machines from our "name" top lines, call on the Three Musketeers. *You'll get results!*

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THE TRADE-IN IS THE IMPORTANT FACTOR

By TONY GASPARRO

Vice President and General Sales Manager
Williams Mfg. Co., Chicago

The trade-in is the most important factor as far as the operator is concerned. It is the trade-in which decides the amount of profit the operator has earned from his equipment.

To help assure the operator the highest possible trade-in valuation for his equipment we, at Williams Manufacturing Company were the first firm, over twelve months ago to decide upon a system of controlled production.

It was controlled production which made it possible for the operator to keep his game a sufficient while longer on location to assure him the greatest possible profits from his collections. And, further, it was controlled production, aided by this longer run period which, after the run, assured him the highest possible trade-in price for his machine.

Therefore, by combining both of these, we realized that the operator would more greatly profit from the equipment we built for him.

This has proved itself over the past twelve months in which we have manufactured new machines. Trade-in values of our used games today are almost as high, in the great majority of cases, as were the machines when they were new. This means that the operator not only profited from the location running time of the machine but also profited when he made his trade-in.

Like all manufacturers we continue to try to build only the best games. But, like in all business, this is as hazardous as the construction of any profit producing product. No one is sure, until the first reports arrive, regarding the ability of a machine to earn profit. It is only after very definite location tests that games are produced and, even then, produced on the theory that they will earn good profits for the operators who invest in them.

Once assured that the game can earn profits, it is sold to the operator on the basis that he will give it the proper location and the sort of service and play stimulation as well as promotion which will assure him the greatest possible collections as well as the longest possible running time for the machine. But, even after he has earned profits equal to, or better than, what he formerly earned on the same location, we still believe that the acid test of his true profit factor is when he is ready to trade-in the game against a new machine.

That was the reason why we were the first firm to institute controlled production. We realized that by maintaining a very definite production run and by holding this run to a specified figure, that the trade-in value of the game would remain high for a long period of time. Therefore, when the operator, even after a very profitable run brought his game in for trade, he was pleasantly surprised at the trade-in valuation placed on it by the jobber and distributor and the further fact that the value held for sometime to come.

This was his real profit factor. It brought him his next new machine at a much more reasonable price. It gave him a continuous cycle of better profits and has helped him to enjoy the fruits of his labors.

As far as we are concerned—the trade-in is the most important factor—in all equipment operation.

N. Y. Music Ops Vote To Replace Old Equip't

NEW YORK—At what veteran musicmen described as one of the most "momentous" meetings ever called by the group, the members of the Automatic Music Operators' Association, this city, this past week voted unanimous favor to a resolution calling for an end to the use of all old 12, 10 and 16-record phonograps currently being operated in this territory.

Also meeting the favor of the conclave was a resolution thru which the membership of the powerful New York association went on record as favoring the replacement of current equipment with new machines in greatly increased numbers.

The adoption of the two unique measures took place on March 26th at a General Meeting called especially for the membership's consideration of those proposals.

The fact that attendance at the conclave was almost 100% of the association membership gives added importance to the resolutions adopted.

Prior to asking the assembled operators to go on record concerning the equipment question, Al Denver, president of the organization, took the rostrum in support of their adoption. Sidney Levine, attorney for the group, followed, adding his arguments in favor of the plan.

Both Denver and Levine pointed out to the members that the proposals were to the benefit of the entire industry and the dignity of the operators themselves.

"As an association we want to uphold the business standards of our membership," Denver pointed out, "and that includes providing worthy equipment to our customers."

That their support of the measures was favorably received by the members was amply attested to by the fact that in the open discussion of the proposals that followed, a feeling that the musicmen were in unanimous accord with the speakers was apparent; and the vote that was taken shortly thereafter confirmed as much.

Opinions as to what was to be done with the antiquated equipment indicated that the majority were in favor of turning them in to respective distributors for "liquidation."

ROUTES FOR SALE!

★ BIG ROUTES

★ SMALL ROUTES

FINEST LOCATIONS IN SUNNY CALIFORNIA

Good Returns — Reasonable Prices

Good Financing To Right Parties

WRITE — WIRE — PHONE NOW!

GENERAL MUSIC COMPANY

2277 W. Pico Blvd., Los Angeles, Cal.

(Phone: DR. 7341)

NOW DELIVERING

Williams "TORNADO"

BALLY "DOUBLE BARREL"

Also "SPORTSMAN ROLL"

(Roll Down Game)

Distributors for Michigan

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EQUIPMENT COMPANY

KALAMAZOO 21, MICH.

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DISTRIBUTING COMPANY

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Best Counter Skill Game Ever Built!

MARVEL'S POP-UP

$49.50

SPECIAL!

New A.B.T. CHALLENGER

$55.00

In Lots of 5

$52.50 Each

Empire Coin MACHINE EXCHANGE

2812 WEST NORTH AVENUE · PHONE: HUMBOLDT 6288 · CHICAGO 47, ILLINOIS

ULTRAVOX WIRED PROGRAM REPRODUCER

Complete wired music location equipment for doctor's and dentist's offices, reception rooms, etc.

$49.50

Consists of wall cabinet, containing 12" speaker and a high quality full 10 Watt amplifier with volume control and switch — all in a single unit. Can be installed in a few minutes.

IMMEDIATE DELIVERY!

Terms: 1/3 Deposit, Balance C.O.D.

High quality full 30 Watt amplifier for factories, restaurants, etc. Will take care of ten to twelve 12" speakers $75

ALLIED ELECTRONICS COMPANY, Inc.

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ACTIVE Reconditioned GAMES 'NUFF SAID!

For A Complete List of Specials

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Active Amusement Machines Co.

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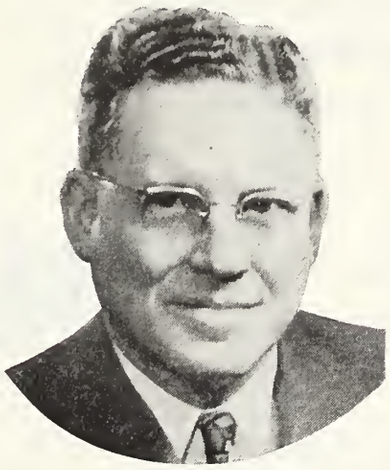
1060 BROAD STREET, NEWARK, 2, N. J. Phone: Mitchell 2-7646

1120 WYOMING AVE., SCRANTON, PA. Phone: Scranton 4-6176

THE FUTURE DEPENDS ON THE OPERATOR



By BILL RYAN

Vice President and General Manager
J. H. Keeney & Co., Chicago

The future of the coin machine industry depends on the operator. It is he who will make this a better business, a more respected industry and who will also bring to it the recognition and prestige it deserves.

The operator today is faced with a great opportunity. He can further his own interests and the interests of all concerned with this field if he will continue to progressively concern himself with his business.

There are today many operators who, during the war years, were possibly too busy to give the sort of service and co-operation to their locations which they should have offered. But, it is generally noticeable, these men are today turning to a new type of operating and thereby helping to create a better business for themselves as well as for everyone in the industry.

Some operators seem to have forgotten that new equipment is the basis of all good operating. The manufacturer realizes that only by bringing the operator good equipment can he hope to continue to prosper and every manufacturer is working hard to do this very thing.

Every machine being manufactured is considered from the standpoint of long-life run. This is important to the operator as well as to the manufacturer. At the same time with the machine of good construction and of long-life run, there is no doubt that this means better trade-in valuation for the operator.

There is a definite profit factor in all good equipment now being produced which very old games will never be able to match. Operators have reported that their collections zoom upward the moment they bring new machines to their locations. They create greater interest among the players. They win over the location owner to their side and, at the same time, they are profiting from the machine directly as well as indirectly from its trade-in future value, its long-life run and, most important, because they have once again created satisfied customers for their machines.

These are the elementary facts on which the future success of the industry is based. The operator holds the future of this business in his hands because he is the direct contact point with the retail merchants who are the locations for the equipment of this business.

The manufacturer is doing everything possible to make it easier for the operator to profit from the equipment now being built. With the operator's co-operation, removing old machines and replacing them with new equipment which will reawaken interest in play, the future of this business is assured.

Every operator must realize that without him as a financially sound and capable business man this industry cannot forge ahead. The manufacturer realizes this. He works hard to make sure that every new machine he produces will help the operator to progress and to earn the profits necessary to strengthen his future financial ability to continue on as a respected and outstanding business man in his community.

Once again we state—the future of the coin machine industry depends on the operator. It is up to him to make certain that the public will, continue to be interested in his equipment by bringing them the new machines and by giving the locations the service necessary to help earn extremely attractive profits.

The operator is facing a new business era. A better business future and a finer financial future, too. As he enters into this new business era he must do so with the type of equipment which will help him to progress and to win more friends.

If the operator fails in this venture, everyone down the line is hurt. It is therefore to the interest of everyone connected with this industry to help make the operator successful. And, it is up to the operator himself—to help assure a greater and grander future for this business. The future depends on the operator.

FIGURE IT ANY WAY YOU LIKE...

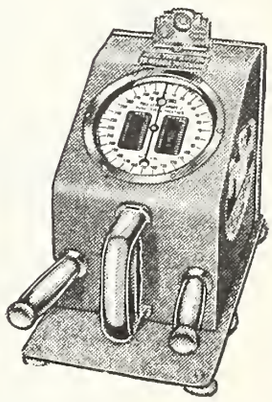
YOU'LL BE WAY AHEAD with

GOTTLIEB GAMES

Way Ahead in Earnings!

DAILY RACES

One-Ball, convertible to fast 5-Ball play. Available in Pay-out or Replay models. Changing Multiple Odds. Number One in One-Balls . . . Number One in Play!



Way Ahead in Dependability!

DeLuxe GRIP SCALE

Consistently Best Since 1927!

ORDER FROM YOUR DISTRIBUTOR

You Can't Miss if You Operate

Miss AMERICA...

Way Ahead in Money-Making Features!

D. Gottlieb & Co.

"There is no Substitute for Quality!"

1140 N. KOSTNER AVE. • CHICAGO 51, ILL.

TWENTY YEARS OF LEADERSHIP

CMI MEMBER

Philly Ops Tender 1st Post-War Banquet

PHILADELPHIA, PA.—The Amusement Machines Association of Philadelphia, local cointrade group, tendered their first post-war banquet at the Latin Casino on Sunday evening, March 23rd.

Attended by more than 350 operators, service personnel and members of their families, the festivities began at 6:30 p.m. and lasted until after midnight. Entertainment was provided by a number of night club performers who were especially booked for the occasion, and dancing was to the Harry Dobbs Orchestra.

Sam Stern, president of A.M.A.O.P., greeted the members and saw to it that the evening was devoted to making the affair the social success it developed to be.

In his written message to the organization, which appeared in the group's souvenier program, Sam paid tribute to the four men who pioneered the development of the association thru the 18 years of its existence.

They were: Jack Brandt, Samuel Klein, Samuel Pinkowitz and Irwin Newman. All details for the entire affair were in the capable hands of a banquet committee composed of Mike Glickman (chairman), Eddie Richter and Joseph Silverman.

THEY'RE HERE!

DAVAL'S SKILL THRILL

Fastest action pistol-target game on the market. Jam-proof pistol shoots actual pennies . . . returns them to player when target is hit. Colorful, streamlined metal case fully enclosed in transparent plastic top and glass sides. Cash box holds over $100.00. $57.50

Takes up only 9" of counter space

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612 FIFTH AVE., PITTSBURGH 19, PA.

ATLANTIC 1818

METAL TYPER DISCS

FOR GROETCHEN TYPERS

Finest Aluminum--Standard Thickness

Satin Finish

PRECISION DIES $8.50 Per 1000

1/3 Dep. with Order

Money Back Guarantee—Samples on Request

MAX GLASS DISTRIBUTING COMPANY

914 DIVERSEY CHICAGO 14, ILL.

SCOTT-CROSSE

NOW DELIVERING THE NEW WILLIAMS

TORNADO

It's Called TORNADO

It Is TORNADO

More Action Than You've Ever Seen Before.

SCOTT-CROSSE COMPANY

Exclusive Distributor in Pa. & N. J.

1423 Spring Garden St., Phila., Pa.

Mass Production Soon On "Strikes 'N' Spares"

CHICAGO — "Strikes 'N' Spares," the new automatic bowling alley displayed for the first time to the trade at the recent coin show at the Sherman Hotel, will soon be in the hands of distributors according to Bill Schrader, president of the Allite Manufacturing Company of Los Angeles.

"Production facilities have been increased to take care of the unprecedented demand which started on the first day of the show and has never let up," he declared. "The new addition to the Allite factory is already a bee-hive of activity and under the personal supervision of Duane W. Price mass production is rolling. Mr. Price, who engineered and designed 'Strikes 'N' Spares,' is a real veteran in the industry, having produced many outstanding winners during the past fifteen years. Price claims that 'Strikes 'N' Spares' is the best he has ever done, and we have good reason to believe this from the popularity of the game on the West Coast where it has been in operation for over a year."

The game is not new but new people, the Allite Manufacturing Company, are putting it into mass production. Thirty games have been in operation in the Los Angeles area and nearly all of them are still on the same locations, which speaks well for the quality and play appeal, it was said.

The thrills of actual bowling are incorporated in this new coin operated automatic bowling alley, as it is scaled down to an exact replica of a regulation bowling alley but all of the exciting features of bowling on a standard alley are retained. There are two A.B.T. dime chutes, one on the left side for the first five frames and one on the right side for the last five frames. This makes it possible to get 20c a game, which is almost as much money as the established bowling alleys get for regulation bowling that requires manual pin-setting.

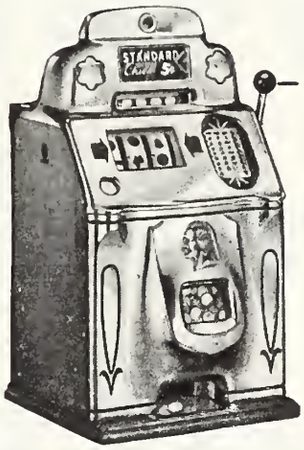
Jack Nelson is the director of sales and will handle the national distribution through his firm, Jack Nelson and Company, located at 2320 Milwaukee Avenue, Chicago, Illinois. The Chicago office of Allite Mfg. Co. will also be located here. "It's a great game", said Jack. "I have been watching it for the past fifteen months and, believe me, it feels good to be on a real winner.

"There are 5,395 certified bowling establishments in the United States and there are over 16,000,000 bowlers. All of this trade which is already established will be eager to play 'Strikes 'N' Spares' because it is so close in its operation to bowling on a regulation alley that a bowler who ordinarily has an average of 160 will find that his average on Strikes 'N' Spares will be approximately the same," Nelson went on to say.

"The game appeals to young and old alike, ladies, men and children. It is a game that can be operated anywhere." A brand new merchandising plan for operators will be furnished to all distributors to pass on to their customers, said Nelson, and this new plan is bound to establish and promote new business in new locations.

WINNING COMBINATIONS

In Inventions, it's EDISON and the ELECTRIC LIGHT



In Coin Machines

it's JENNINGS and the STANDARD CHIEF

O. D. JENNINGS AND COMPANY
4307-39 WEST LAKE STREET • CHICAGO 24 • ILLINOIS
.....The Leader in the Field for over 40 Years.....

GLOBE—Where Smart Operators Buy!

IMMEDIATE SHIPMENT OF ALL THE LATEST BRAND NEW

5 BALL PIN GAMES • SLOTS (all makes and models)
ARCADE EQUIPMENT • COUNTER GAMES • VENDING MACHINES
SPECIAL CLOSE-OUTS

BALLY ENTRY
BALLY SPECIAL ENTRY
DELUXE DRAW BELL
TRIPLE BELL

DAVAL PRODUCTS
CHICAGO METAL SAFE & STANDS
MILLS BOX STANDS

EVANS CONSOLES (all models)

BRAND NEW GOALEES!! Write for special closeout price!!!

WIDE AWAKE OPERATORS GET ON OUR MAILING LIST!
Our reconditioned machines defy all comparison. Be convinced of the superiority of our equipment. Remember: "If we can't guarantee it.—We won't sell it."

WANT TO BUY!!
We are in the market for a sizeable quantity of Victory Specials, Fairmounts, Longacres, Club Trophys, Pimlicos. Also 500 Pin Games. State condition and when shipment can be made.
CASH WAITING!!

WE ARE NATIONAL DISTRIBUTORS FOR THE:
Downey Johnson Coin Counter..$217.50
Globe Coin Sorter 290.00
Wide awake distributors—write us for full particulars and circular.
IMMEDIATE SHIPMENT!

Terms: 1/3 Deposit, Balance C.O.D. or Sight Draft

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Yes—

* FRB

means

* Floating

* Roll-over

* Button—

The Feature that makes

"ADVANCE ROLL"

T-E-R-R-I-F-I-C !

GENCO BUILDS GREATER GAMES

2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS

MEMBER

United's "Rio" Coming Off The Line

CHICAGO — Rolling off the assembly lines at United Manufacturing Company's spacious plant in this city is the firm's latest 5-ball pingame "Rio."

C. B. (Buddy) De Selm, national sales manager, declares: "We're in all-out production trying to get "Rio" out fast enough to supply the big demand the game has been developing thruout the country."

CHAMPION HOCKEY

Brand New—Original Crates

NOW ONLY $64.50

LOTS OF 5 $59.50

SUPPLY IS LIMITED—ORDER NOW!

Terms: 1/3 Deposit, Bal. C.O.D.

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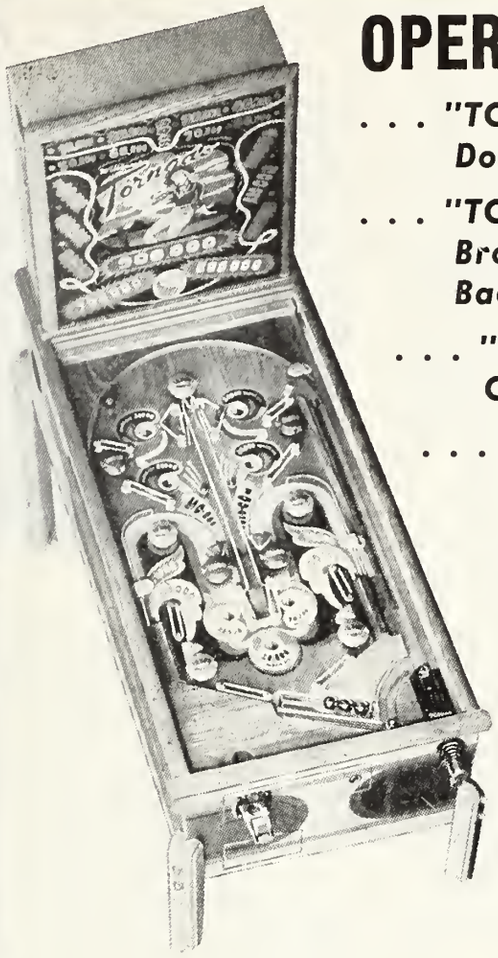

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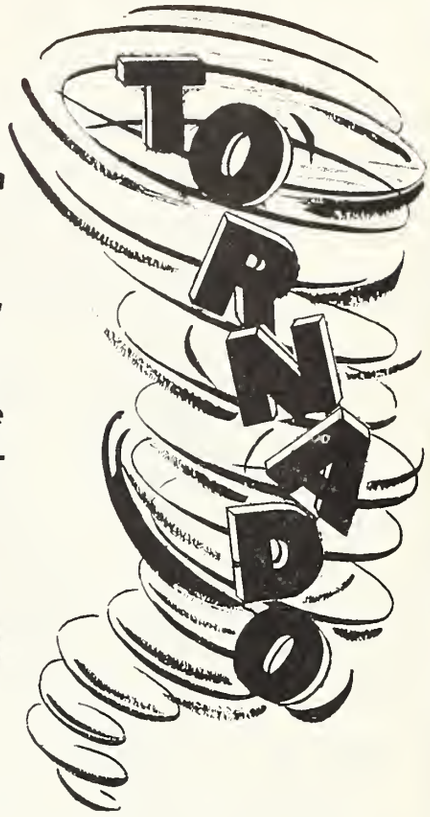
. . . "TORNADO Doubled the Earnings!"

. . . "TORNADO Brought A Dead Location Back to Life!"

. . . "TORNADO Creates New Players!"

. . . "TORNADO is the Greatest Game I Have Ever Operated!"



. . . YES, WE MODESTLY AGREE —IT'S A TORNADO!

Williams MANUFACTURING COMPANY
161 W. HURON ST.
CHICAGO 10, ILL.

ACTION! HIGH SCORE— 950,000!

COIN MACHINE INDUSTRIES, INC. CMI For Your Protection MEMBER

P. S.
ORDER EARLY!
REMEMBER OUR LIMITED PRODUCTION PROGRAM!

Coin Tax Law Upheld By Mississippi High Court

JACKSON, MISS. — The constitutionality of a 1946 law permitting counties and municipalities to levy a privilege tax on coin machines was upheld here recently by the Mississippi Supreme Court.

The high court had ruled on the law in deciding that a lower County Circuit Court had been correct in dismissing an appeal filed by Frank P. Corso, a coinman, against a decision rendered by the mayor and aldermen of Biloxi, when they had assessed his equipment with privilege taxes totaling $57.50.

N.Y. Firm To New Quarters

NEW YORK—Harry Berger's West Side Distributing Company moved this week to their new quarters at 698 Tenth Avenue, corner of 49th Street.

The new offices and showrooms have been in the process of being renovated for the past month, and altho the entire organization has been moved, arditional work is continuing. Berger claims the set up, which occupies 5,000 square feet of space will be one of the outstanding offices in the city.

Moe Bitter, manager, is extremely enthusiastic over the new shop and parts department, which he claims is the last word in modern machinery, to completely repair and renovate all kinds of equipment.

Berger intends to run an opening party in about three or four weeks when every last detail is completed.

PINGAMES GUARANTEED PERFECT CONDITION

ORDER NOW!

Surf Queen	$125.00	Speed Ball	35.00	Air Circus	60.00
Hollywood	75.00	Argentina	50.00	Twin Six	25.00
Opportunity	150.00	Big Hit	135.00	Seven Up	35.00
Monicker	50.00	Stratoliner	39.00	Slugger	40.00
Miami Beach	50.00	Jungle	45.00	Marines at Play	50.00
Victory	35.00	Captain Kidd	50.00	Destroyer	45.00
G. I. Joe	45.00	Oklahoma	90.00	Production	50.00
Champ	35.00	Star Attraction	40.00	Horoscope	40.00
Ten Spot	35.00	Home Run, '42	50.00	Flying Tiger	35.00
Sky Blazer	40.00	Spot-a-Card	45.00	Pin Up Girl	35.00
Bolaway	50.00	Glamour Girls	40.00	Wild Fire	30.00
Frisco	75.00	Sea Hawk	40.00	Slicker	40.00
Soft Ball Queen	150.00	All-American	35.00	Sky Ray	25.00
Miss America, C. C.	45.00	Gun Club	45.00	Marvel Baseball	50.00
Shangrila	65.00	Majors, '41	40.00	Invasion	40.00
Metro	35.00	Genco Defense	35.00	Yanks	60.00
Legionnaire	49.00	Gobs	60.00	Trailways	45.00
Spot Pool	49.00	Double Play	45.00	Knock-Out	55.00
Grand Canyon	90.00	Topic	50.00	Liberty	90.00
		Blondie	25.00	Laura	100.00
		Clover	45.00		

1/3 Deposit, Balance C.O.D., F.O.B. Phila.

DAVID ROSEN

EXCLUSIVE DISTRIBUTORS

855 N. BROAD STREET PHILADELPHIA 23, PA.

Phone: Stevenson 2258

Production Boosted For "Skill Thrill"

BEN LUTSKE

CHICAGO — Ben Lutske, general salesmanager of Daval Products Corporation, reports increased production of "Skill Thrill" to meet the enormous amount of orders on hand.

"Skill Thrill has proved itself a real money-maker," he stated. "Many of our distributors who originally placed orders have re-ordered quantity shipments each week.

"They all agree that Skill Thrill is the fastest-action pistol target game on the market today. Its terrific player appeal makes it a certain winner on location, and assures continuous, profitable operation over a long period of time."

CMI Adds New Writer

CHICAGO—James T. Mangan, director CMI Public Relations Bureau, announced this past week that a new writer, Margaret Ruvolo, has been added to the Public Relations staff. For the past two years she has been a partner in the firm of Woeltz-Robinson Associates, Chicago, and engaged in publicity and promotion activities.

Slug Dep't . . .

GLOVERSVILLE, N. Y.—Police here are searching for the "mint" that's turning out linoleum slugs for use in local parking meters.

SCHENECTADY, N. Y.—The operator of the coin operated washing machines at a local housing project recently found no money in their cash boxes. Somebody had crossed some wires so the units could be operated without insertion of a coin. Police are investigating.

N. Y. Allows Tax On Vendors

NEW YORK—Vending machine operators in many parts of this state have a new headache with which to contend.

Governor Thomas E. Dewey this past week signed a bill permitting the counties and larger cities of the state to levy a $10 tax on cigarette and other vending machines.

The bill does not take effect until July 1, however, at which time it is expected many areas will endeavor to take advantage of the tax legislation.

What the bill does is to *permit* the various local government bodies to impose these taxes if they so choose to do.

Lorden Returns To Bell-O-Matic

CHICAGO—Frank Lorden, who was with the Mills Novelty Company for fifteen years prior to the war as a traveling representative, has returned to the Bell-O-Matic Corporation as a special sales representative, it was announced this past week by Vince Shay.

During the war years, Lorden managed the Chicago branch of the Mills Automatic Merchandising Corporation, and is credited with having performed an outstanding job.

Known to hosts of coinmen thruout the country, Norden disclosed plans to spend the next few months calling on old friends in the trade and renewing acquaintanceships.

In addition, Lorden is well remembered for the days when he played as left end on the Mohawks, erstwhile football aggregation.

Commenting on his appointment, Lorden declared: "It's a great kick to be back with the Bell-O-Matic organization. We've a great team here and with the equipment we've got, it's bound to be touchdowns for us all the way."

FOR SALE

4 1946 BANG TAILS LIKE NEW Check Sep. Ea. $445.00

2 1946 DOMINOES LIKE NEW Check Sep. Ea. 445.00
Will deliver within 100 miles free. 3 or more.

1 1942 BANG TAIL, delivered new Jan. 1946; 2 1942 DOMINOES, delivered Jan. 1946, Serial No. over 4700. Ea. 190.00

2 1940 DOMINOES, Serial over 3200. Ea. 60.00

2 TRIPLE ENTRYS, ea. 60.00

1 '38 TRACK TIME 60.00

1 BAKERS, Serial No. 5600 ..... 100.00

All Machines Have Check Sep.

BILL WOLF
ANNAPOLIS RD. at 5th STREET
ODENTON, MARYLAND
(Phone: Crain 671J4)

Jr. Chamber Of Commerce Puts Out 350 Gum Vendors

WARREN, O.—Latest civic group to enter gum vending operations as a means of raising funds for charitable purposes is the Junior Chamber of Commerce of this city, who have put out 350 units.

A WORD TO THE WISE
Always BUY WILLIAMS

TODAY IT'S
TORNADO

The action crammed high score game that's sweeping the country. Sensational player appeal! Scores up to 950,000! Shoot - the - chute features!

IMMEDIATE DELIVERY
Exclusive Distributors
New York and Connecticut

WORLD DISTRIBUTORS
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SUPER VALUES

Wurlitzer B50's $349.50
Wurlitzer 750E 349.50
Wurlitzer 750M 349.50
Wurlitzer 700 & B00 ..... 335.00
Wurlitzer 600R 165.00
Wurlitzer 600K 175.00
Rockola Commando's 225.00
Standards 175.00
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ALL MACHINES IN GOOD CONDITION
ECONOMY SUPPLY COMPANY
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START THE SEASON RIGHT
WITH THESE OUTSTANDING ARCADE MACHINES
NEW EQUIPMENT—EXHIBIT & OTHERS

Three Ring Circus, Voo Doo, Aladdin's Lamp, Television Message, Romance Barometer, Wheel of Romance $325.00
Wishing Well, Air Mail Letter, Pep-o-Meter, Magnetic Thermometer, Blue Bird, Love Tester, Merry-Go-Round of Love, Kiss-o-Meter 295.00
Magic Heart 335.00
Fist Striker, Vitalizer Foot Ease 225.00
Grip Developer 245.00
Ideal Card Vender 29.50
Streamline Card Vender, with Base and 1000 Cards 72.50
Knotty Viewing Machines and Others, 2 on Stand. Set 199.00

EXHIBIT BRAND NEW LIGHT-UP MODELS—3 TO A SET
Exhibit Three Wise Owls, Exhibit Three Blind Mice, Exhibit Three Wheels of Love, Exhibit Three Love Meters.
For Each Set $198.00

SCIENTIFIC'S NEW
FIELD GOAL
$249.50
HIT OF THE CONVENTION

MUTOSCOPE'S
VOICE-O-GRAPH
Distributing in Northern New Jersey, Connecticut and Most of New York State.

ATOMIC BOMBER ..... Write
CHICAGO COIN BASKETBALL CHAMP ..... Write
MIDGET MOVIES $360.00

CARDS Complete line of EXHIBIT POST CARDS. Also any cards for any penny machine that vends cards, including Grandmother, Doraldina, Esmeralda, Post Office Paper Love Letters, Palm Reader, Mystic Pen, Human, Analyst, Astrology, Planetellus, Crystal Gazer, Egyptian Seeress, Scale Cards, etc. Always on hand.

FREE ILLUSTRATED PRICE LIST OF MACHINES, PARTS AND SUPPLIES
New or Rebuilt Used Machines—Any Make or Model—Munves Has Them All.

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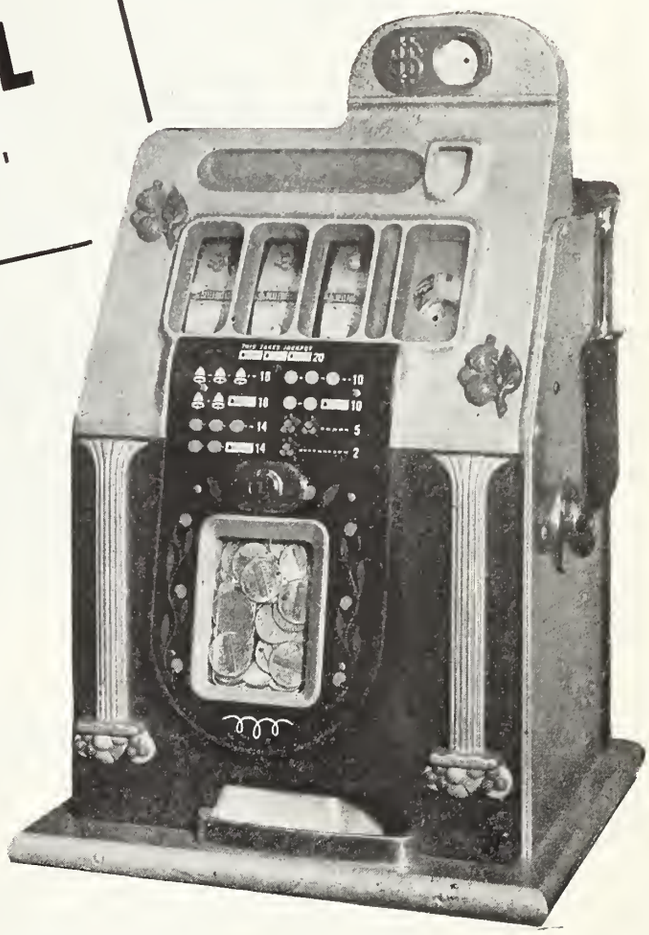

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20 Years A Coinman

CHARLEY ROBINSON

LOS ANGELES, CALIF. — Charley Robinson, of C. A. Robinson Co., headquartered here, is this month celebrating his twentieth year in the coin machine business.

Looking back over the years, Robinson reported that it has been a great thrill for him to note the tremendous progress made by the industry thru that time.

Offer Television To Coin Washing Machine Users

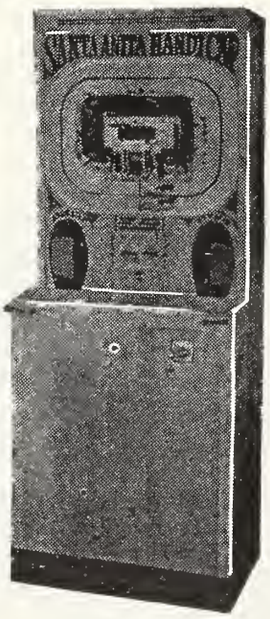
HIGHLAND PARK, N. J.—Local housewives who utilize local coin operated washing machines are entertained by television shows while they wait for their laundry to be done. Sponsored by the local Launderette chain, the use of television was begun to stimulate business.

Launderette, affiliated with the Telecoin Corp., manufacturers of coin-controlled timers, is said to be considering the installation of television equipment in its other outlets.

A FIRESTONE WINNER!

DON'T OVERLOOK THIS SENSATIONAL MONEY MAKER

SANTA ANITA HANDICAP



It's been tested and proven irresistible to players everywhere! A two player game packed with plenty of player competition! SANTA ANITA HANDICAP is an exciting race game where the score and the winner depend strictly on the skill of the players. And its hard wood cabinet can really take it! A flashy progressive backboard peps up the play to a terrific fever pitch! A natural fast play in any location!

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Viking Tool Co. Gets Big N. Y. Press Plug

Firm To Show New Vendor At Atlantic Corp. of N. Y. Party

BELLEVILLE, N. J. — The Viking Tool & Machine Co., well known vending machine manufacturers, was visited this past week by Charles M. Sievert, a business editor for the New York World Telegram, who was seeking material for an article on vendors as part of the "shape of things to come" in the nation's sales and distribution picture.

In the story that appeared shortly thereafter, the firm's new "Minit-Pop" popcorn vendor came in for extensive mention.

In addition, the comments of Larry Lommerin, who, with general sales manager Edward C. Leeson, escorted Sievert thru the extensive Viking plant, were offered to illustrate to the businessmen readers the feeling now current among coin machine leaders as to the part soon to be played by vendors in the nation's industrial setup.

"His convictions are starched that the vending machine will become an essential part of our future food distribution and a new twist to our mode of living." Sievert wrote of Lommerin.

Meanwhile, it was also announced this past week by Edward C. Leeson, Viking's general sales manager, that the "Minit-Pop" would be on display at the open house to be tendered in April by the Atlantic Corporation of New York, distributors of the vendor in that territory. Occasion for the affair is the firm's removal to new and larger quarters.

Happy Birthday!

BEN D. PALASTRANT

BOSTON, MASS. — Ben D. Palastrant, Aireon regional sales manager headquartered here, celebrated a birthday anniversary on March 27.

WATCH FOR OUR SPECIAL ANNOUNCEMENT

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IT'S SIMPLE
No soldering! EASILY INSTALLED! Just slip terminal on properly labeled prongs! Can be installed on location in a few minutes. Diagram included with each unit.
IT'S FUN!
One Bunny goes around, the other pops in and out from behind scenery in two different places.
ORDER YOUR BAG-A-BUNNY UNIT TODAY — Legal everywhere!

WRITE for information on complete changeover service for Rapid Fires, Convoy, Sky Battle, Defender—"JUNGLE FURY" featuring 3 moving targets.

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If we all get together we can do it. Leading members of the trade have long known the need for a nation-wide organization to protect and further their interests — your interests. The National Association of Amusement Machine Owners have a positive program aside from legislative action. As only one example — we are sponsoring schools for amusement machine mechanics throughout the country for veterans, with the approval of state education officials and sanctioned by the Veterans Administration.
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Bill Introduced To License Bells In Md.

FREDERICK, MD. — A bill which would license bells and pin games in private fraternal or social clubs of this county was introduced here this past week.

The measure proposes a license fee of $250 per year for each coin chute in each machine up to a maximum of $1000 per year. Fifty per cent of the proceeds would go to the county general fund, 25 per cent to the county hospital and 25 per cent to the county board of education.

Juke Box Wins Out After Crank's Beef

ROCKFORD, ILL.—At a hearing held here recently before a justice of the peace and a six-man jury, a juke box won out in an action filed by a tenant who claimed the phono in a location below his apartment caused his bed as well as the walls and floor of his apartment to vibrate.

The defendant location owner was acquitted of the charge after a police detective sent to investigate the complaint testified in the phono's behalf.

Send Greetings To —

HARRY ROSENTHAL

PITTSBURGH, PA. — April 1st is "happy birthday" time for Harry Rosenthal, of Banner Specialty Company, headquartered in this city.

Claim Law Prohibits Vendors In Public Projects

NEW YORK—Several operators in this city report having difficulty in placing vendors and other coin operated equipment in local city and federal housing projects.

Authorities claim the locations are not permitted to house "concessions" of private individuals on public property.

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2 Automatic Hostess Units
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COMPLETE
IN PERFECT CONDITION
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A ROUND OF DRINKS
13 WEEKS OF
"The Cash Box"
Only $5

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Cordially yours,
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Subscription Dept.

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1 Bally Undersea Raider, like new....$145.00
2 Sci. Batting Practice, ea. 50.00
3 Jafco Roll Barrel Skee Ball, 9 ft., ea. 115.00
1 Rock-Ola World Series, baseball 49.50
1 Chicago Hockey 64.50
1 Pakerina roll down poker game.... 44.50

CONSOLES — SLOTS

2 Mills Late Three Bells 5-10-25c ea. $274.50
1 5c Jenn. Chief slat A-1 shape.... 49.50
1 1938 Keeney Track Time 65.00

PHONOGRAPHS

4 Wurlitzer 616's, ea. .....$ 99.50
2 Seeburg 9800 ESRC New cloth, ea. 299.50
1 Seeburg Rex 140.00
1 Seeburg Colonel, E. S. 249.50
1 Rack-Ola Master 190.00
1 Rack-Ola Monarch 135.00
3 Wurlitzer 500K's, ea. 175.00
3 Wurlitzer 600K's, ea. 175.00

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Harry Berger

THOUGHTS for THIS WEEK

- The word "to-morrow" to most men means the remote future. It is not a measure of time to them; it is an expression that frames an excuse.

* * *

- There is no autumn fruit without spring blossoms.

* * *

- Three of the most profitable operators' machines ever built: PHOTOMATIC, VOICE-O-GRAPH, ATOMIC BOMBER.

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Operators now doing business with Coven Distributing Company don't need a reminder of its fine service. They already know about the thorough job we do on our reconditioned equipment. They know our prices are right. At COVEN'S COIN CORNER you'll find equipment to fit any location.

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Track Time, 5c P.O.	89.00
Bally Club Bell, P.O., 5c	149.00
Bally Club Bell, P.O., 25c	179.00
Fast Time, P.O., 5c	69.50
Fast Time, P.O., 25c	89.50
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Maybell, 5-5-5-25 P.O.	325.00
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Mills Jumbo, 5c, Late Model	99.50

MUSIC

Wurlitzer 600 (Keyboard Victory)	$249.00
Rock-Ola De Luxe	275.00
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Jennings 10c Silver Chief	109.50
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1-BALLS

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THE CASH BOX

381 FOURTH AVENUE, NEW YORK 16, N. Y.

THRU THE COIN CHUTE

CHICAGO CHATTER

Spring is here—officially—with this issue of *The Cash Box*—the "Spring Special". This year Spring opens up with a real bang due to the fact that ops report their collections back to par once again and coinmen generally are all looking forward to the new machines which are rolling off factory production lines everywhere in town. There is no longer any doubt that things will be zooming along like they never have before. This is one time of the year when optimism returns in a grand, crashing, banging bunch of good hope and the industry gets going right into one of the best years in its history.

Manny Ehrenfeld of Telomatic was in town for four days and left this past Saturday—being in a hurry to get back to the factory to help take care of the great demand they are enjoying . . . The prize understatement of all time was made by Bill Bye of Emby Distrib. Co., Phila., Pa. when he said regarding the reason he doesn't play gin, "The reason I don't play gin is because I can't defend myself with conversation." After which statement Martin Balenseifer, who was present, fainted dead away . . . Joe (Home Boy) Schwartz of LaSalle Audit took himself and his family away for a week's vacation at Starved Rock, Ill.

Mr. and Mrs. Dick Law (he's ad mgr for Mills Industries) and Gordon Mills seen downtown this past St. Patrick's Day rushing to a dinner party . . . Milt Salstone of M-S Distributing Co. and George B. Dick, prexy of CMAC, talking things over and, according to Milt, "I'm getting nowhere with this guy—but fast" . . . Thrill to meet with one of the real old timers in the coinbiz—Leo Burman, who manufactured one of the very first smaller sized pin games away back almost 20 years ago—"Bingo"—and is now connected with Triangle Supply Co. at 1923 S. Michigan here. Leo was reminiscing about the old days and says his face still gets red when he thinks about them.

We hear that Al Sebring's "Beacon Coin Changer" may very soon be seen here and there and everywhere in the nation. There are plenty of big guys waiting for Al to get production stepped away up . . . Personal vote for entrant in the championship gin contest among coin men—none other than Al Stern of World Wide Distributors who can play one helluva terrific game of gin. You can bet me, brother . . . And that reminds me, Art Garvey of Bally who just returned from a visit thruout the New England states, met up with Ben Becker who was also traveling this territory and Art reports that he simply skunked hell out of Ben in gin to the point where, I'm told, Ben has decided to quit playing.

Herman Paster of Mayflower, St. Paul, who stopped off here in Chi for a few days, is again back down in Florida enjoying the sunshine . . . Georgie Jenkins over at Bally has a favorite Dorothy Parker story which he will tell you at the drop of a hat—provided, of course, you have a hat to drop . . . Bumped into B. C. Grunig who makes that grip-quiz machine and learned that production was getting under way. Grunig also advises that some of the quiz questions on this little machine have won nice comment . . . Phil Mason of Newark, N. J. in town this past week and reported to be looking things over . . . Grant Shay, ad mgr for Bell-O-Matic, down in Florida soaking up some of that health-giving sunshine prior to getting back on the job once again.

Among the two busiest guys I've ever seen—Tony Gasparro and Harry Williams who are planning far, far ahead at their gorgeous factory and who, I'm told, are over-ordered on practically every game even before announced . . . Quite a conference on over at AMI with Lindy Force, Jim Hyde, Paul Bleck and Henry Boston all standing around very much interested, so it seemed, in what they heard . . . When Wolf Reiwitz of Denver was admonished for keeping Jackie Fields out until 4 A.M. at the Chez Paree he said, "Jackie seemed to enjoy it" . . . One of the best stories you'll ever hear is the one "Dapper" Tom Callaghan of Bally Mfg. Co. tells about that gorgeously beautiful rug that was woven into a replica of a one dollar bill in Salonika in six by four foot size. "Ting-Ling" Callaghan, as the U. S. Secret Service boys called him, claims that this was so perfect—it wasn't allowed when it hit customs.

Sam Wolberg of Chicago Coin leaves for a short vacation to Battle Creek, Mich. . . . English Nathan of Wico Corp. still basking in California's sunshine and doing business right along . . . Ozzie Truppman of Bush Distrib. Co., Minneapolis, in town this past weekend . . . Joe Beck of Telequiz still out of town . . . Dan Gould reported to be out on the road after arriving for a short stay . . . We now hear that "Bally" Sally Goldstein, who has become the leading attraction over at Coven Distrib. Co., is seriously thinking of joining in with Uncle Sam's fleet. "Bally" Sally, I'm told, is very definitely interested in the Navy . . . Ben Coven over at Roy Bazelon's place looking over some games. "Maybe I'll find something to buy", shrugs Ben . . . Eddie Hanson of Groetchen Tool advises that this past month went off okay but that the firm are now busier than ever preparing a real surprise for all coinmen . . . Nate Feinstein of Atlas Novelty will go to all sorts of trouble to satisfy a customer, which is much to his credit and the credit of his firm . . . Myer Genshurg at Genco is one of the busiest executives in town with both brothers, Dave and Lou, away and orders simply piling in.

Lyn Durant of United Mfg. Co. flies down for a ten day vacation in Acapulco, Mexico and Billy DeSelm takes over . . . Sam Solomon (brother of Woolf) Central Ohio Coin Mach. Exch., Columbus, in town this past week calling around . . . Max Glass just back from Florida and on the job again . . . Dave Gottlieb looks to the success of the new drive for associate members of CMI and believes that the additional 300 being sought will come in quick . . . Lew London in town visiting about the trade and presents one manufacturer with a really brilliant idea on how to merchandise his product. Lew also advises that he now has one horse he believes will get into the big time at the horse shows very soon . . . Harry Salat of Bell Products Co. advises he can sell it but he just can't get it. "It"—meaning new games . . . Gerry Haley of Buckley tells me that the Buckley Wall Box is going over and that all of their troubles are simply more and still more production. Sales have been tremendous, Gerry advises, and it's simply a question, he says, of filling those orders as fast as possible . . . Mr. and Mrs. Irv Gvitz having dinner with Al Simon in the Celtic Room of the Sherman . . . Two swell guys who have made good in a big way—Don Anderson and Carl Morris—who are doing a really grand job of precision manufacturing over at their Micro Master Company.

Jack Nelson of Jack Nelson & Co., national distribs for some very fine products, and also for "Strikes 'N Spares" that grand bowling machine of Allite Mfg. Co., L. A., of which Jack is also sales director, reports that the firm are getting well under way and may even be delivering before the promised time if all things continue to go ahead as smoothly as they have started. Jack also advises that he believes his firm will soon have some important announcements to make . . . Bob Dunlap and Carl T. McKelvy showing me the new sound room over at the big Seeburg plant. This is one of the most interesting visits any coinman can make. The way those speakers are transferred from the hideaway unit to the phono and switched about to create super sound rendition is something to really listen to. With Bob Dunlap at the controls it makes any record sound a hundred times better and, what's more, it definitely presents a new operating era for the phono op . . . Al Douglis down in Florida getting the sunshine and Ben Lutske and Jerry Blonder working hard at Daval to get out those "Skill Thrill" counter games which have clicked with the trade.

H. F. (Denny) Dennison in town this past week and traveling about saying "hello" to friends all over the midwest . . . Gil Kitt and the very gorgeous Mrs. Kitt at the Rio Cabana in company of Irwin Corey, sensation comedian, listening to Corey tell them some of the jokes he reserves for friends only . . . Stuart Lyon of Bally's beverage vender dept. seen at the New Horizon Room of the Hotel Continental . . . Eddie Hanson of Groetchen Tool & Mfg. Co. very enthusiastic over the firm's new Columbia Twin Falls console which will be ready to hit the market very shortly . . . Interesting chat with Lyle Shinn of Chicago Lock telling about the old days when the cointrade was much smaller and also telling how the boys came a long, long way since those early days . . . Jack Keeney expected back in town from Florida . . . Grant Shay also coming back from sunshineland.

THRU THE COIN CHUTE

EASTERN FLASHES

The Amusement Machine Association of Philadelphia ran its first post-war banquet, Sunday, March 23 at the Latin Casino. All of Philly's operators, their wives, mechanics, et al attended and had themselves a wonderful time. Due to the limited capacity of the Casino, attendance was held down, but association execs promise bigger and better banquets for the future.

* * *

Dave Stern, Seacoast Distributors, supervising the renovation of the New York quarters. Looks like Spring cleaning—just to keep the offices clean, neat and inviting . . . Mike Munves entertains a Cuban buyer, neither of whom speak the same language. But Mike wound up selling the visitor plenty of equipment—evidently the "dough" speaks the same language all over the world . . . Dave Lowy hustles up state for the day working up a sale . . . Bert Lane and Meyer Parkoff, Atlantic New York Corp., pressing hard to get their new quarters ready for their April opening, but as can be expected running into vexing delays. However, they hope to be ready to make their definite announcement as planned for the end of April.

* * *

Charley Wertheimer, the jovial Bostonian, flies into the city for a few days, and naturally calls on his pal, Mike Munves, the first stop . . . Hymie Rosenberg, H. Rosenberg Co., after a lengthy stay in Los Angeles, flies to San Francisco, then on to Chicago. Traveling light, Hymie arrived in Chicago during a snow storm, and was all ready to freeze to death, but lo and behold—an overcoat was awaiting him. The missus, anticipating a situation of this kind, had air expressed his coat to the hotel. Consideration of this kind deserves some reward, don't you think, Kay? . . . Barney (Shugy) Sugerman, Runyon Sales Company, excited over the manner in which "Tel-O-Matic" is being accepted all over the country . . . Johnny Halonka and Gloria Friedman of Runyon record department play host to Paul Renier, head of Black & White, and Monroe Passis, Chicago distributor for the label.

* * *

Nat Cohn and Earl Winters, Modern Music Sales Corp., anxiously awaiting the delivery of Henry Robert's U. S. Vending Co. all purpose vendor. Nat, who was nursing a cold, claims he hasn't time to stay home and cure it. How about a few weeks in Florida, Nat? . . . Hirsh de La Viez, Hirsch Coin Machine Co., Washington, D. C. in town for the week-end, and the boys hold on to their hats, expecting a gag every minute . . . Dan Feldman, Kingsboro Music Co., handing out cigars. His wife presented him with a boy on St. Patrick's day . . . Leo Knebel, vice president of Musical Minutes, takes an active part in the biz, beginning this week . . . Dave Rosen, Phila., planning on a Chicago trip around the middle of April.

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Charley Katz, Esquire Games, Chicago, after spending a few days here, on his way back to the factory. From there, Charley expects to go on the road for an extended trip, winding up on the West Coast . . . Bob Scher, Skill Games, Inc., curtails his traveling plans temporarily, being laid up at home with a bad leg . . . Max Levine and Fred Hailparn, Scientific Machine Corp., getting ready to spring with a roll down game surprise . . . Jack Fitzgibbons, Jafco, Inc., so busy with customers placing orders for Square Amusement's "Sportsman Roll", he hardly has time to talk with reporters. Well, that's the way we like it . . . Charley Bernoff, Regal Music Co., home nursing a cold.

* * *

Harry Berger's West Side Distributing Co., moves this week to their new quarters on 10th Avenue and 49th Street. Place will be completely set in about a month at which time Harry expects to run an opening party . . . Les Boyd, Ace Distributing Co., catches a severe cold, and has to stay away from his business for a few days . . . Frank Calland, business manager of Local 786, spends a few days in Washington on business . . . Teddy Blatt, Intimate Music (Solotone distributors) relaxes week-ends at a dude ranch . . . Joe Mauro, Al Denver's chief mechanic, enters Roosevelt Hospital for a general check-up . . . F. McKim (Smitty) Smith, president of the National Association of Amusement Machines Owners, heads a concentrated drive for added membership . . . Harry Krain, Sunflower Distributing Co., Inc., one of our oldest operators in length of activity, runs the largest nut and gum route in the city. Harry also wholesales the merchandise, supplying operators thruout the country . . . Murray Goldberg, Firestone Enterprises, Inc., Brooklyn, returns from a Florida vacation, and hustles right into the thick of activity the very moment he arrives. Jack Firestone greets him with a sigh of relief, commenting "Maybe I'll have time to eat my lunch now".

THRU THE COIN CHUTE

CALIFORNIA CLIPPINGS

With the temperature hovering near the ninety degree mark all this past week, it was not too surprising that many of the coin men took some time off to go fishing and driving out into the country. However, the vast majority were pretty busy getting those legal games out into the country. It seemed like old times seeing all those trucks and trailers hauling roll down and other games up and down the streets of coin row out into various parts of the city and county, and according to all reports those legal roll down games are doing ok in practically all locations. It was like a shot in the arm one op related.

Paul Laymon reported a land office business this past week with practically all of his large stock of reconditioned games and arcade equipment being snatched up by game hungry ops. Paul has just purchased a large shipment of games and has his mechanics working on them. He expects to have them all set for location by the time this goes to press . . .

Bill Happel, Jr., of Badger Sales taking the afternoons off to get out into the field and away from the heat. Bill is calling on many ops and shooting in their orders to Bill's nephew, who is staying on the job and getting the games out as fast as he can. Bill entertained Francisco Ros Oviedo of TiJuana, B.C. Mexico at his salesrooms this past week. Bill Happel, Jr. spent last week end at Palm Springs. Bill, Sr. hied over to Las Vegas.

Len Baskfield, Vice President of E. T. Mape, spent the past week end in town visiting with Ray Powers. Ray just bought up a nice lot of good phonos which he is readying for sale to music ops and which Ray says is all set to go on location . . . Dropped around to see Samuel "Curley" Robinson, managing Director of the A.O.L.A.C., who informs me that his work is just starting. A large number of unfavorble bills are pending in the state legislature which include bills to eliminate all vending machines, one to outlaw all cigarette vending machines or tax them out of existence and another to tax all games, music and vending machines at a figure which would practically make it impossible to operate them. Robinson informs me that these are only a few of the pending bills, and it is very necessary to keep a constant watch at all times, and be ready to oppose these bills since they are brought up from time to time.

Frank Navarro is off on a trip to his offices and showrooms in Mexico City. Frank has large salesrooms and offices in that south of the border city and is pretty busy commuting back and forth. He is distributing the very swell "Bang-A-Fitty" bowling game which comes from Detroit . . . Among the many ops who ignored the past week's heat to do their shopping along coin row were: Frank Milano, Compton; C. E. Collard, San Bernardino; D. A. Mohr, Redondo Beach; Herman Schneckloth, Los Angeles; Earl Beaty, Temple City; Lee Walker, Gardena; W. H. Shorey, San Bernardino; Camden Hathaway, San Luis Obispo; Fred Allen, Bakersfield; S. J. Burris, Montebello; J. L. Krentz, San Bruno; K. B. Hoar, South Pasadena; C. H. Robson, Santa Monica; Mary Rudolph, Los Angeles;

Len Micon of Pacific Coast Distributors, is distributing the new Genco Advance Roll in California and from what we have seen of the activity around his place these past few weeks, Len should be a very happy boy. Its been a long time since such action took place in town with dozens of ops and practically all jobbers visiting and calling daily for delivery of these new games. Len wishes he could get delivery of fifty games a day—he could deliver that many . . . Bill Wolf has just appointed Jim Hurley as salesman to travel all along the coast for the firm. Jim came here from Chicago, having formerly worked for the A.M.I. phono firm. Bob Portale has been appointed Salesman in the Wolf offices in Seattle.

Jack Gutshall has started a new innovation by getting out into the territory and calling on the ops, some of whom he has not seen for some time. Jack tells me that it is a good idea to see the boys and talk things over with them on their home grounds and work out some of the operator problems that crop up from time to time. Jack incidentally has been taking some nice orders for the new Packard phono and doesn't miss a bet to take large orders for his line of swell independent records . . . Talked to Bill Schrader of Allite Manufacturing Company, of "Strikes N' Spares". The factory is going into high production and at full speed Bill tells me, and promises rapid delivery of their bowling game. A national organization of distributors has been set up, comprising some of the outstanding coin men in the country. The names of these firms will be announced before long according to Mr. Schrader

Jay Bullock, managing director of S.C.A.M.O. informs me that several very important moves are under way in his music organization and that an announcement can be expected shortly. The association has recently broken away from the local chapter of the I.B.E.W. . . . Lou Chudd of Holiday Distributing Company leaves for an extended trip to the east coast this week. Chudd plans on making several distributor appointments while on his trip . . . "Hum" Brokamp still worried about the steel and parts shortages which is practically halting their production of the new Mirror equipment and hoping for a break soon . . . Merle Connel of Quality Pics, filling lots of orders for the firm's line of 16 M.M. coin films, many orders coming from out of the country Connel tells me . . . Aubrey Stemler very, very happy over the response to his ad for the sale of used games. Aubrey has been getting letters from way up in Canada.

Bud Parr home sick again this week. Bud has been confined to his home a little over a week, and shows no sign of coming back to work soon. The production of the new Solotone Mirror-tone and leveler which has slowed to a snail's pace due to the shortage of steel and parts hasn't helped Bud recover any too soon . . . George Klor, of the Ra-o-matic Corporation, manufacturers of a newly designed coin operated radio, called to tell that they have installed several very important new changes in their radio which makes it trouble proof, and very attractive to the operator interested in this type of operation . . . Nels Nelson has been selling lots of the new Aireon phonos . . . C. A. Robinson just back from a fast trip to Las Vegas.

THRU THE COIN CHUTE

MINNEAPOLIS

Mayflower Distributing Company had quite a shindig Wednesday, March 26. Operators were all invited for a preview of the Wurlitzer and friendly discussions on the 10 - 25c play. The main topic of discussion was to convince the operators that 10 - 25c play was essential in order for the boys to stay in business. A banquet was held that evening after the meeting was over.

Jules Dircks of Marshall, Minnesota, made his first appearance in Minneapolis after an absence of several months. Jules has been in and out of hospitals so much and is still on the very sick list . . . Hy Greenstein, of the Hy-G Music Company, is back on the job after a very fine vacation in California and Phoenix, Arizona . . . Bun Couch of Grand Forks, North Dakota, is spending several days in Minneapolis visiting a few of the distributors in the Twin Cities . . . Charlie Rose of Fargo, North Dakota, still the little busy bee, but did spend a couple of days visiting a few of his friends here . . . Fred Fixel of Pembina, North Dakota, drove in to Minneapolis with his brand new Chrysler and spent a couple of days in Minneapolis calling on distributors . . . The Beau Brummel of Yankton, South Dakota, known as Mike Imig, also spent a few days in Minneapolis visiting a few of the distributors.

Mr. and Mrs. Frank Mager of Grand Rapids, Minnesota, spent the week end in Minneapolis just taking it easy . . . Clayton Norberg of the C. & N. Sales Company, Mankato, Minnesota, finally decided it was time he took a day off and came into Minneapolis—just moseying around here and there . . . . Jimmy Keller, well known mechanic in the Twin Cities, is now working for Bob McGowan. Incidentally, that will give Bob a little extra fishing time. His trout season opens April 15 . . . Mr. and Mrs. John Bohnen of St. Cloud, Minnesota, in town for just the day . . . Ralph Meyers handy man of Harry Johnson, Mitchell, South Dakota, in town for several days just sort of vacationing . . . Mr. and Mrs. Ike Sundem, Montevideo, Minnesota, arrived back home after a swell vacation of motoring to Miami, Florida, and then on California. They covered 8000 miles and were mighty happy to be back home.

Mr. and Mrs. Martin Kallsen of Worthington, Minnesota, in town for the day visiting Mr. Kallsen's sister who is going to school in Minneapolis.

ST. LOUIS

Spring smiled on St. Louis this week raising everyone's hope that winter had at last gone his merry way. Though the warm balmy weather was a day late, ops and distributors all showed their faith by dispensing with the longies on the proper day.

St. Louis is going to vote on whether to retain the present Day-Light Saving Time ordinance or dispense with it on April 1st. There are two schools of thought on the ordinance. Setting the clock up one hour gives the St. Louis area one hour of extra daylight which many ops feel is bad for the locations as people stay outside as long as possible. On the other hand those favoring the ordinance point out that due to the closing hours of bars and taverns being regulated by the state, by keeping daylight saving, the lucrative locations are able to stay open one hour more each night.

Del Veatch at VP Distributing Service was all smiles following his return from Kansas City, Missouri. Del visited the Aireon factory there. He reports he expects delivery on the new Aireons within two or three weeks at the most. Del commented that from what he could observe, it seemed that the long awaited full production of machines was just around the corner. The new Williams Tornados are still going hot-cakes at VP's Olive Street location.

Ben Axelrod over at Olive Novelty has been the hardest man to find for the last two weeks. According to Ben, the last two weeks have been the most hectic he has spent in some time. "Everyone is snatching up every available new machine as soon as we even hint there are some around," said Ben, "Mystery has been one of our hottest items lately. Frankly I don't know where all the customers are coming from, but I'm not complaining if they keep me going day and night," he smiled.

Joe Morris, J. S. Morris and Sons Novelty Company, has returned to Arizona after making a flying trip to the home town to be present for the funeral of his mother . . . John Gottfried and Fred Steffens, President and General Manager of National Rejectors, Inc., had a human interest write up in one of the local newspapers last week. A general outline of the growth of the business was given. This type of publicity, local coin machines men feel will do much toward counteracting the recent flurry of bad publicity the coin machine industry has been receiving in the St. Louis area.

Jack Rosenfeld, J. Rosenfeld Company, has announced that his old standby Nat Wolf is now on the road for the company full time. Jack agrees with other distributors that the sale of new machines offers no problem at all at the present time. "In fact we don't even unpack the new equipment when it arrives," Jack stated, "We just unload it from one truck right on to another truck of some op who is always right on hand when the new machines start rolling." Jack's biggest seller now is the new Bally Double-Barrel.

Ed Randolph over at Ideal Novelty Company is still taking his lunch hour at all times of the afternoon. Usually Ed is ready to leave for home by the time his lunch hour is over . . . Several out-of-town ops with long distances to travel took advantage of the good weather to make their buying trips. Jack Mathews from way down in Hardy, Arkansas was in town to pick up eleven games. E. G. Summy, Sullivan, Missouri, op hauled away two pin games for his routes. Tom Butcher, Carbondale, Illinois was in but, Tom said he was just looking around to see what was being offered before he made any purchases.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE: $1.00 PER ISSUE

for all subscribers. Maximum space 5 Lines. All ads over 5 Lines—add 50c per Line.

FREE AD EACH WEEK for all $48.00 per Year Subscribers, Maximum Space 5 full Lines.

50c per Line for Non-Subscribers, Minimum Ad 2 Lines.

ALL ADS — CASH WITH ORDER

WANT

WANT – to buy: 750 E, 850 & 950 Wurlitzers. Must be in good condition. Quote prices and quantity in first letter. Cash Waiting! M. A. POLLARD & COMPANY, 725 LARKIN ST., SAN FRANCISCO 9, CALIF. Tel: ORdway 3070.

WANT – To Buy – 600 Keyboard Wurlitzers and Seeburg Classics. Machines MUST be clean and in First Class Mechanical Order and at a Price. OWL DISTRIBUTING CO., 108 EAST SYCAMORE ST., INDEPENDENCE, KANSAS. Tel: 531.

WANT – Pay cash. Brand new Jennings Standard Chief slot machines in nickel, dime, and quarter play. Must be in the original crates, unopened. AUTOMATIC COIN MACHINE CORPORATION, 338 CHESTNUT ST., SPRINGFIELD, MASS.

WANT–All types and models of coin-operated equipment. Send complete list with followin information: type, year, condition, quantity, price. AUTOMATIC VENDING MACHINE EXCHANGE, 20 W. JACKSON BLVD., CHICAGO 4, ILL.

WANT – Paces Reels w/rails and all types of convertible Consoles, new and used. PRICE MUST BE RIGHT. FOR RESALE PURPOSES. EAST COAST MUSIC CO., 10th & WALNUT STS., CHESTER, PENNA. Tel: Chester 2-3637.

WANT – Bally Draw Bells – Regular and DeLuxe Models. Price and condition must be stated in letter. FOR SALE – 18 Keeney Track Times at $700. GEORGE SOPIRA, 3537 BEECHWOOD BLVD., PITTSBURGH 17, PA.

WANT – All Model cigarette and candy bar vendors. Send complete list and Prices wanted. RAKE COIN MACHINE EXCHANGE CO., 609 SPRING GARDEN ST., PHILADELPHIA, PA. Tel. Lombard 3-2676

WANT – to Buy: 1 Bally Triumph, 1 Backboard Glass for Liberator, 1 Sunbeam Click Glass, 1 Rotation Glass, 1 Click Glass. L. & A. AMUSEMENTS CO., LTD., LACHUTE, QUEBEC, CANADA.

WANT – Blue Fronts and Brown Fronts all denominations. Send us your list. LEWIS COIN MACHINE SERVICE, 3924 W. CHICAGO AVE., CHICAGO 51, ILL. Tel: Belmont 7005.

WANT – To Buy – free play Jennings slots. State price and condition. Can use 25 slots, also mint candy to fit front venders. RELIABLE COIN MACHINE CO., 192 WINDSOR STREET, HARTFORD 5, CONNECTICUT.

WANT – Liberty F.R. $8.; Cigarette $5.; Sparks Champion F.R. $8.; Sparks Mercury, American Eagle and Marvels $5.; Aces, Imps, Cubs and Daval 21 $3.; Vest Pockets $25.; Columbias $15.; Col. Vest Pockets, Yankees, Wings, Pokereno. Send list and details. ABCO NOVELTY CO., 823 WEST RANDOLPH ST., CHICAGO, ILL. Tel: Hay. 3695

WANT – Daval Marvel 1¢ Cigarette Counter Machines, Token Payout, will pay $5. each. Must be in working order. RUGINIS NOVELTY COMPANY, 320 EAST SEVENTH ST., MOUNT CARMEL, PENNA.

WANT – to buy: Keeney Bonus Super Bells 5-25¢ & 5-10-25¢, Victory Specials, Bally Triple Bells 5-10-25¢, Red Top & Fan Front Diggers, Late used Pin Games, and Gottlieb Daily Races. Quote best price, condition and quantity in first letter. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF.

WANT – Used and worn Wurlitzer Counter Model Trays. No bent or stretched trays accepted. We will pay the postage and 15¢ a tray. Send them today and we'll send you a check. All shipments are subject to our inspection. A-1 MUSIC COMPANY, 3010 RIDGE AVE., PHILADELPHIA 21, PA.

WANT – SOLOTONES--PANORAM PEEKS. Will trade Goalees, 5-ball pin tables, other arcade equipment. McLARTY MUSIC CO., 402-15th STREET, LUBBOCK, TEXAS.

WANT–Will pay cash. Used games, slots; Original Mills Black Cherry Bells and other models of Mills Escalator Jackpot Bells; New or slightly used Keeney's Bonus Super Bells; Bally Victory Specials; and all latest Postwar model five-ball games; Used Mills Original Chrome cast-iron slot machine cabinet castings and used slot machine safes. State lowest price in first letter. Write us regarding new or used equipment that you are interested in buying. AUTOMATIC COIN MACHINE CORP., 338 CHESTNUT ST., SPRINGFIELD, MASS. Tel.: 4-1100

WANT–All Model Phonographs for Export Trade. Must be in first class running condition, Rock-Ola, Mills, Seeburgs, and Wurlitzers. State quantity and your lowest cash price. Will send certified deposit. balance Sight Draft through our bank. BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel.: DRexel 4326.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

WANT

WANT – Counter Amusement Machines, new or used. Also Cigarette, Candy & Gum Vendors. We need Ball & Bubble Gum. We pay better prices as we are operators. All must be ready for location. Send List and Details. Will Job New Vendors. JOE F. FLOYD, 513 TAYLOR ST., ANDERSON, S. C.

WANT – Wurlitzer and Seeburg 30 wire Hideaway Units, 20's and 24's; Wurlitzer 850's and 950's; Seeburg Hi-Tone Envoy; used Packard Wall Boxes; 30 Wire Adaptors; Mills and Jennings Free Play Mint Vendors; 1 and 5 Ball Free Play Games, Genco, Gottlieb, Chicago Coin, Bally; used Evans Ten Strike, used Daval Free Play Slots; used Genco Whizz; Metal Typers; Scales, etc.; Converters, 110 to 110 AC, 110 V. 25 cycle to 110 V. 60 Cycle; Generators 60 cycle; all types of 25 cycle Motors, 25 cycle Flyer Motors all models, Transformers, Gears, Amplifiers, etc. THE ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.

FOR SALE

FOR SALE – Act now – All Machines Clean and in excellent Condition – Used. Keeney Twins 5-5 Bonus Super Bell, Keeney Twin 5-25 Bonus Super Bell, Keeney 5¢ Bonus Super Bell, Bally Drawbell, Evans Bangtails 7 coin F.P.-P.O. J.P., Keeney 5¢ Super Bell Comb., Keeney 25¢ Super Bell Comb., Jumbo Parades 5¢ Comb., Jumbo Parades 5¢ Comb.F.P., Hi-Hand 5¢ Comb, Victory Specials, Longacres, Pimlicos, Club Trophys, '41 Derbies, Dark Horses, Genco Total Rolls, Five Balls – Genco Victory, Argentine, '41 Majors, Hi Hat, South Paw, Exhibit Stars, 4 Roses, All American. Make an offer for any part or all. All machines crated and ready to ship. 1/3 deposit with all orders, balance C.O.D. ART WEISS CO., 1130 W. COLORADO BLVD., ARCADIA, CALIF. Tel: Atwater 73511.

FOR SALE – 3 Texas Leaguers $35. ea.; Tommy Gun Remodeled $90.; 5 Seeburg Hockeys $55. ea.; Blue Blazer $40.; Score Puncher $15.; 2 Scientific Uprights Remodeled $95. ea.; 2 Shoot To Tokyo $110. ea.; 3 Sky Fighters $130. ea.; Striking Clock $70.; Skee Jump $40.; Lighthouse Grip $85.; Lifter $55.; Wee Gee $135.; 3 Love Meters Unit $100.; Striker $100.; Rapid Fire $80.; Name Plate $100.; Exhibit Vitalizer $95.; Kirk Astrology Scale $85.; 2 Chicken Sam Conv. $50. ea.; Bally Tank $50.; Thunderbolt $185.; Cupid Wheel $100.; Periscope $95.; Thermometer of Love $225.; Solar Horoscope $100.; Voice Recorder $300.; 3 Mutoscope Movies $25. ea.; 8 Postcard Mach' Unit $200.; Evans Ten Strike H. D. $60.; COUNTER MODELS – A.B.T. 17-Challengers $30. ea.; Model F New Type $25.; 3 Model F $20. ea.; 3 Game Hunters $10. ea.; Target Skill $10.; Hoops $25.; 3 Totalizers $20. ea.; Pikes Peak $20.; Scooter $15.; 2 Peo Whirlwinds $10. ea.; Electric Shocker $15.; 2 Blottos $10. ea.; 2 Criss Cross Bingos $10. ea.; 2 Peo Play Pokers $10. ea.; A Change Booth & Fire Extinguishing Outfit $30. TOTAL 92 Mach' Stands & Equipment only $4500. Individual Machines--extra charge for crating; 1/3 Deposit, Balance C.O.D. A. SHERMAN, 4002 - 16th AVE., BROOKLYN 18, N. Y.

FOR SALE – New and Used 1946 Rock-Olas. Write for Prices. RUGINIS NOVELTY COMPANY, 320 EAST SEVENTH ST., MOUNT CARMEL, PENNA.

FOR SALE – 400 SOLOTONE BOXES. Willing to trade on late model Phonographs or sell at an exceptionally low price. Write, Wire or Phone. VEMCO MUSIC CO., 213 FRANKLIN ST., FAYETTEVILLE, NORTH CAROLINA.

ROR SALE – 15-120 Wurlitzer Wall Boxes $5. ea.; 5-125 5/10/25¢ Wurlitzer Wall Boxes $5. ea. These Boxes are just off location. No parts missing. 3 Blue Fronts 5¢ D.J.P. $95. ea.; 3 Brown Fronts 25¢ $150. ea.; 1 Bonus 5¢ $125.; 1 Bonus 25¢ $175.; 1 Pace 50¢ $250.; 2 Roller Top Watling 5¢ $65. ea.; 1 Goose Neck 5¢ 3-5 $30.; 2 Brown Fronts 5¢ $115. ea.; 1 Jennings Chief 5¢ $40.; 3 of the latest 1945 Daily Double Jack Pot Model Buckley Track Odds, 2 5¢ and 1 25¢ play Serial Nos. 13346, 13338, 13351, $525. ea.; 1 1946 Model 5¢ play and 1 25¢ play Buckley Track Odds used less than 30 days $820. ea. We will give the same guarantee as a new machine. LEFLORE MUSIC COMPANY, 500 FULTON STREET, GREENWOOD, MISSISSIPPI.

FOR SALE – Ready for location – three Seeburg 8800 RCES $375. each and two Seeburg deluxe console speakers wireless 5-10-25 play $125. each. One Wurlitzer 600, extra clean, $300. CENTRAL MUSIC CO., P. O. BOX No. 54, MILTON, FLORIDA.

FOR SALE – Bally Hi Hand Comb. F.P. & P.O. $125. ea.; Chicoin Roll-A-Scores $100. ea. Guaranteed appearance and mechanism. PARAMOUNT DISTRIBUTORS, 546 MAIN ST., BEACON, N. Y. Tel: 900.

FOR SALE – 3 Super Bells 5¢ comb. $60. ea.; 1 Super Bell two-way comb. 5-5 $125.; 2 Club Bells 5¢ Comb. $69.50 ea.; 1 Bangtails '46 5¢ J. P. Cash $350. WALDROP DISTRIBUTING COMPANY, 1728 N. CHARLES ST., BALTIMORE 1, MARYLAND.

FOR SALE – Premier Skee Alleys, 10-1/2 and 12-1/2 ft. latest model, fine condition $200. Barrels available for installation. BOX 102, c/o THE CASH BOX, 381 FOURTH AVE., NEW YORK 16, N. Y.

FOR SALE – Best offer takes the following reconditioned equipment, ready for location; Wurlitzer 950, 850, 750E, 700; 42-500; 412. Also send for list of reconditioned pingames, slots, consoles, etc. H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd STREET, LOUISVILLE 1, KY. Tel: WAbash 1501

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – SLOTS: New Bronze & Std. Chiefs (write); New Black Cherrys (write); New Golden Falls (write); New Box Stands $27.; New DeLuxe Revolve-a-Round, Double Safes $180., Triple Safes (write) – (immediate delivery). MUSIC: 1 Seeburg Mayfair $175.; 2 Seeburg 9800 RC $350.; 1 Seeburg Classic $250.; 4 Wurl. 61 $79.50; Coded 30-Wire Cable 30¢ per ft. ARCADE: 4 Genco Total $375.; 1 Bally Rapid Fire $75.; 2 Chicoin Hockey $135.; 1 Wurl. Skee Ball $225.; 10 Windmills $12. ONE BALLS: 2 Brand New Victory Derby (write). CONSOLES: 3 Mills 4 Bells (very clean) @ $210.; 2 Big Top Cash P.O. @ $60.; 15 Jumbo Parade P.O. @ $50.; 3 1938 Tracktime @ $75.; 2 Keeney Bonus Super Bell (2-way) (write); Keeney 5¢ Super Bonus Bell (write). COUNTER GAMES: 2 New A.B.T. Challenger @ $65.; Pop Up @ $49. PIN GAMES: 1 Duplex $40.; 1 Four Roses $30.; 1 A.B.C. Bowler $30.; 1 Spot Cha $35.; 1 Zombie $45.; 1 Double Barrel, New, $279.50; Vanities (write); Show Girl $289.50; Rio $309.50. MONROE COIN MACHINE DISTRIBUTORS, INC., 2323 CHESTER AVE., CLEVELAND 14, OHIO. Tel: SUperior 4600.

FOR SALE – One of the Best Routes in Central California. Consists of 70 Free Play Consoles, 20 Automatic Consoles, 25 Music Boxes, 20 - 1946 Wurlitzers, lots of 1946 Equipment. HARDIN & NICHOLS, 740 EAST MAIN ST., STOCKTON, CALIF.

FOR SALE – Kilroy, Mystery, Havana, Tornado, Keeney Bonus Bells, Columbias, and Black Cherries, Champ Basketball. LEHIGH SPECIALTY CO., 1407 W. MONTGOMERY AVENUE, PHILADELPHIA 21, PA. Tel: POP. 3299.

FOR SALE – One Rock-Ola DeLuxe 32 Volt Phonograph with one extra converter and 2 extra motors, A-1 Condition, $375. cash. ABC NOVELTY CO., 2509 S. PRESA ST., SAN ANTONIO, TEXAS.

FOR SALE–50 Buckley Chrome Boxes, 20 and 24 record $15. ea.; 50 old style Buckley Boxes $5. ea.; 6 Seeburg 30 wire Boxes $7.50 ea. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

FOR SALE – Used Pin Games right off location in A-1 shape; Counter Games; 1 Roll-A-Ball Skeeball, 7 foot size. Write for list and prices. WESTCHESTER AMUSEMENT CO., 86 OAK ST., YONKERS, 2, NEW YORK.

FOR SALE – BELL RECORDS. Jewish and English Comedy, distributed throughout the United States exclusively by us. Dealers and operators price 49¢. Send for your free catalogue. Some distributors territory still available. EMPIRE RECORD SALES, 799 CONEY ISLAND AVE., BROOKLYN 18, NEW YORK. Tel: Bu 7-7300.

FOR SALE – 1/3 dep. Two 5¢ Gold Chrome Bonus; Two 5¢ Late Blue Fronts; One 5¢ Brown Front; One 5¢ Original Chrome; One 10¢ Original Chrome. Lot goes for $1200. All guaranteed. AUTOMATIC MUSIC CO., 88 MONTGOMERY ST., PAWTUCKET, RHODE ISLAND.

FOR SALE – 4 Mills Panorams Solovue Peeks $285. ea.; 3 Muto. Punching Bags (like new) $80.; 3 Astroscopes $55. ea.; 1 Chicken Sam $65.; 2 Muto. Photomatic (late model) $625. ea.; 1 A.B.T. Six Gun Airomatic Rifle Range, complete and in excellent condition $825.; 1 Bally Bull $40. STEWART NOVELTY CO., 1361 SO. MAIN ST., SALT LAKE CITY, UTAH Tel: Dial 3-5055

FOR SALE – Ten 201 Singing Towers, Good Condition, Clean, Just Off Location $200. ea. F.O.B. RAY A. LANDRY, P. O. BOX 356, GONZALES, LA. Tel: 54.

FOR SALE – Punchboards made by Consolidated, Container, Gardner and Superior Products. Territory closed. Close out at 25% below our cost. Will trade brand new Pace slots and two used Keeney Super Bonus Bells, 5¢ play, for brand new novelty games. ACME MUSIC COMPANY, 1124 HENNEPIN AVE., MINNEAPOLIS, MINNESOTA.

FOR SALE – THREE MUNVES SUPEROLLS, perfect condition, $150. ea. or lot of three for $350. One-half deposit must accompany all orders. HEATH DISTRIBUTING COMPANY, 217 THIRD ST., MACON, GEORGIA.

FOR SALE – ABT Challenger $20.; Grip Machine $15.; Supreme 9 ft. Skee Roll $75.; Bank Roll 14 ft. $125.; X-Ray Pokerino $79.50; Seeburg Chicken Sam $69.50 Chicoin Goalee $250. All machines clean and ready for location. Crating EXTRA. MUSIC SERVICE, 737 NASSAU ROAD, HEMPSTEAD, N. Y.

FOR SALE – Exhibit **Romance Register, Glamour Rating, Disposition Register and Personality Register $32.50 Each. Shipman's Selectaview Peeks, four at $37.50 each. 1 Photomatic $350. All above machines in perfect condition. COIN-O-MATIC MACHINE CO., 530 SOUTH STATE ST., SALT LAKE CITY 1, UTAH.

FOR SALE – 2 Skee-balls used only two months just like new, size 10'6" featuring the revolving keg at $200. ea. One used Chicago Coin Goalee excellent shape $225. Write ANTHONY HIRT, 2303 NORTH 11 ST., SHEBOYGAN, WISCONSIN.

FOR SALE – Factory rebuilt Keeney 1938 Tracktime Consoles with all latest improvements. Cabinets refinished like new. $100. 1/3 dep. bal. C.O.D. Also 1 brand new Bally Big League in original carton $205.; 1 slightly used Surf Queen $150.; 2 used Flat Tops $125. ea. W. E. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL.

FOR SALE – Total Roll $325.; NEW Goalee $295.; Tally Roll $250.; Goalee $225.; Genco Bankroll $150.; Undersea Raiders & Lite Leagues $150. ea.; Superliner $185.! Stage Door Canteen $125.; Surf Queen $115.; Laura $100.; Grand Canyon $85. MOHAWK SKILL GAMES CO., 86 SNOWDEN AVENUE, SCHENECTADY 4, NEW YORK.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – NEW LOW PRICES ON RECONDITIONED USED PHONOGRAPHS – Good in Appearance – Good Mechanically – Carefully crated. We take pride in every piece of used equipment we sell. Our prices are the lowest. We have sold many customers for 10 years continuously. Your complete satisfaction guaranteed. Wurlitzer 850 with stepper $399.50; 8800 RC $325.; 9800 RC $325.; 9800 ES $299.50; 8300 ES $299.50; Seeburg Major $269.50; Seeburg Cadet $269.50; Seeburg Colonel $269.50; Seeburg Envoy $269.50; Wurlitzer 500 $199.50; Wurlitzer 600K $199.50; Wurlitzer Victory $199.50; Seeburg 8200 conversion $175.; Wurlitzer 600 Rotary $175.; Seeburg Vogue $175.; Wurlitzer 24 $150.; Seeburg Casino $150.; Seeburg Regal $1 50.; Wurlitzer 616 $115. (Illuminated); Rock-Ola, Wurlitzer and Seeburg cellar jobs, 30-wire, $115.; Wurlitzer 616 plain $95.; Rock-Ola Dial-a-Tune boxes $9.50; Seeburg 3-wire 5/10/25¢ baromatic $27.50; wireless $37.50; Seeburg 30-wire boxes $7.50; Buckley chrome boxes $6.75; Wurlitzer 120 boxes $10.; 10,000 title strips $3.75; Seeburg 30-wire boxes $19.50; wireless $24.50; all bulbs and minature bulbs. 40% discount. Terms: 1/3 cash with order, balance C.O.D. DAVIS DISTRIBUTING CORPORATION – Seeburg Factory Distributors, 12 years of Operators' Confidence – 738 ERIE BLVD. E., SYRACUSE, N. Y. – 875 MAIN ST., BUFFALO, N. Y.

FOR SALE – 5-ball free-play pin games. All clean and ready for location. Knockout $45.; Zombie $40.; Venus $45.; Spot Pool $30.; Argentine $39.; G.I. Joe $35.; Legionnaire $39.; ABT Target Skill $25.; 2 ABT Guns $32. ea.; 1-9 foot Bowling League $60. 1/3 deposit required. AMUSEMENT ARCADE, 419 9th STREET, N.W., WASHINGTON, D.C. Tel: Executive 9537.

FOR SALE – 1 Watling 50¢ Rolatop (Needs part on escalator) $62.50 (as is); 1 Mills 1¢ Blue Front QT $30.; 2 Gottlieb Grip Scales, new, $35. ea.; 1 Paces Reels, 5¢ Cash Payout, new head, no rails $30. BARNES MUSIC CO., 124 WASHINGTON ST., SELMA, ALABAMA.

FOR SALE – Will accept best cash offer for the following one-ball free-play tables: 2 Sportsman; 1 Club Trophy; 2 Dark Horses; 2 Blue Grass; 3 Record Times; 1 Fortune. Crated and put aboard freight F.O.B., Dallas, Texas. WALBOX SALES COMPANY, 1503 YOUNG ST., DALLAS, TEXAS.

FOR SALE – Following Pins: Victory, Four Roses, 5-10-20, ABC, Argentine, Invasion, Landslide, Roxy, Crossline, Girls Ahoy, Topic, Jungle. Best offer takes each or all. CHEMICAL CITY MUSIC CO., 186 SUMMERS ST., CHARLESTON, W. VA., Tel: 20-745.

FOR SALE – Wurlitzer 500's, 600's. Will trade for new Packard boxes. Wurlitzer 700's, 800's, 850's, beautiful shape (Write); Bank Balls, like new, 10' long $185. ea.; or will trade for late pinballs; Wurlitzer 71's and 81's (Write). GILLES AMUSEMENT CO., 733 MAIN ST., OSAGE, IOWA.

FOR SALE – New Packard Wall Boxes $32.; New Stranded speaker wire 1¢ per ft.; Thorobred $175.; 41 Derby $125.; Record Time $95.; Chi Coin Goalee, like new, $225.; Bally Undersea Raider $225.; like new; Collection Books $5.50 per 100; Service Kits $7.50. CENTRAL COIN MACHINE CO., 482 CENTRAL AVENUE, ROCHESTER 5, NEW YORK.

FOR SALE – 3 Bally Undersea Raiders like new $150. ea.; 1 Lite Ieague A-1 $150.; 10 Seeburg Jap Guns Refinished $75. ea. BONNIVILLE AMUSEMENTS, 1613 GRANGY STREET, NORFOLK 10, VIRGINIA.

FOR SALE – The BEST MILLS BLUE FRONTS in the South. Any Denomination. Mills Slot Parts. I can put your Mills Slots in Tip-Top Shape. They will be Refinished in Baked-on Crackle Finish Paints, and will be completely Overhauled, all worn parts replaced, at low prices. MILTON BRAUN, RT. 3, BOX 428, FERGUSON AVE., SAVANNAH, GEORGIA.

FOR SALE – Act Now – Today – The Opportunity of a Lifetime – All Machines Clean and in excellent Condition – Used. 3 Keeney Twins 5-5 Bonus Super Bell, 2 Keeney Twins 5-25 Bonus Super Bell, 9 Keeney 5¢ Bonus Super Bell, 5 Bally Drawbells, 2 Evans Bangtails 7 coin F.P.-P.O. J.P. (Write for Prices); 35 Keeney 5¢ Super Bell Comb. $149. ea.; 8 Keeney 25¢ Super Bell Comb $159. ea.; 12 Jumbo Parades 5¢ comb. $100. ea.; 2 Jumbo Parades 5¢ Comb. F.P. $75. ea.; 5 Hi-Hand 5¢ comb. $110. ea.; 11 Victory Specials $395. ea.; 3 Longacres $175. ea.; 2 Pimlicos $150. ea.; 7 Club Trophys $125. ea.; 3 '41 Derbies $125. ea.; 3 Dark Horses $75. ea.; 7 Genco Total Rolls $299. ea. Five Balls: Genco Victory $40.; Argentine $40.; '41 Majors $35.; Hi Hat $40.; South Paw $40.; Exhibit Stars $35.; 4 Roses $30.; All American $19. 1/3 deposit with all orders, balance C.O.D. ART WEISS CO., 1130 W. COLORADO BLVD., ARCADIA, CALIF. Tel: Atwater 73511.

FOR SALE – Our low prices are the talk of the country! Undersea Raider $145.; Liberty $85.; Canteen $110.; Mills Three Bells $275.; Bowling League Skeeball $50.; Chicoin Hockey $65.; Wurl. 500K $199.50; 616's $124.50; Monarch $135.; others! 10 used pin games from $25. and up. Wire or phone. OLSHEIN DISTRIBUTING CO., 1102 BROADWAY, ALBANY, N. Y. Tel: 5-0228.

FOR SALE – Keeney 4 Way Super Bells (3-5¢/1-25¢) $350.; Keeney 4 Way Super Bells (4-5¢) $325.; Mills Three Bells $525.; Mills Four Bells (4-5¢) $300. All machines clean as a whistle. 1/3 deposit with order, balance C.O.D. Order Now. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.

FOR SALE – Write in AT ONCE and GET ON OUR MAILING LIST! We have been working all winter – reconditioning and repainting. Immediate shipment. Vogues, Classics, Hi-Tones, Envoys, Gems, Standards, Masters, DeLuxe, 616, 500K, 600K, 700, Total Rolls, Lite Leagues, Red Balls, Tally-Rolls, Bol-O-Scores, Under Sea Raiders. Reasonable prices – first class condition. NATIONAL NOVELTLY CO., 183 E. MERRICK ROAD, MERRICK, L. I., N. Y.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – Bosco $30.; Home Run $30.; Yankee Doodle $49.50; Zig Zag $25.; Sky Ray $25.; Jungle $25.; Five-Ten-Twenty $45.; Marines At Play $30.; Spot-A-Card $25.; American Beauties $25.; Girls Ahoy $25.; Play Ball $25.; Gun Club $25.; Monicker $25.; Topic $30. MARLIN AMUSEMENT CORPORATION, 412 NINTH ST., N.W., WASHINGTON 4, D.C.

FOR SALE – Sante Fe, Idaho, Cover Girl–$75.; Midway–$50.; Canteen, Surf Queens, Suspense, Big Hit–$125.; Dynamite, Fiesta, Big League–$150.; Soft Ball Queens, Bubbles–$100.; Club Bells, Sun Ray, High Hands–$75.; Super Bell–$125.; Keeney Bonus Bells (write); Mutoscope Voice-O-Graph (write). O'BRIEN MUSIC CO., 348 THAMES STREET, NEWPORT, R. I. Tel: 577.

FOR SALE – Make Offer. 25 Mills Slots, rebuilt in new cabinets. Also Blue Fronts. VALLEY VENDING, 105 BRADDOCK AVE., TURTLE CREEK, PA. Tel: Valley 3705

FOR SALE – Specials in Arcade Equipment: 3 Evans Super Bombers @ $89.50; 1 Supreme Rocket Buster @ $35.; 4 Bally Convoys @ $65.; 2 Bally Rapid Fires @ $45.; 6 Seeburg Chicken Sams @ $55.; 2 Keeney Anti-Aircrafts @ $20.; 2 Keeney Air Raiders @ $35.; 2 Keeney Submarines @ $25.; 1 Williams Circus Romance @ $45. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel: RAymond 7904.

FOR SALE – Two Model 1422 Rock-Olas, no scratches on cabinet, same as new, $550. each; two Rock-Ola Standards, perfect condition, cabinet and mechanism, new gold cloth grill, $195. each; one Gottlieb Liberty $40.; 1 Genco Hi-Hat $30. 1/3 certified deposit. DUFF'S RECORD SHOP, 24 EAST PICCADILLY STREET, WINCHESTER, VIRGINIA.

FOR SALE–25 Model 80 Kirk Astrology Scales $169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3171.

FOR SALE – Keeney Super Bell $75.; Mills 4 Bells $175.; Jumbo Parades $50.; Watling Rol-A-Top 5¢ $40.; Jennings Chief $40.; Wurlitzer Model 412 $75.; Model 312 $50.; Wurlitzer Model 500 $200.; Rock-Ola Standard $200.; Rock-Ola Commando $250.; Wurlitzer Model 700 $325. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel: 750 Bpt.

FOR SALE – Large Quantity of Arcade Equipment: Mutoscope Sky Fighters, Scientific Batting Practice, Keeney Submarine, Keeney Air Raiders, Chicago Hockey Game, Bally Defender, Rapid Fire Guns, Chicken Sam Conversion Ray Guns. Best offer on individual pieces taken. Send us your requests. CHEMICAL CITY MUSIC COMPANY, 186 SUMMERS ST., CHARLESTON, W. VA.

FOR SALE – We have about 50 WS-2Z Seeburg Wall-O-Matics and are offering them at a special price of $24.50 ea. The covers are not broken and every one has a 70L7 tube in it and is ready for location. Deposit Required. SPARKS SPECIALTY CO., SOPERTON, GA. Tel: 33

FOR SALE–We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLA. AVE., LAKELAND, FLA.

FOR SALE–$25.00 and up Mills, Jennings, Watling Slots in 5-10-25c A-1 operating condition; 5 Ball Free Plays; 1-ball P. O. games Mills Panoram $325. Send for list. MITCHELL NOVELTY CO., 1629 WEST MITCHELL ST., MILWAUKEE 4, WISC. Tel.: MItchell 3254.

FOR SALE – Jumbo Parades, late hds., Comb. $125.; Jumbo Parades, high hds. Cash $65.; Bally Club Bells $95.; Paces Reels, cash Skill Field $50.; Lucky Stars $125.; Lucky Lucre $125.; Keeney Super Bells, 5¢ Comb. $125.; Keeney 4-nickel $350.; Keeney 3-5¢ & 25¢ @ $295. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF.

FOR SALE – Monicker, New Champ, Major 41, Seven Up, Slugger, Snappy, Four Roses, Sport Parade, Towers, Tail Gunner, Glamour Girl, Spot Pool – each $25.; Victorys, Knockouts, Home Run 42, Capt. Kidd, Jungle, Argentina, Do Re Mi, Sky Blazer – each $37.50. Terms one-third deposit, balance C.O.D. K. C. NOVELTY CO., 419 MARKET ST., PHILADELPHIA 6, PA. Tel: Ma 7-4641

FOR SALE – The most complete stock of Arcade Equipment, Cards and Supplies in the United States. Write for list. MIKE MUNVES, 510 W. 34th ST., NEW YORK CITY.

FOR SALE – 1 Bally Hi Hand $90.; 2 Galloping Dominos $110. ea.; 3 Silver Moon F.P. $75. ea.; 3 Bally Surf Queens $125. ea.; 2 Soft Ball Queens $125.; 1 Snappy $35.; 1 Play Ball $35.; 1 Horoscope $40.; 1 Spot a Card $40.; 1 Paradise $40.; 1 Wurlitzer 71, counter, $135. HUTZLER VENDING MACHINE CO., 900 WINCHESTER AVE., MARTINSBURG, W. VA.

FOR SALE – The following machines have all been thoroughly reconditioned and repainted and guaranteed to look and work like new. Wurlitzer's 616, 716 $79.50; 616 Liteup $99.50; 600R $195.; Rock-Ola Master & Super '40 $195.; Seeburg Classic $165.; Envoy, Major, Colonel all RC ES $225.; Supreme Bolascore, skeeball $125. MELODY MUSIC CO., 113 N.E. 9TH STREET, MIAMI, FLORIDA. Tel: 9-1301.

FOR SALE – 2 Panorams $279.50; 1 Panoram Peek $289.50; 10 Supreme Skee Rolls, 9 ft. $169.50; 5 Genco Total Rolls $300.; 2 Chicago Coin Hockey $129.50; 1 Genco Skee Ball, 9 ft. $125.; 1 Atomic Bomber (write); 1 Rapid Fire $95.; 5 Chicago Coin Roll-A-Score, 9 ft., as is $50. MARCUS KLEIN, 577 - 10TH AVENUE, NEW YORK CITY.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – ALL BRAND NEW: Seventy-five Personal Music Melody Lane Boxes $25. ea.; Six Master Power Supply Units $120. ea.; One Studio Timing Control Unit $175.; One Studio Amplifier $375. ATLAS AMUSEMENT CO., INC., 1078 UNION AVENUE, MEMPHIS, TENN.

FOR SALE – 200 F.P. Games. Arcade: Bally's Rapid Fire, Convoy, Defender, Chicoin Hockey, Muto. Skyfighter, Scientific Batting Practice. Counter Games: American Eagles, Yankee (new) Daval G. Vender, D. Heads or Tails, Ginger Cig Keeney Spinner, K. Selectem (new) Phono. Wurl. 41 & 61 Counter. NOBRO NOVELTY, 369 ELLIS ST., SAN FRANCISCO, CALIF.

FOR SALE – Large Selection of reconditioned phonographs available at very low prices. Write for complete list of machines. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK CITY, N. Y. Tel: BRyant 9-0817

FOR SALE – 500 Model Wurl. $275.; 24 Model Wurl. $200.; Victory Special one ball $400.; Midget Racer $175.; Big League $125.; Topic $40.; Goalees $200.; Bally King Pin $100. BINGHAMTON COIN MACHINE CO., 421 COURT ST., BINGHAMTON, N. Y. Tel: 4-5114.

FOR SALE – Jumbo Parade C.P. $65.; F.P. $55.; comb. $75. All refinished. Hi-Hand $95; Royal Draw 5¢ $20; 25¢ $75.; Pace's Reels 10¢ $50.; Thorobred $165.; Sportsman $50.; Dark Horse $50.; Jennings F.P. Slot 35.; Keeney Super Bell 5-25c C.P. $100.; Mills Q.T. Glitter Gold $65.; Blue Front $50.; Wurlitzer 145 Steppers $15.; Victory Mod. Cabts. $25.; Mod. 100 Boxes $10.; Mod. 320 $7.50; Evan's Bangtail C.P., used 1 week (write). STEMLER DISTRIBUTING CO., 2323 W. PICO BLVD., LOS ANGELES, CALIF. Tel. Fe. 5169.

FOR SALE – or Exchange: Two Baker Pacers, Daily Double with brand new, just installed check separators, like new, priced at $350. each. Or will exchange same for two Bally Victory Derby, Automatic Payouts. S. & T. SERVICE, 1801 ADAMS ST., TOLEDO, OHIO. Tel: Garfield 8531.

FOR SALE–Pilot Trainer, used only four months. Cannot be told from new. I am closing my arcade. $500. f.o.b. Los Angeles. Add $25. for crating. Send or wire 10% deposit. WM. NATHANSON, 2738½ CINCINNATI ST., LOS ANGELES 53, CALIF.

FOR SALE – Phonograph & Pin Ball Route at "Cash Box" prices. About 100 Pieces of Music and 60 Pin Balls. Receipts around $1100. weekly. Lots of Records, Parts & 2 Trucks. BOX No. 95, c/o THE CASH BOX, 381 FOURTH AVE., NEW YORK 16, N. Y.

FOR SALE–DuGrenier, Rowe, National and Uneedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Uneedapak parts. WANT–Will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO 26, ILL.

FOR SALE – 1-700 Wurl.; 1-500 Wurl.; 2-600 Wurl.; 6-616 Wurl.; 1-1940 Rock-Ola C. M.; 1-Seeburg Rex; 1-Seeburg Gem; 6-Pinball Games. All Machines are in perfect condition. X-CEL NOVELTY CO., 5240 N. 11th STREET, PHILADELPHIA 41, PENNA.

PARTS AND SUPPLIES

FOR SALE – New 30 Wire Alpha Cable $275. Spool 1000 ft.; Maple Skeeballs 3-1/8" 52¢ ea., $50. per 100; 2-3/4" 48¢ ea., $46. per 100; 2-1/2" 48¢ ea., $46. per 100; 2-1/4" 45¢ ea., $43. per 100. Largest parts supplier in the U.S.A. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PA.

FOR SALE–G.E. Mazda Bulbs, give "tops" all quality service; Lumilines, clear or frosted, 24 to carton, write; Big Bulbs G.E. Mazda, 7½ up to 75 Watt, 120 to carton, write; New, genuine, only reliable G.E. Mazda (#1489) Gun Bulbs. Write for Special Price. ARCADE BULB CO., 56 W. 25th ST., N.Y. 10, N.Y. Tel.: WAtkins 9-7490.

FOR SALE – We are distributors for "Steelstrong" tubular up open tubular coin wrappers – the finest coin wrappers that money can buy. For Missouri, Illinois, Indiana, Arkansas, Tennessee, Louisiana, Mississippi and Oklahoma. Send for samples. BAUM DISTRIBUTING CO., 2718 GRAVOIS AVE., ST. LOUIS 18, MO.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

MISCELLANEOUS

NOTICE – Music Ops: Lest you forget – We're reminding you to send your Used Phono Needles for Re-Sharpening. Established over five years ago, it is absolutely Dependable and Guaranteed. We will send you Complete Details and Free Shipping Containers on request. Just drop us a card, but do not Put It Off. RE-SHARP NEEDLE SERVICE, P.O. BOX 770, FORT DODGE, IOWA.

NOTICE–We are organized for the best interest of the Coin Machine Operators of Los Angeles County. We will welcome any correspondence from any association in the country. ASSOCIATED OPERATORS OF LOS ANGELES COUNTY, INC., 1351 W. WASHINGTON BLVD., LOS ANGELES 7, CALIF.

NOTICE – We will split our 30% commission with any dealer on Popcorn machines – you certainly know or have many locations easily interested – Let's Work Together. P. K. SALES CO., PHONE 32941, CAMBRIDGE, OHIO.

NOTICE – Our business is Bowling Games. Bang A Fitty, the game of today and years to come is our own creation. Write for Information. EDELMAN AMUSEMENT DEVICES, 2459 GRAND RIVER, DETROIT, MICH. Tel: Ra. 8547

NOTICE – We carry a complete line of all the latest equipment of all the leading manufacturers – plus an extensive selection of guaranteed reconditioned equipment of all types. Special!! undated glasses for Track Times. Wire, phone, write. PALISADE SPECIALTIES CO., 498 ANDERSON AVE., CLIFFSIDE PARK, N. J. Tel: Cliffside 6-2892.

NOTICE – ATTENTION! We submit the opportunity every operator needs & desires. We are proud to offer: 1) All equipment sent open account to established, accredited operators. 2) 10 Day free operating trial period. 3) Reasonable discounts for cash. 30 Weeks or more to pay if you wish. All types of new & used equipment available for immediate delivery. It will pay to be on our mailing list. HANNA DISTRIBUTING CO., 169 CAMPBELL AVE., UTICA, N.Y. Tel: 6-386.

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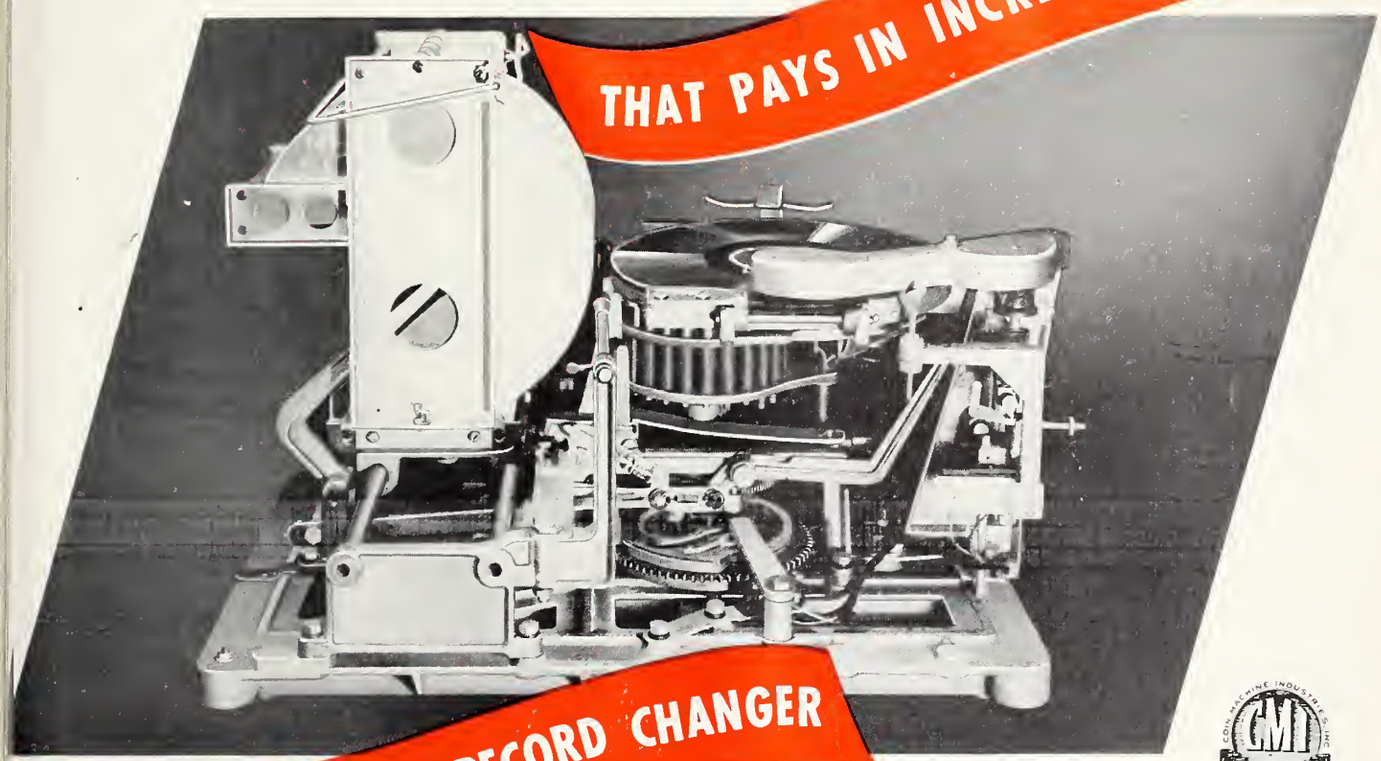

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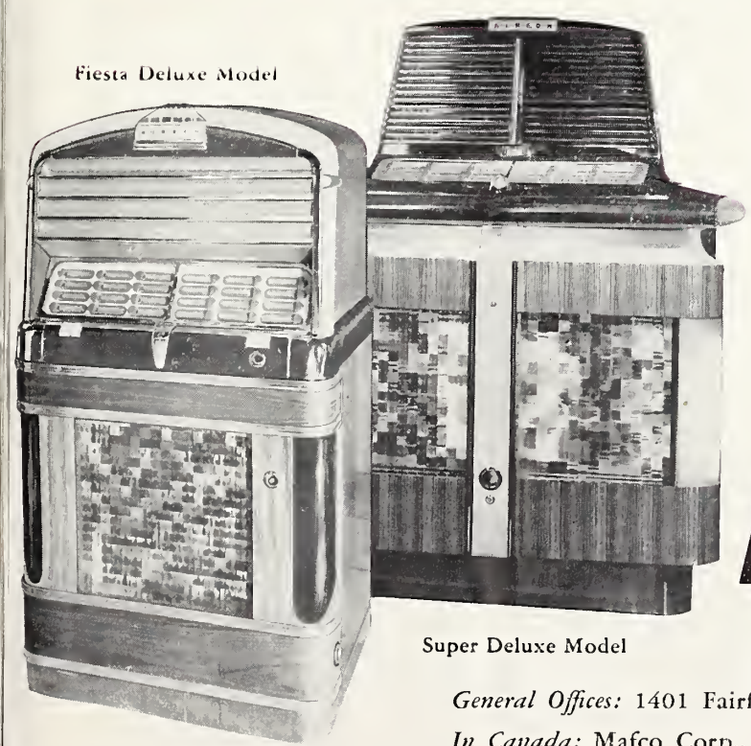
The Aireon Record Changer is the heart of the Aireon Electronic Phonograph. Like the human heart, it is so smooth and simple of operation, so dependable, so efficient that you can forget you have it. Just select your record and push the button. Quick as a wink the Record Changer picks the platter — and the music is on. Faster record changing means more plays, more pay— 18% to 36% greater profit.



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